



Old Town San Diego Chamber of Commerce

4010 Twiggs St, San Diego, CA 92110 | (619) 228-9340 | www.oldtownsandiego.org | @VisitOldTownSD

Board of Directors Meeting

Wednesday, January 17, 2024 at 8:30am

Mormon Battalion Historic Site, 2510 Juan St, San Diego, CA 92110

Minutes

1. Call to Order & Introductions: **8:35am**
DIRECTORS PRESENT: F. Grand, L. Acuña, M. McLaughlin, C. Smith, P. Ducey-Brooks, D. Brinks, R. Murad, A. Harrag.
2. Introductions
3. Non-Agenda Public Comment
4. Announcements *(Please limit to 3 minutes)*
 - a. Government
 - b. Chamber Members
 - c. Public Visitors
5. Administrative Items
 - a. Request for agenda revisions
 - b. Conflict of interest declarations on agenda items
 - c. Director non-agenda comment
6. President's Report
7. Executive Director's Report
8. Board Meeting Minutes - Wed, November 15, 2023 - **Action Item**
Motion to approve the minutes from November 14, 2023. - M. McLaughlin
Second - R. Murad
Yays - 4; Nays - 0; Abstentions - 2
MOTION PASSES
9. Financial Report - October 2023 - **Action Item**
Motion to approve the Financial Report - October 2023. - R Murad
Second - P. Ducey-Brooks
Yays - 6; Nays - 0; Abstentions - 1
MOTION PASSES
10. Financial Report - November 2023 - **Action Item**
Motion to approve the Financial Report - November 2023. - P. Ducey-Brooks
Second - D. Brinks

Yays - 5; Nays - 0; Abstentions - 2

MOTION PASSES

Committee Reports & Recommendations

11. Elections Subcommittee

- a. Approve Results of 2023 Election - **Action Item**

Motion to accept the results of the 2023 Election. - M. McLaughlin

Second - P. Ducey-Brooks

Yays - 5; Nays - 0; Abstentions - 2

MOTION PASSES

12. Organization Committee

- a. Revision to Chamber Policies & Procedures: Committees - **Action Item**

Motion to approve the proposed changes to Chamber Policies & Procedures for Committees as presented by Staff. - R. Murad

Second - P. Ducey-Brooks

Yays - 6; Nays - 0; Abstentions - 2

MOTION PASSES

- b. Annual Officer Election - **Action Item**

Motion to approve the following Officers for 2024: F. Grand, President; C. Ross: Vice President; L. Acuna: Secretary; J. Farran: Treasurer; & one of the Co-Chairs of the Marketing Committee. - P. Ducey-Brooks

Second - D. Brinks

Yays - 6; Nays - 0; Abstentions - 2

MOTION PASSES

- c. Annual Committee Chair Election - **Action Item**

Motion to approve the following Committee Chairs for 2024: M. McLaughlin & S. Blasingham: Marketing Committee; C. Smith: HOTCF Advisory Committee; C. Ross: CPD Advisory Committee; F. Grand & D. Brinks: Safe & Clean Committee. - P. Ducey-Brooks

Second - A. Harrag

Second - A. Harrag

Yays - 6; Nays - 0; Abstentions - 2

MOTION PASSES

13. Promotions Committee

- a. Upcoming Events

i. Mormon Battalion Parade - 1/27/24

ii. Antonio Garra Day - 3/16/24

iii. Cinco de Mayo - 5/5/24

1. 2024 Cinco de Mayo Plan & Budget - **Action Item**

Motion to approve the 2024 Cinco de Mayo Plan & Budget as presented by Staff. - M. McLaughlin

Second - P. Ducey-Brooks

Yays - 7; Nays - 0; Abstentions - 1

MOTION PASSES

14. Design Committee
15. Historic Old Town Community Foundation
16. Community Parking District
17. Safe & Clean Committee

New Business

18. FY2025 BID Budget - **Action Item**

Motion to approve the FY2025 BID Budget as presented by Staff. - P. Ducey-Brooks

Second - M. McLaughlin

Yays - 7; Nays - 0; Abstentions - 1

MOTION PASSES

19. FY25 CPD Budget - **Action Item**

Motion to approve the FY2025 CPD Budget as presented by Staff. - P. Ducey-Brooks

Second - R. Murad

Yays - 6; Nays - 0; Abstentions - 2

MOTION PASSES

20. Proposal for Advertising from Visual Media Group - **Action Item**

Item tabled until next regularly scheduled meeting.

21. Adjourn: **9:49am**