



Old Town San Diego Chamber of Commerce

4010 Twiggs St, San Diego, CA 92110 | (619) 228-9340 | www.oldtownsandiego.org | @VisitOldTownSD

Board of Directors Meeting

Wednesday, February 21, 2024 at 8:30am

Mormon Battalion Historic Site, 2510 Juan St, San Diego, CA 92110

Minutes

1. Call to Order & Introductions: **8:35am**

DIRECTORS PRESENT: F. Grand, C. Ross, D. Brinks, R Murad, C. Smith, M. McLaughlin, J. Farran, S. Blasingham, A. Harrag

2. Non-Agenda Public Comment

3. Announcements

- a. Government
- b. Chamber Members
- c. Public Visitors

4. Administrative Items

- a. Request for agenda revisions
- b. Conflict of interest declarations on agenda items
- c. Director non-agenda comment

5. President's Report

- a. Gateway Sign

6. Executive Director's Report

- a. Website & Social Media Presentation

7. Board Meeting Minutes - Wed, Jan. 17, 2023 - **Action Item**

**Motion to approve the minutes from January 17, 2024. - R. Murad
Second - M. McLaughlin**

Yays - 5; Nays - 0; Abstentions - 4

MOTION PASSES

Committee Reports & Recommendations

8. Executive Committee

- a. 2024 Policies & Procedures - **Discussion Item**

9. Marketing Committee

- a. Upcoming Events
 - i. Antonio Garra Day - 3/16/24
 - ii. Cinco de Mayo - 5/5/24

b. Old Town San Diego Visitor Map - **Action Item**

Motion for the Chamber to produce a visitor map and guide and to sell advertising in-house contingent upon the securing of commitment letters from advertisers that meet or exceed the annual project expenses. - M. McLaughlin

Second - J. Farran

Yays - 8; Nays - 0; Abstentions - 1

MOTION PASSES

10. Historic Old Town Community Foundation Advisory Committee

11. Community Parking District Advisory Committee

12. Safe & Clean Committee

Old Business

13. Proposal for Advertising from Visual Media Group - **Action Item**

No Action Taken

New Business

14. N/A

15. Adjourn

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST

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Assistive Listening Devices (ALDs) are available for the meeting upon request.