



Old Town San Diego Chamber of Commerce

2415 San Diego Avenue, STE 104, San Diego, CA 92110

(619) 291-4903

Board of Directors

Wednesday, July 21, 2021 @ 8:30 AM

Mormon Battalion Historic Site, 2510 Juan Street

AGENDA

1. Pledge of Allegiance
2. Call to Order & Introductions
3. Non Agenda Public Comments

*Public comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard). Please direct requests to speak to the President **prior** to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."*

4. Announcements and Community Reports/Updates - 3 Minutes

5. Administrative Items

- a. Request for agenda revisions (continuances, change in order, etc.)
- b. Conflict of interest declarations on agenda items
- c. Board non-agenda comment

6. Approval of Minutes

7. Old Town Chamber of Commerce Meeting – June 16, 2021 Action Item

8. Committee Reports

- a. Organization Committee Action Items
 - i. Harney Market Update
 - ii. NAVWAR Comment Letter
 - iii. Engineering authorization for gateway and entryway sign permit
 - iv. Designation of Authorized signatories for City contracts and paperwork
- b. Promotions Committee Action Items

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

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1. Television & Radio Campaign
2. Summer Nights
3. Artist Showcase in Chamber Parking Lot
4. Movies in the Park
5. Upcoming Events

9. Executive Director Update

- a. Monthly report - June 2021

10. Unfinished business

11. New business

12. Next Old Town Chamber of Commerce meeting Date

- a. September 15, 2021 | 8:30 a.m.

Action Item

Location: Mormon Battalion Historic Site

13. Adjourn

FY 2020 OTSD Goals

1. Pursue every opportunity for grant funding
2. Create silent auction baskets promoting Old Town San Diego
3. More participation in State Park events including looking for funding sources
4. Take HOTCF under the wing of the Old Town Chamber of Commerce
5. More emphasis on Safe & Clean initiatives

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Board of Directors

Wednesday, July 21, 2021 @ 8:30 AM
Mormon Battalion Historic Site, 2510 Juan Street

Minutes

1. Pledge of Allegiance
2. Called to Order - 8:38 a.m.
3. Present: F. Grand, P. Ducey Brooks, J. Farran, D. Thornton, S. Blasingham, C. Ross, A. Harrag, J. Weisz, C. Chavez Vasquez, President B. Allen, S. Williams, G. Rios

4. Non Agenda Public Comments

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D. Thornton - signed agreement with the County for the Whaley House. - S, Blasingham will there be a trolley stop in front of the Whaley House? - potentially.

5. Announcements and Community Reports/Updates - 3 Minutes

- a. J. Weisz - State passed the budget - education, fire prevention. Rehab the pier State talking with the city. Also library. Real ID - the State has approved some AAA locations to help people obtain their Real ID. California small business relief grant has added funding and new application period has reopened. Remember to get vaccinated. State Park - Fall 2021
- b. C. Chavez Vasquez - Working with other BIDs to get the parklets regulated to new standards.
- c. C. Ward - Presentation

6. Administrative Items

- a. Request for agenda revisions (continuances, change in order, etc.)
- b. Conflict of interest declarations on agenda items
- c. Board non-agenda comment

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7. Approval of Minutes

8. Old Town Chamber of Commerce Meeting – June 16, 2021 Action Item

Motion to approve the minutes of the June 16, 2021 meeting made by J. Farran. Seconded by P. Ducey Brooks. Motion carried. Abstention: C. Ross

