



Old Town San Diego Chamber of Commerce

4010 Twiggs St, San Diego, CA 92110 | (619) 228-9340 | www.oldtownsandiego.org | @VisitOldTownSD

Board of Directors

Wednesday, July 19, 2023 at 8:30am

Mormon Battalion Historic Site, 2510 Juan St, San Diego, CA 92110

Minutes

1. Pledge of Allegiance
2. Call to Order & Introductions: **8:30AM**
DIRECTORS PRESENT: F. Grand, C. Ross, M. McLaughlin, P. Ducey-Brooks, D. Brinks, C. Smith, S. Blasingham, R. Murad, G. Rios
3. Non-Agenda Public Comment
4. Announcements
 - a. Government
 - b. Chamber Members
 - c. Public Visitors
5. Administrative Items
 - a. Request for agenda revisions
 - b. Conflict of interest declarations on agenda items
 - c. Director non-agenda comment
6. Consent Agenda
 - a. Board Meeting Minutes- Wed, June 21, 2023
Motion to approve the minutes from June 2023. - M. McLaughlin
Second - P. Ducey-Brooks
Yays - 6; Nays - 0; Abstentions - 3
MOTION PASSES
 - b. Financial Report - June 2023
Motion to approve the financial report from June 2023. - P. Ducey-Brooks
Second - R. Murad
Yays - 8; Nays - 0; Abstentions - 1
MOTION PASSES
7. President's Report
 - a. Certificates of Excellence - Volunteers
8. Executive Director's Report
 - a. RFQ for Graphic Designer & Selection Committee

- b. Illegal Sidewalk Vending Notices
- c. Intern: July 24-August 10, 2023

Old Business

9. FY24 Organizational Goals - **Action Item**

Motion to approve the FY24 Organizational Goals. - P. Ducey-Brooks

Second - D. Brinks

Yays - 7; Nays - 0; Abstentions - 2

MOTION PASSES

Committee Reports & Recommendations

10. Organization Committee

11. Promotions Committee

a. Upcoming Events

- i. Taste of Old Town - 9/21/23
- ii. Dia de los Muertos Procession - 11/2/23
- iii. Las Posadas - 12/8/23
- iv. Cinco de Mayo - 5/5/24
- v. Summer Nights - June - August 2024

b. Phoenix Magazine - Sep/Oct Issue - **Action Item**

Motion to approve the proposal for a cooperative ad in Phoenix Magazine. - M.

McLaughlin

Second - P. Ducey-Brooks

Yays - 8; Nays - 0; Abstentions - 2

MOTION PASSES

c. Old Town TV Promotion

- i. KFMB & KUSI

12. Design Committee

- a. Gateway Sign - Design Feedback
- b. Banners

13. Historic Old Town Community Foundation

- a. Financial Report

14. Community Parking Advisory Committee

15. Safe & Clean Committee

New Business

N/A

16. Adjourn: **10:13AM**

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST

To request an alternative format, or to request a sign language interpreter for the meeting, please contact the meeting coordinator for the Old Town San Diego Chamber of Commerce at least five (5) working days prior the meeting at (619) 228-9340 to ensure availability.

Assistive Listening Devices (ALDs) are available for the meeting upon request.