



Old Town San Diego Chamber of Commerce

4010 Twiggs Street, San Diego, CA 92110 | (619) 228-9340

oldtownsandiego.org | @VisitOldTownSD

Board of Directors

Wednesday, July 19, 2023 at 8:30am

Mormon Battalion Historic Site, 2510 Juan St, San Diego, CA 92110

Agenda

1. Pledge of Allegiance
2. Call to Order & Introductions
3. Non-Agenda Public Comment

Public comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard). Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under Non-Agenda Public Comment.

4. Announcements (Please limit to 3 minutes)
 - a. Government
 - b. Chamber Members
 - c. Public Visitors
5. Administrative Items
 - a. Request for agenda revisions
 - b. Conflict of interest declarations on agenda items
 - c. Director non-agenda comment
6. Consent Agenda
 - a. Board Meeting Minutes- Wed, June 21, 2023
 - b. Financial Report - June 2023
7. President's Report
 - a. Certificates of Excellence - Volunteers
8. Executive Director's Report
 - a. RFQ for Graphic Designer & Selection Committee
 - b. Illegal Sidewalk Vending Notices
 - c. Intern: July 24-August 10, 2023

Old Business

9. FY24 Organizational Goals - **Action Item**

Committee Reports & Recommendations

10. Organization Committee

11. Promotions Committee

a. Upcoming Events

- i. Taste of Old Town - 9/21/23
- ii. Dia de los Muertos Procession - 11/2/23
- iii. Las Posadas - 12/8/23
- iv. Cinco de Mayo - 5/5/24
- v. Summer Nights - June - August 2024

b. Phoenix Magazine - Sep/Oct Issue - **Action Item**

- i. Space Close - 7/31
- ii. Ad Materials Due - 8/7
- iii. Cost to Participants: \$3,500 / 10 = \$350/sponsor
- iv. Cost to Chamber: Graphic Design (~\$500)

c. Old Town TV Promotion

- i. KFMB & KUSI

12. Design Committee

- a. Gateway Sign - Design Feedback
- b. Banners

13. Historic Old Town Community Foundation

- a. Financial Report

14. Community Parking Advisory Committee

15. Safe & Clean Committee

New Business

N/A

16. Adjourn

Next Meeting

Wednesday, September 20, 2023 at 8:30am

Mormon Battalion Historic Site, 2510 Juan St, San Diego, CA 92110

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST

To request an alternative format, or to request a sign language interpreter for the meeting, please contact the meeting coordinator for the Old Town San Diego Chamber of Commerce at least five (5) working days prior the meeting at (619) 228-9340 to ensure availability.

Assistive Listening Devices (ALDs) are available for the meeting upon request.