



## Old Town San Diego Chamber of Commerce

4010 Twiggs St, San Diego, CA 92110 | (619) 228-9340 | [www.oldtownsandiego.org](http://www.oldtownsandiego.org) | @VisitOldTownSD

### **Promotions Committee Meeting**

Tuesday, November 14, 2023 at 10:00am

Café Coyote, 2461 San Diego Avenue, San Diego, CA 92110

### **Agenda**

1. Call to Order
2. Introductions
3. Non-Agenda Public Comment (Please limit to 3 minutes)

#### **Special Events**

4. Día de Los Muertos Recap
  - a. Altar Tours: Self-Guided Community-Wide & SHP Guided Tours
  - b. Mercado: Sat, Oct. 28 & Sun, Oct. 29
  - c. Procession: Thu, Nov. 2
5. Holidays in Old Town
  - a. Tree Lighting: Thu, Dec. 7
  - b. Food Drive for OT Community Church Food Bank
  - c. Las Posadas: Fri, Dec. 8
6. Annual Meeting / Awards Ceremony
  - a. Wed, Dec. 6 at Cafe Coyote
7. Cinco de Mayo 2024
  - a. Sun, May 5

#### **Programs**

8. Holiday Shopping & Dining
  - a. Send specials, sales, & promotions
9. Adjourn

### **NEXT MEETING**

Tuesday, December 12, 2023 at 10:00am

Café Coyote, 2461 San Diego Avenue, San Diego, CA 92110