

Sign Up for Community Newsletters

Attention Chamber members! Community newsletters provide a convenient and timely way to receive updates on upcoming legislation, economic development initiatives, and community events.



Jen Campbell, City Council District 2 →



Monica Montgomery, County Supervisor District 4 →



Toni Atkins, State Senate District 39 →



Chris Ward, State Assembly District 78 →



Chamber Committees

Committees of the Old Town San Diego Chamber of Commerce are essential components of the Chamber's structure, enabling it to effectively serve the needs of its members and the community. By bringing together diverse talents and expertise, these committees play a key role in enhancing the economic, cultural, and social vitality of Old Town San Diego. Committees operate as specialized working groups within the Chamber, each focused on specific areas of interest or expertise.

[View Meeting Agendas & Minutes →](#)



Advertise with the Chamber

Advertising with the Chamber can provide businesses with access to a targeted audience, enhanced credibility, networking opportunities, community support, and cost-effective advertising. All of these benefits can help businesses to attract new customers and grow their businesses.

There are several advertising opportunities available:

- Flyers, Posters, Guides, and Videos in Visitors Center
- www.oldtownsandiego.org
- Special event sponsorships

For more information, contact alex@oldtownsandiego.org.

Download the Get It Done App & Get Results

Get It Done San Diego is the official app for reporting non-emergency problems to the City of San Diego. App users can report problems like potholes or graffiti and connect directly to the City's work tracking system.

Get It Done can be used to report problems related to City assets, making appointments for Passport services or to schedule time at the City's Household Hazardous Waste Materials drop-off facility. Do not use Get It Done for reporting emergencies or other time-sensitive issues. It can take up to 48 hours to review your report or request for appointment.

Get It Done is available on Apple and Android devices.

[Scan to Visit the Official City Website →](#)



Get In Touch

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CHAMBER ANNUAL REPORT

oldtownsandiego.org

2022-2023

[@VisitOldTownSD](#)

Letter from our Chamber President



Dear Members,

As we reflect on the achievements and challenges of the past fiscal year, it is with great pleasure that I present to you our Annual Report for Fiscal Year 2022-2023.

This report serves not only as a documentation of our collective efforts but also as a testament to the resilience and dedication of our membership.

Over the course of the past year, the Old Town San Diego Chamber of Commerce has continued to uphold its mission of promoting economic growth, preserving our cultural heritage, and fostering a vibrant community. Despite the ongoing uncertainties brought about by external forces, our chamber remained steadfast in its commitment to supporting local businesses and enriching the experience of visitors to our historic district.

I am particularly proud of the initiatives and events organized by our chamber during this period. From Día de Los Muertos to community clean-up efforts, each endeavor has contributed to the vitality of our neighborhood and strengthened the bonds among our members. Additionally, our

advocacy efforts have ensured that the voices of our business community are heard on matters affecting our district, ranging from regulatory concerns to infrastructure improvements.

None of this would have been possible without the dedication of our membership and the hard work of our board, committees, and staff. I extend my sincerest gratitude to each and every one of you for your contributions and unwavering support. Together, we have achieved remarkable progress, and I am confident that we will continue to build upon this foundation in the years to come.

As we look ahead to the future, let us remain resolute in our commitment to the principles that define our chamber. Let us

continue to innovate, collaborate, and advocate for the betterment of Old Town San Diego. And let us never forget the profound impact that we can have when we work together towards a common goal.

In closing, I invite you to review this Annual Report, which provides a comprehensive overview of our activities and accomplishments over the past year. May it serve as a source of inspiration as we embark on the next chapter of our journey together.

Thank you once again for your continued support, and here's to a prosperous year ahead!

Warm regards,

Fred Grand, *Grand Enterprises*
President, Board of Directors

Program & Event Highlights from 2022-2023

One of the most significant accomplishments of the past year was the hiring of a full-time Executive Director in July. This crucial step has allowed the Chamber to enhance our operational capabilities, strengthen our outreach efforts, and better serve the needs of our membership and community.

Our cultural celebrations continued to thrive, serving as vibrant showcases of our rich heritage and traditions. The Día de Los Muertos celebration, Cinco de Mayo celebration, and Las Posadas drew record attendance and garnered widespread acclaim, solidifying Old Town San Diego as a premier destination for cultural festivities in the region.

In line with our commitment to community service, we organized a successful food drive benefiting the Old Town Community Church food bank in December. We were able to make a meaningful difference in the lives of those in need within our community.

In collaboration with Caltrans and other community partners,

we organized a highly successful community clean-up event in March. This initiative not only beautified our neighborhood but fostered a sense of community pride.

None of these achievements would have been possible without the support of our membership, board, committees, and staff.

Chamber Unveils Revamped Website for Enhanced User Experience

In an exciting move to better serve its community and visitors, the Chamber launched a revamped version of its official website, www.oldtownsandiego.org, in September 2022. This overhaul aims to provide a more intuitive and comprehensive online platform, catering to tourists, locals, and member businesses alike.

