



Old Town San Diego Chamber of Commerce

4010 Twiggs St, San Diego, CA 92110 | (619) 228-9340 | www.oldtownsandiego.org | @VisitOldTownSD

Promotions Committee Meeting

Tuesday, October 10, 2023 at 10:00am

Café Coyote, 2461 San Diego Avenue, San Diego, CA 92110

Agenda

1. Call to Order
2. Introductions
3. Non-Agenda Public Comment (Please limit to 3 minutes)

Special Events

4. Taste of Old Town Recap
 - a. Thu, Sep. 21
5. Día de Los Muertos
 - a. Altar Tours: Self-Guided Community-Wide & SHP Guided Tours
 - b. Mercado: Sat, Oct. 28 & Sun, Oct. 29
 - c. Procession: Thu, Nov. 2
6. Holidays in Old Town
 - a. Tree Lighting: Thu, Dec. 7
 - b. Food Drive for OT Community Church Food Bank
 - c. Las Posadas: Fri, Dec. 8
 - d. Holiday Decoration Contest
7. Annual Meeting / Awards Ceremony
 - a. Wed, Dec. 6 at Cafe Coyote
8. Cinco de Mayo 2024
 - a. Sun, May 5

Programs

9. KFMB (CBS 8/CW) Co-Op TV Advertising
 - a. Sheri Kowalke
10. Discover Old Town / Alphabet House
 - a. Map (Shopping & Dining Guide) Proposal
11. Adjourn

NEXT MEETING

Tuesday, November 14, 2023 at 10:00am
Café Coyote, 2461 San Diego Avenue, San Diego, CA 92110