9. Committee Reports

a. Organization Committee Action Items

- i. Harney Market Update
- ii. NAVWAR Comment Letter
 1. F. Grand read the comment letter from the Old Town Community Planning Group. Comments from the board.
 2. *P. Ducey Brooks moved to duplicate the sentiments of the letter of the Old Town Community Planning Group and submit it to the Navy, to invite the navy to present and to authorize F. Grand to write the letter. Seconded by J. Farran. Motion passed. Abstention: F. Grand*
- iii. Engineering authorization for gateway and entryway sign permit
 1. Integrated Signs will be using a contractor to assist with permitting.
- iv. *D. Thornton moved to designate the Authorized signatories for City contracts and paperwork as F. Grand, S. Lee, J. Farran and L. Acuna. S. Blasingham seconded. Motion carried.*

b. Promotions Committee Action Items

1. Television & Radio Campaign - No update
2. Summer Nights - Too late for Summer Nights. Businesses are struggling to keep up with the influx of business with smaller staff. South businesses still need more help.
3. Artist Showcase in Chamber Parking Lot -
 - a. *P. Ducey Brooks moved to support the artist showcase in the chamber parking lot dependent on the proposal from B. Barros. Seconded by J. Farran. Motion passed.*
4. Movies in the Park
 - a. Update from the county

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5. Upcoming Events

10. Executive Director Update

- a. Monthly report - June 2021

11. Unfinished business

12. New business

13. Next Old Town Chamber of Commerce meeting Date

- a. September 15, 2021 | 8:30 a.m.

Action Item

Location: Mormon Battalion Historic Site

14. Adjourned - 10:20 a.m.

FY 2020 OTSD Goals

1. Pursue every opportunity for grant funding
2. Create silent auction baskets promoting Old Town San Diego
3. More participation in State Park events including looking for funding sources
4. Take HOTCF under the wing of the Old Town Chamber of Commerce
5. More emphasis on Safe & Clean initiatives

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Old Town San Diego Chamber of Commerce

2415 San Diego Avenue, STE 104, San Diego, CA 92110
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Board of Directors

Wednesday, September 15, 2021 @ 8:30 AM
Mormon Battalion Historic Site, 2510 Juan Street
and via Zoom

AGENDA

1. Pledge of Allegiance
2. Call to Order & Introductions
3. Non Agenda Public Comments

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4. Announcements and Community Reports/Updates - 3 Minutes
5. Heritage Park Improvements Update - David Suls, Chelsea Jander, Emily Hubbard
6. Administrative Items
 - a. Request for agenda revisions (continuances, change in order, etc.)
 - b. Conflict of interest declarations on agenda items
 - c. Board non-agenda comment

7. Approval of Minutes

Old Town Chamber of Commerce Meeting – July 21, 2021 Action Item

8. Committee Reports

- a. Organization Committee Action Items
 - i. Announcement of Board Elections
- b. Promotions Committee Action Items
 - i. Artist Showcase in Chamber Parking Lot

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- ii. Dia de los Muertos
- iii. Upcoming Events

9. Executive Director Update

- a. Monthly report - July 2021 & August 2021

10. Unfinished business

11. New business

12. Next Old Town Chamber of Commerce meeting Date

- a. October 20, 2021 | 8:30 a.m.

Action Item

Location: Mormon Battalion Historic Site

13. Adjourn

FY 2020 OTSD Goals

- 1. Pursue every opportunity for grant funding**
- 2. Create silent auction baskets promoting Old Town San Diego**
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Board of Directors

Wednesday, September 15, 2021 @ 8:30 AM
Mormon Battalion Historic Site, 2510 Juan Street
and via Zoom

Minutes

1. Pledge of Allegiance
2. Called to Order: 8:36 a.m.
3. Present: L. Acuna, R. Barros, C. Ross, D. Thornton, A. Harrag, S. Blasingham, D. Suls, C. Jander, C. Lafontant B. & D. Allen, E. Bonner, J. Weisz
4. Non Agenda Public Comments
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5. Announcements and Community Reports/Updates - 3 Minutes
 - a. J. Weisz - Session has closed. There is an opportunity to apply for tax relief grants, the widow is open until 9/30.
 - b. E. Bonner - Reach out to ebonner@sandiego.gov if anything is needed.
6. Heritage Park Improvements Update - David Suls, Chelsea Jander, Emily Hubbard
 - a. Presentation
7. Administrative Items
 - a. Request for agenda revisions (continuances, change in order, etc.)
 - b. Conflict of interest declarations on agenda items
 - c. Board non-agenda comment

8. Approval of Minutes

Old Town Chamber of Commerce Meeting – July 21, 2021

Action Item

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Motion to approve the minutes of the July 21, 2021 meeting made by A. Harrag, seconded by D. Thornton. Motion carried. L. Acuna abstains.

