

# FY 2021-2022 Annual Report

# Old Town San Diego Chamber of Commerce

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# A Message from the President of the Board of Directors

My Fellow Members:

The Old Town San Diego Chamber of Commerce in the Historic Old Town District was designed with the mission to: Develop and promote commercial opportunities for our businesses while enhancing a positive experience for the entire Old Town community. Established in 1941, we are one of the oldest continuously operating Chambers of Commerce in America.

I am proud to report that the Old Town San Diego Chamber of Commerce experienced a successful year, marked by strong growth, successful events and programs, and a continued focus on supporting local businesses in the Old Town community.

In terms of local business, we are happy to have welcomed several new members to our organization, which now boasts over 450 members. This growth in membership has allowed us to strengthen our community and support the local businesses that drive our economy.

Our events and programs were also well-attended and well-received by our members and the community at large. From networking opportunities and educational seminars to community events and fundraising initiatives, we continued to provide valuable resources and opportunities for our members.

As we look ahead to the coming year, we remain committed to supporting the businesses and organizations in our community. We will continue to host events and programs that promote economic growth, and we will continue to advocate for policies that support local businesses and drive economic development.

Please share your ideas about how we can work together for our community. Call me at (858) 967-4055 or email me at fgrand@grandenterprisesllc.com. You can also follow the Old Town Chamber of Commerce on our website www.oldtownsandiego.org or on Instagram: @VisitOldTownSD.

Respectfully Submitted,

Fred Grand, President Grand Enterprises, LLC



## **Chamber Committees**

#### **Board of Directors**

The Old Town Chamber of Board of Directors meets every 3rd Wednesday of each month at 8:30am at the Mormon Battalion. During the COVID-19 pandemic restrictions, meetings were held virtually via Zoom.

#### Responsibilities of the Board of Directors:

- Provides direction and vision for the Old Town Chamber of Commerce
- Manages 1 part-time employee
- Oversees the financial and reporting requirements of various contracts
- Provides a forum for members to share ideas and concerns
- Manages the OTSD Business Improvement and OTSD Parking Districts

#### FY 2021-2022 Board of Directors

- Fred Grand, *President*, Grand Enterprises
- Chuck Ross, *Vice-President*, Fiesta de Reyes
- Linda Acuna, Secretary, Church of the Immaculate Conception & Serra Gifts
- Jason Farran, Treasurer, JF Web Design
- Patty Ducey-Brooks, Presidio Communications
- Steve Blasingham, Casa de Freds
- Ramzi Murad, A Mart
- Diane Powers, Bazaar Del Mundo
- Robert Barros, Visual Media Group
- Danney Brinks, Old Town Trolley Tours
- Gustavo Rios, Trattoria Don Pietro
- Amar Harrag, Tahona Bar

#### **Organization Committee**

The Organization Committee is composed of the officers of the Board of Directors and oversees the daily functions of the Old Town San Diego Chamber of Commerce. The Old Town San Diego Chamber of Commerce is the management corporation that administers the Old Town Business Improvement District and the Old Town Community Parking District. The Old Town Chamber oversees the maintenance of the City parking lot located between Twiggs and Harney Street.



#### **Promotions Committee**

Continues to review and work on the Old Town Marketing Plan to best utilize existing funding, particularly in consideration of the growth and popularity of digital media. Prepares Promotions Committee Budget each year.

## **Design Committee**

Continuation of quarterly sidewalk steam cleaning on San Diego Avenue and Harney Street. Additionally, Day Porter service is done weekly during May through September and monthly the rest of the year to keep the trash barrels and gutters clean. Prepares Design Committee Budget each year.

#### **Clean and Safe Committee**

The Committee is continuing to address the issue of homeless individuals and their conduct, coordinating with the San Diego Police Department in advising businesses on how to deal with the homeless, identifying and notifying businesses of graffiti.

### **Old Town Community Parking District**

The Old Town Community Parking District is managed by the Old Town Chamber of Commerce. In order to keep parking free, the Chamber of Commerce has an agreement with the City to have direct control and maintain the City parking lot located between Juan Street, Twiggs Street and Harney Street. The maintenance costs include utilities, landscaping and daily cleanup. We have partnered up with the Mormon Battalion and they have volunteered their time to help us maintain the parking lot clean.

#### **OLD TOWN SAN DIEGO CHAMBER OF COMMERCE**

Statements of Financial Position June 30, 2022 & 2021

# ASSETS

Current Assets Cash in Banks Accounts Receivable Total Current Assets	- \$ -	380,686 \$ 41,502 422,188	2021 334,707 553 335,260
Office Furniture Office Equipment Accumulated Depreciation & Amortization Total Fixed Assets	_	409 3,410 (3,819)	409 3,410 (3,819)
Security Deposit Total Other Assets		282 282	282 282
Total Assets	\$_	422,470 \$	335,542
LIABILITIES & NET ASSETS			
Liabilities: Accounts Payable Income Tax Liability (Note 6) PPP Covid Loan (Note 3) Total Liabilities	\$	25,533 \$ - - 25,533	2,620 9,176 13,682 25,478
Net Assets With donor restrictions: Designated Without donor restrictions		315,061 81,876	315,061 (4,997)
Total Net Assets	-	396,937	310,064
Total Liabilities & Net Assets	\$_	422,470 \$	335,542

### **OLD TOWN SAN DIEGO CHAMBER OF COMMERCE**

Statements of Activities
For the Year Ended June 30, 2022 & 2021

	Without Donor Restrictions		With Donor Restritions		2022		2021
Operating activities							
Support and Revenue:							
B.I.D. Reimbursement	\$	32,412	\$	-	\$	32,412 \$	38,283
SBEP		10,000		21,779		31,779	16,824
Fundraising		2,505		-		2,505	4,851
Special Events Income		117,470		-		117,470	17,101
Payroll Protection Loan Loan Forgiven		13,682		-		13,682	-
Grants		-		26,178		26,178	17,500
Net Assets Released from Restrictions		47,957		(47,957)		-	-
Other Revenue		-		-		-	6,528
Total Revenues		224,026	_	_		224,026	101,087
Operating Expenses:							
Program Services		120,928		-		120,928	106,551
General & Management		25,401				25,401	40,133
Total Expenses		146,329				146,329	146,684
Increase/(Decrease) in Undesignated Net Assets		77,697		-		77,697	(45,596)
Prior Period Adjustment (Note 6)		9,176				9,176	
Net Assets, Beginning of Year		(4,997)	-	315,061	-	310,064	355,660
Net Assets, End of Year	\$	81,876	\$_	315,061	\$	396,937 \$	310,064