



Old Town San Diego Chamber of Commerce

4010 Twiggs St, San Diego, CA 92110 | (619) 228-9340 | www.oldtownsandiego.org | @VisitOldTownSD

Board of Directors Meeting

Wednesday, September 20, 2023 at 8:30am

Mormon Battalion Historic Site, 2510 Juan St, San Diego, CA 92110

Minutes

1. Call to Order & Introductions: **8:35am**

DIRECTORS PRESENT: P. Ducey-Brooks, C. Smith, G. Rios, F. Grand, C. Ross, D. Brinks,
A. Harrag, M. McLaughlin

2. Non-Agenda Public Comment

3. Announcements *(Please limit to 3 minutes)*

- a. Government
- b. Chamber Members
- c. Public Visitors

4. Special Presentation

- a. Assemblymember Chris Ward

5. Administrative Items

- a. Request for agenda revisions
- b. Conflict of interest declarations on agenda items
- c. Director non-agenda comment

6. President's Report

7. Executive Director's Report

8. Board Meeting Minutes - Wed, July 19, 2023 - **Action Item**

9. Board Meeting Minutes - Wed, Aug. 2, 2023 - **Action Item**

Motion to approve the minutes from July 19 and August 2, 2023. - M. McLaughlin

Second - D. Brinks

Yays - 5; Nays - 0; Abstentions - 3

MOTION PASSES

10. Financial Report - July 2023 - **Action Item**

Motion to approve the financial report from July 2023. - P. Ducey-Brooks

Second - A. Harrag

Yays - 7; Nays - 0; Abstentions - 1

MOTION PASSES

Committee Reports & Recommendations

11. Organization Committee

a. RFQ for Graphic Design Services - **Action Item**

Motion to authorize staff to enter in contract negotiations with Stephaie Juarez of Squaird Design. - C. Ross

Second - C. Smith

Yays - 7; Nays - 0; Abstentions - 1

MOTION PASSES

12. Promotions Committee

a. Upcoming Events

- i. Taste of Old Town - 9/21/23
- ii. Dia de los Muertos Mercado - 10/28 & 10/29/23
- iii. Dia de los Muertos Procession - 11/2/23
- iv. Food Donation Program - November '23
- v. Tree Lighting - 12/7/23
- vi. Las Posadas - 12/8/23
- vii. Cinco de Mayo - 5/5/24

b. Old Town TV Promotion - **Action Item**

- i. KFMB & KUSI

Motion to approve the proposal from KFMB for cooperative advertising with the Chamber responsible for video production for any new advertisers. - C. Ross

Second - P. Ducey-Brooks

Yays - 7; Nays - 0; Abstentions - 1

MOTION PASSES

2. Design Committee

3. Historic Old Town Community Foundation

4. Community Parking Advisory Committee

5. Safe & Clean Committee

New Business

6. Election Subcommittee - **Action Item**

Motion to approve the creation of an Elections Subcommittee for 2023. - G. Rios

Second - C. Smith

Yays - 5; Nays - 0; Abstentions - 1

MOTION PASSES

7. Proxy Authorization - **Action Item**

Motion to accept the letter of proxy submitted by Diane Powers. - C. Ross

Second - D. Brinks

Yays - 5; Nays - 0; Abstentions - 1

MOTION PASSES

8. Adjourn: **9:56am**