9. Committee Reports

a. Organization Committee Action Items

i. Announcement of Board Elections

b. Promotions Committee Action Items

i. Artist Showcase in Chamber Parking Lot

1. To start on October 23rd and expected to bring in \$3000 this year.

ii. Dia de los Muertos

iii. Upcoming Events

10. Executive Director Update

a. Monthly report - July 2021 & August 2021

11. Unfinished business

a. Waiting on a quote for the repairs to the church fence to know what portion the Chamber will cover

12. New business

13. Next Old Town Chamber of Commerce meeting Date

a. October 20, 2021 | 8:30 a.m. Action Item

Location: Mormon Battalion Historic Site

14. Adjourned: 9:33 a.m.

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- 3. More participation in State Park events including looking for funding sources**
- 4. Take HOTCF under the wing of the Old Town Chamber of Commerce**
- 5. More emphasis on Safe & Clean initiatives**

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Old Town San Diego Chamber of Commerce

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Board of Directors

Wednesday, October 19, 2021 @ 8:30 AM
Mormon Battalion Historic Site, 2510 Juan Street
and via Zoom

AGENDA

1. Pledge of Allegiance
2. Call to Order & Introductions
3. Non Agenda Public Comments

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4. Announcements and Community Reports/Updates - 3 Minutes
5. Heritage Park Improvements Update - David Suls, Chelsea Jander, Emily Hubbard
6. Administrative Items
 - a. Request for agenda revisions (continuances, change in order, etc.)
 - b. Conflict of interest declarations on agenda items
 - c. Board non-agenda comment

7. Humble Design Homeless Solutions - Laura Lavoie

8. Approval of Minutes

Old Town Chamber of Commerce Meeting – September 15, 2021 Action Item

9. Committee Reports

- a. Organization Committee Action Items
 - i. Board Elections and Annual Meeting
- b. Promotions Committee Action Items

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- i. Artist Showcase in Chamber Parking Lot
- ii. Dia de los Muertos
- iii. Upcoming Events

10. Executive Director Update

- a. Monthly report - September 2021

11. Unfinished business

12. New business

13. Next Old Town Chamber of Commerce meeting Date

- a. November 17, 2021 | 8:30 a.m.

Action Item

Location: Mormon Battalion Historic Site

14. Adjourn

FY 2020 OTSD Goals

- 1. Pursue every opportunity for grant funding**
- 2. Create silent auction baskets promoting Old Town San Diego**
- 3. More participation in State Park events including looking for funding sources**
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5. More emphasis on Safe & Clean initiatives

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Board of Directors

Wednesday, October 20, 2021 @ 8:30 AM
Mormon Battalion Historic Site, 2510 Juan Street
and via Zoom

Minutes

1. Pledge of Allegiance
2. Called to Order: 8:44 a.m.
3. Present: L. Acuna, D. Thornton, R. Barros, G. Rios, C. Ross, A. Harrag, F. Grand, B. & D. Allen, L. Lavoie, J. DeGuzman, S. Rice, D. Rice, E. Bonner, J. Weisz, D. Espina
4. Non Agenda Public Comments

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J. DeGuzman - would like the application to join as a nonprofit

D. Thornton - Announced that the Whaley House is now open 7 days a week.

5. Announcements and Community Reports/Updates - 3 Minutes

- a. A. Southard - Announced that there is a BID Survey. The deadline is November 15th to complete the survey.
- b. J. Weisz - ABC will be maintaining the outdoor dining program for to-go cocktails. The state park will be at 1PM on October 26th.
- c. E. Bonner - Both vacation rentals and the street vending ordinance will be seen by City Council soon.
- d. B. Allen - The 175th Mormon Battalion Commemoration will be held on January 29th, 2022.

