



Old Town San Diego Chamber of Commerce

4010 Twiggs St, San Diego, CA 92110 | (619) 228-9340 | www.oldtownsandiego.org | @VisitOldTownSD

Marketing Committee Meeting

Tuesday, May 14, 2024 at 10:00am

Café Coyote, 2461 San Diego Avenue, San Diego, CA 92110

Or via Zoom: <https://us02web.zoom.us/j/88564963111>

Agenda

1. Call to Order
2. Introductions
3. Announcements & Non-Agenda Public Comment *(Please limit to 3 minutes)*

Special Events

4. Independence Day - *State Park*
 - a. Thu, Jul 4, 2024
5. Taste of Old Town
 - a. Thu, Sep 12, 2024
6. Fiestas Patrias - *State Park*
 - a. Mon, Sep 16, 2024
7. Día de Los Muertos
 - a. Sat, Nov 2 & Sun, Nov 3, 2024

Old Business

8. Fiesta Cinco de Mayo 2024
 - a. Sat, May 4 - Sun, May 5, 2024
9. Old Town Map & Guide

New Business

10. FY2025 Marketing Ideas
11. Adjourn

NEXT MEETING

Tuesday, June 11, 2024 at 10:00am

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