The redesigned website boasts a user-friendly interface, making navigation effortless for visitors seeking information about Old Town. A prominent feature of the new website is its enhanced travel and accommodation section, offering detailed insights into the area's attractions, dining options, and lodging facilities.

One of the highlights of the revamped website is its dedicated section on member businesses. Recognizing the importance of supporting local enterprises, the Chamber has integrated articles, profiles, and highlights of its member businesses. This not only promotes local establishments but also encourages community engagement and economic growth.

Furthermore, the website serves as a hub for relevant news, events, and updates concerning the Old Town area. Visitors can stay informed about upcoming festivals, exhibitions, and special promotions, fostering a sense of connection and excitement within the community.

With its revitalized website the Chamber looks forward to fostering greater connectivity, promoting local businesses, and showcasing the timeless allure of Old Town San Diego to the world.

Board of Directors 2022-2023

The Chamber is managed by a team of 12 volunteer Board members. Directors are elected to two-year terms by the membership.

Our Board of Directors in 2022-2023:

- Fred Grand**, President - Grand Enterprises
- Chuck Ross**, Vice-President - Fiesta de Reyes
- Linda Acuña**, Secretary - Church of the Immaculate Conception & Serra Gifts
- Jason Farran**, Treasurer - JF Web Design
- Patty Ducey-Brooks** - Presidio Communications
- Steve Blasingham - Casa de Freds
- Ramzi Murad** - A Mart
- Diane Powers** - Bazaar del Mundo / Casa Guadalajara
- Danney Brinks** - Old Town Trolley Tours
- Gustavo Rios** - Trattoria Don Pietro
- Amar Harrag** - Tahona Bar
- Christine Smith** - Café Coyote

New Visitors Center Opens in July 2022

In a significant milestone for Old Town San Diego, the Chamber proudly inaugurated its new Visitors Center at 4010 Twiggs Street in July 2022. This exciting development marks a pivotal moment in the Chamber's ongoing efforts to enhance visitor experiences and support local businesses within the historic district.

Conveniently located in the heart of Old Town, the newly established Visitors Center (4010 Twiggs St) serves as a welcoming gateway for tourists and locals alike, offering a wealth of resources, information, and assistance.

With its prime location and inviting atmosphere, the center aims to provide visitors with an immersive introduction to the rich heritage, vibrant culture, and countless attractions that define Old Town.

One of the center's standout features is its comprehensive array of informational materials, including maps, brochures, and guides highlighting the diverse offerings of Old Town. From historical sites and museums to specialty shops and artisanal boutiques, visitors can easily navigate the district's labyrinthine streets and discover hidden gems with the aid of these invaluable resources.

Financial Report

OLD TOWN SAN DIEGO CHAMBER OF COMMERCE				
Statements of Financial Position				
June 30, 2023 & 2022				
ASSETS				
	2023		2022	
Current Assets				
Cash in Banks	\$ 367,289	\$	380,686	
Accounts Receivable	21,449		41,502	
Total Current Assets	388,738		422,188	
Office Furniture	409		409	
Office Equipment	3,410		3,410	
Accumulated Depreciation & Amortization	(3,819)		(3,819)	
Total Fixed Assets	-		-	
Security Deposit	282		282	
Total Other Assets	282		282	
Total Assets	\$ 389,020	\$	422,470	

LIABILITIES & NET ASSETS				
Liabilities:				
Accounts Payable	\$ 10,564	\$	25,533	
Total Liabilities	10,564		25,533	
Net Assets				
With donor restrictions:				
Designated	315,061		315,061	
Without donor restrictions	63,395		81,876	
Total Net Assets	378,456		396,937	
Total Liabilities & Net Assets	\$ 389,020	\$	422,470	

OLD TOWN SAN DIEGO CHAMBER OF COMMERCE				
Statements of Activities				
For the Year Ended June 30, 2023 & 2022				
	Without Donor Restrictions	With Donor Restritions	Total 2023	2022
Operating activities				
Support and Revenue:				
B.I.D. Reimbursement	\$ 32,424	-	\$ 32,424	\$ 32,412
SBEP	14,950	21,816	36,766	31,779
Fundraising	13,201	-	13,201	2,505
Special Events Income	129,375	-	129,375	117,470
Payroll Protection Loan Loan Forgiven	-	-	-	13,682
Grants	-	26,850	26,850	26,178
Net Assets Released from Restrictions	48,666	(48,666)	-	-
Community Parking District	28,164	-	28,164	-
Other Revenue	2,265	-	2,265	-
Total Revenues	269,045	-	269,045	224,026
Operating Expenses:				
Program Services	236,617	-	236,617	120,928
General & Management	50,909	-	50,909	25,401
Total Expenses	287,526	-	287,526	146,329
Increase/(Decrease) in Undesignated Net Assets	(18,481)	-	(18,481)	77,697
Prior Period Adjustment				9,176
Net Assets, Beginning of Year	81,876	315,061	396,937	310,064
Net Assets, End of Year	\$ 63,395	\$ 315,061	\$ 378,456	\$ 396,937