6. Administrative Items

- a. Request for agenda revisions (continuances, change in order, etc.)

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- b. Conflict of interest declarations on agenda items
- c. Board non-agenda comment

7. Humble Design Homeless Solutions - Laura Lavoie

a. Presentation

8. Approval of Minutes

Old Town Chamber of Commerce Meeting – September 15, 2021 Action Item
Tabled to next meeting.

9. Committee Reports

a. Organization Committee Action Items

- i. Board Elections and Annual Meeting
 - 1. The annual meeting will be held via Zoom

b. Promotions Committee Action Items

- i. Artist Showcase in Chamber Parking Lot
 - 1. The first showcase will be held on October 30, 2021.
- ii. Dia de los Muertos - Discussion regarding the use of the Whaley House lawn.
- iii. Upcoming Events
 - 1. Las Posadas - Will have more information regarding this event in a few weeks.

10. Executive Director Update

- a. Monthly report - September 2021

11. Unfinished business

12. New business

13. Next Old Town Chamber of Commerce meeting Date

- a. November 17, 2021 | 8:30 a.m. Action Item
Location: Mormon Battalion Historic Site

14. Adjourned: 9:50 p.m.

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October 2021 - ED Time Tracking			
	Date	Activity Description	Total Hours
Friday	1	altar permit, DOD communication, social media	3
Saturday	2		
Sunday	3		
Monday	4	DOD - communication and sponsor info, schedule meetings, press release, schedule entertainment, create FB event, order candles	3
Tuesday	5	DOD - sponsor information/business contact, procession permit questions,	2
Wednesday	6	DOD - Sponsorship/business communication (phone/email), Prep Election materials, send nomination materials	3
Thursday	7	DOD Meeting, sponsorship communication/information, business outreach. Election follow up.	6
Friday	8		0
Saturday	9	Prep meetings - org and promotions, admin	2
Sunday	10		
Monday	11		
Tuesday	12	Org Meeting, DOD admin meeting, social media schedule, meet with V. Bernal, job fair follow up and communication	3
Wednesday	13	prep social media for DOD, prep V. Bernal materials, planning group meeting, sponsorship follow up	3
Thursday	14	Promotions meeting, DOD follow up, admin, accounting	1
Friday	15	Social Media prep, admin,	2
	Pay Period Total		28
Saturday	16	DOD Planning	4
Sunday	17		
Monday	18	DOD Planning	3
Tuesday	19	DOD Planning	3
Wednesday	20	Board Meeting, Admin	2
Thursday	21	DOD Planning	1
Friday	22	DOD Planning	1
Saturday	23	DOD Planning	1
Sunday	24		
Monday	25		
Tuesday	26	DOD Planning	1
Wednesday	27	DOD Planning	1
Thursday	28	DOD Planning, admin, CCSD Prep	4
Friday	29	DOD Planning	3
Saturday	30	DOD Planning, CCSD Prep	2
Sunday	31	CCSD - 3 hours - next pay period added to Monday Nov 1	
	Weekly Hours		26

ii. Gateway Sign Update

iii. Spring Job Fair

1. March 5, 2022

b. Promotions Committee

Action Items

i. Artist Showcase in Chamber Parking Lot

ii. Dia de los Muertos Recap

iii. Upcoming Events

1. Las Posadas

8. Executive Director Update

a. Monthly report - October 2021

9. Unfinished business

10. New business

11. Next Old Town Chamber of Commerce meeting Date

a. December 15, 2021 | 8:30 a.m.

