



## Old Town San Diego Chamber of Commerce

P.O. Box 82686 San Diego, CA 92138 · (619) 291-4903 · (Fax) 291-9383

### Board of Directors Meeting

Wednesday, June 19, 2019 @ 8:30 AM  
Mormon Battalion Historic Site, 2510 Juan Street

### AGENDA

1. Call to Order & Introductions
2. Non Agenda Public Comments

*Public comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, **comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak.** (Comments relating to items on today's agenda are to be taken at the time the item is heard). Please direct requests to speak to the President **prior** to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."*

3. Announcements and Community Reports/Updates - 3 Minutes
4. Administrative Items
  - a. Request for agenda revisions (continuances, change in order, etc.)
  - b. Conflict of interest declarations on agenda items
  - c. Board non-agenda comment

5. Approval of Minutes

Old Town Chamber of Commerce Meeting – April 27, 2019

Action Item

6. Committee Reports

- a. Organization Committee

**Action Items:**

- i. Financial Reports
  1. Update
  2. MFJ Systems
- ii. Approve Guerrero, Jimenez, Diaz & Co., LLP as Auditor for FY2019 Audit
- iii. Harney Street Market
  1. Promotions Update

**THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.**

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the meeting coordinator in the Old town San Diego Chamber of Commerce at least five (5) working days before the meeting at (619) 291-4903 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.

- i. Old Town Lodging Meeting update
- ii. HOTCF merge update

a. Promotions & Marketing Committee

- i. Taste & Tequila - October 3, 2019 Information Item
- ii. Founders Day Street Festival, September 14-15, 2019 (Street Closures)
- iii. Dia de los Muertos, November 1-3, 2019 (Street Closures)
- iv. Next Promotions Meeting

- 1. Thursday, July 11, 2019, 8:30 a.m., Cafe Coyote

b. Design Committee - Update

- i. Gateway Sign/Entryway Sign update
- ii. Wayfinding Sign update
- iii. Historical Banners

c. Parking Committee - Update

**7. Executive Director Update**

- a. Monthly report - April 2019

**8. Unfinished business**

**9. New business**

**10. Next Old Town Chamber of Commerce meeting Date**

- a. Next Meeting - Wednesday, July 17, 2018, 8:30 a.m. Action Item

**11. Adjourn**

**FY 2020 OTSD Goals**

- 1. Pursue every opportunity for grant funding**
- 2. Create silent auction baskets promoting Old Town San Diego**
- 3. More participation in State Park events including looking for funding sources**
- 4. Take HOTCF under the wing of the Old Town Chamber of Commerce**
- 5. More emphasis on Safe & Clean initiatives**

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