



Old Town San Diego Chamber of Commerce

4010 Twiggs St, San Diego, CA 92110 | (619) 228-9340 | www.oldtownsandiego.org | @VisitOldTownSD

Board of Directors Meeting

Wednesday, October 18, 2023 at 8:30am

Mormon Battalion Historic Site, 2510 Juan St, San Diego, CA 92110

Minutes

1. Call to Order & Introductions: **8:37am**

DIRECTORS PRESENT: C. Ross, P. Ducey-Brooks, L. Acuna, C. Smith, G. Rios, J. Farran, S. Blasingham, M. McLaughlin.

2. Non-Agenda Public Comment

3. Announcements

- a. Government
- b. Chamber Members
- c. Public Visitors

4. Administrative Items

- a. Request for agenda revisions
- b. Conflict of interest declarations on agenda items
- c. Director non-agenda comment

5. President's Report

6. Executive Director's Report

7. Board Meeting Minutes - Wed, September 20, 2023 - **Action Item**

Motion to approve the minutes from September 20, 2023. - P. Ducey-Brooks

Second - S. Blasingham

Yays - 6; Nays - 0; Abstentions - 2

MOTION PASSES

8. Financial Report - August 2023 - **Action Item**

Tabled until the next meeting.

Committee Reports & Recommendations

9. Organization Committee

10. Promotions Committee

a. Upcoming Events

- i. Taste of Old Town - 9/21/23
- ii. Altar Tours: Self-Guided Community-Wide & SHP Guided Tours - October 2023
- iii. Dia de los Muertos Mercado - 10/28 & 10/29/23

- iv. Dia de los Muertos Procession - 11/2/23
Member B. Barros announced he is working with a film crew that would like to shoot at various locations in Old Town including the Dia de Los Muertos Procession. He was advised to speak with Chamber staff.
- v. Food Donation Drive - November 2023
- vi. Annual Meeting -12/6/23
- vii. Tree Lighting - 12/7/23
- viii. Las Posadas - 12/8/23
- ix. Cinco de Mayo - 5/5/24

b. Discover Old Town / Alphabet House - **Action Item**

- i. Map (Shopping & Dining Guide) Proposal

The Promotions Committee and staff presented the proposal from Alphabet House for the Chamber to take over operations of the Shopping & Dining Guide and Map, Nia Spring-Bauer has operated since her mother's passing seven years ago. Director C. Ross, spoke about the need for the Board to review a full package, weighing the pros and cons of this acquisition. He requested a pro forma and operations plan be drafted before the Board discusses this item again.

It should be noted that during the discussion of this item, Director S. Blasingham and Member B. Barros (Visual Media Group) participated in a contentious exchange accompanied by disparaging remarks.

Motion to encourage Alphabet House to continue publishing for the next six months. During that time, Chamber staff and the Promotions Committee will investigate its options. - M. McLaughlin

Second - S. Blasingham

Yays - 7; Nays - 0; Abstentions - 0

MOTION PASSES

- 2. Design Committee
- 3. Historic Old Town Community Foundation
- 4. Community Parking Advisory Committee
- 5. Safe & Clean Committee

New Business

6. Election Subcommittee - **Action Item**

- a. Approve Ballot

Motion to approve the 2023 election ballot so long as it includes an additional paragraph outlining the nominations process. - G. Rios

Second - C. Smith

Yays - 7; Nays - 0; Abstentions - 0

MOTION PASSES

- 7. Adjourn: **10:05am**