Action Item

Location: Zoom

12. Adjourn

FY 2020 OTSD Goals

- 1. Pursue every opportunity for grant funding**
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Old Town San Diego Chamber of Commerce

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Board of Directors Annual Meeting

Wednesday, December 22, 2021 @ 8:30 AM
Zoom Virtual Meeting due to COVID-19

AGENDA

1. Pledge of Allegiance
2. Call to Order & Introductions
3. Non Agenda Public Comments

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 - b. Conflict of interest declarations on agenda items
 - c. Board non-agenda comment

6. Committee Reports

- a. Organization Committee Action Items
 - i. Old Town Hall of Fame Nominations
 1. Jeanne Ferrell
 2. Chuck Catania
 3. Dennis Toler
 4. Marie Pedrin-Gizoni
 5. Connie Puente-Miller

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Old Town San Diego Chamber of Commerce

2415 San Diego Avenue, STE 104, San Diego, CA 92110

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Board of Directors Annual Meeting

Wednesday, December 22, 2021 @ 8:30 AM

Zoom Virtual Meeting due to COVID-19

Minutes

1. Pledge of Allegiance
2. Call to Order: 8:35 a.m.
3. Introductions
 - a. F. Grand, M. Munoz, L. Crenshaw, J. Farran, P. Ducey Brooks, C. Ross, A. Harrag, G. Rios, L. Acuna, D. Thornton, S. Blasingham, P. Fillet, B. Barros, D. Brinks, S. Lee
4. Non Agenda Public Comments
 - a. None
5. Announcements and Community Reports/Updates - 3 Minutes
 - a. M. Munoz - Intro to L. Crenshaw. Completed the site visit and are gearing up for FY23 BID budget process. Funding available for storefront improvement programs and will be reaching out to people who have been waiting on funding.
 - b. Administrative Items
 - c. Request for agenda revisions (continuances, change in order, etc.)
 - d. Conflict of interest declarations on agenda items
 - i. L. Acuna will be recusing herself from the parking lot donation item
 - e. Board non-agenda comment
 - i. F. Grand update - Corey Briggs update. Mostly non- monetary requests, but a small monetary amount was requested.
6. Committee Reports
 - a. Organization Committee Action Items
 - b. Old Town Hall of Fame Nominations

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1. Jeanne Ferrell
2. Chuck Catania
3. Dennis Toler
4. Marie Pedrin-Gizoni
5. Connie Puente-Miller
6. Ron Roberts
7. Karen Spring
8. Diane Estrada

P. Ducey Brooks moved to approve the slate of nominees. J. Farran seconded the motion. Motion passed unanimously.

7. Board Election Results and inductions

a. Elected:

- i. P. Ducey Brooks
- ii. F. Grand
- iii. A. Harrag
- iv. C. Ross
- v. D. Brinks
- vi. R. Murad

b. Next meeting new officers will be elected.

c. City Redistricting

- i. Update on redistricting plan.

P. Ducey Brooks moved to put funds towards legal council to help with the redistricting issue. L. acuna seconded the motion. \$1500 cap - Motion passed unanimously - F. Grand abstained

8. Contribution to parking lot fencing - \$1,250

J. Farran moved to contribute \$1250 to the repair of the fence in the parking lot. Seconded by P. Ducey Brooks. Motion passed. L. Acuna and F. Grand abstained.

- i. Promotions Committee

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Old Town San Diego Chamber of Commerce
2415 San Diego Avenue, STE 104, San Diego, CA 92110
(619) 291-4903

Board of Directors

Wednesday, January 19, 2022 @ 8:30 AM
Zoom Meeting

AGENDA

- 1. Pledge of Allegiance**
- 2. Call to Order & Introductions**
- 3. Non Agenda Public Comments**

*Public comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, **comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak.** (Comments relating to items on today's agenda are to be taken at the time the item is heard). Please direct requests to speak to the President **prior** to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."*

- 4. Announcements and Community Reports/Updates - 3 Minutes**

- 5. Administrative Items**

- a. Request for agenda revisions (continuances, change in order, etc.)
- b. Conflict of interest declarations on agenda items
- c. Board non-agenda comment

- 6. Approval of Minutes**

Old Town Chamber of Commerce Meeting – December 22, 2021 Action Item

- 7. Committee Reports**

- a. Organization Committee Action Items
 - i. Board Officer Elections
 - ii. Bylaw updates and review
 - iii. Gateway Sign Update

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- iv. Spring Job Fair
 - 1. March 5, 2022

b. Promotions Committee

Action Items

- i. Upcoming Events
- ii. Upcoming Promotions Activities

8. Executive Director Update

- a. Monthly report - December 2021
- b. Next month budget process and audit

9. Unfinished business

10. New business

11. Next Old Town Chamber of Commerce meeting Date

- a. February 16, 2022 | 8:30 a.m.

