

Old Town San Diego Chamber of Commerce

4010 Twiggs Street, San Diego, CA 92110 | (619) 228-9340 oldtownsandiego.org | @VisitOldTownSD

Board of Directors

Wednesday, June 14, 2023 at 8:30am Hilton Garden Inn, 4200 Taylor Street, San Diego, CA 92110

Minutes

1. Call to Order: 8:48am

DIRECTORS PRESENT: F. Grand, S. Blasingham, C. Ross, D. Brinks, P. Ducey-Brooks, L.

Acuña, J. Farran

GUESTS PRESENT: M. McLaughlin, C. Smith

2. Administrative Items

a. Request for agenda revisions

Motion to amend the Agenda: Begin the meeting with a goal setting exercise, remove Vacancy appointment and RFQ for Graphic Design, decline to take action on all agenda items except for the Harney Street Market contract. - J. Farran

Second - P. Ducey-Brooks

Yays - 5; Nays - 0; Abstentions - 1

MOTION PASSES

- b. Conflict of interest declarations on agenda items
- c. Director non-agenda comment
- 3. Consent Agenda
 - a. Board Meeting Minutes- Wed, April 19, 2023

Tabled to next regularly scheduled Board meeting.

New Business

4. FY24 Goal Setting

Guest M. McLaughlin led the Board and Staff with a goal setting exercise. The group settled on four topics for goals: Fundraising, Clean & Safe issues, Parking issues, and Communication/Marketing. Staff was directed to draft measurable goals and present at the next regularly scheduled Board meeting for approval.

11:27am: D. Brinks leaves. 6 directors present.

5. Harney Street Market Management Agreement Extension - Action Item

Motion to approve a two-year contract extension of the Harney Street Market Management Agreement with Ron LaChance expiring on November 20, 2025. - S.

Blasingham

Second - P. Ducey-Brooks

Yays - 5; Nays - 0; Abstentions - 1

MOTION PASSES

6. FY24 Budget

Staff presented the draft FY24 budget for review. No action was taken.

7. FY24 Special Events

Tabled to next regularly scheduled Board meeting.

8. Bylaw Review

Directors discussed the organization's Bylaws not having been updated since 1997. The main discussion centered around the lack of rules for the appointment of a proxy director in the case of health-related issues. Staff was instructed to draft a bylaw amendment that would address this issue for review at a future meeting.

9. District Maintenance Strategies

Tabled to next regularly scheduled Board meeting.

- 10. FY24 Fundraising Strategy
 - a. Chamber
 - b. HOTCF

Tabled to next regularly scheduled Board meeting.

11. Adjourn - **1:05pm**