Action Item

Location: Zoom

12. Adjourn

FY 2020 OTSD Goals

- 1. Pursue every opportunity for grant funding**
- 2. Create silent auction baskets promoting Old Town San Diego**
- 3. More participation in State Park events including looking for funding sources**
- 4. Take HOTCF under the wing of the Old Town Chamber of Commerce**
- 5. More emphasis on Safe & Clean initiatives**

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Old Town San Diego Chamber of Commerce

2415 San Diego Avenue, STE 104, San Diego, CA 92110
(619) 291-4903

Board of Directors

Wednesday, January 19, 2022 @ 8:30 AM
Zoom Meeting

Minutes

1. Pledge of Allegiance
2. Called to Order: 8:32 a.m.
3. Present: F. Grand, C. Ross, B. Top, D. Brinks, S. Blasingham, P. Ducey Brooks, E. Bonner, J. Farran, P. Fillet, G. Rios, A. Reuter, L. Acuna, R. Barros, D. Espina

4. Non Agenda Public Comments

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5. Announcements and Community Reports/Updates - 3 Minutes

6. Administrative Items

- a. Request for agenda revisions (continuances, change in order, etc.)
- b. Conflict of interest declarations on agenda items
- c. Board non-agenda comment

7. Approval of Minutes

Motion to approve the minutes of the Old Town Chamber of Commerce Meeting, December 22, 2021 made by J. Farran. Seconded by P. Ducey Brooks. Approved unanimously

8. Committee Reports

- a. Organization Committee

Action Items

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- i. Board Officer Elections
 - 1. **President: Fred Grand**
 - 2. **Vice President: Chuck Ross**
 - 3. **Treasurer: Jason Farran**
 - 4. **Secretary: Linda Acuna**

Motion to approve the full slate of board officers made by P. Ducey Brooks. Seconded by S. Blasingham. Approved unanimously.

- ii. Bylaw updates and review
 - 1. Discussion on term limits. Bylaws to be reviewed by Org committee and tabled to next meeting.
- iii. Gateway Sign Update
- iv. Spring Job Fair
 - 1. March 5, 2022
- v. Visitor Center - F. Grand discussed options for a new visitor center.

b. Promotions Committee Action Items

- i. Upcoming Events
 - 1. B. Barros gave the calendar of events.
- ii. Upcoming Promotions Activities
 - 1. All members are invited to the next Promotions meeting. Second Thursday of the month at 10AM.

9. Executive Director Update

- a. Monthly report - December 2021
- b. Next month budget process and audit

10. Unfinished business

11. New business

12. Next Old Town Chamber of Commerce meeting Date

- a. February 16, 2022 | 8:30 a.m. Action Item
Location: Zoom

13. Adjourned: 9:48 a.m.

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Old Town San Diego Chamber of Commerce

2415 San Diego Avenue, STE 104, San Diego, CA 92110
(619) 291-4903

Board of Directors

Wednesday, February 17, 2021 @ 8:30 AM
Zoom Virtual Meeting due to COVID-19

AGENDA

1. Pledge of Allegiance
2. Call to Order & Introductions
3. Non Agenda Public Comments

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4. Announcements and Community Reports/Updates - 3 Minutes
5. Administrative Items
 - a. Request for agenda revisions (continuances, change in order, etc.)
 - b. Conflict of interest declarations on agenda items
 - c. Board non-agenda comment

6. Approval of Minutes

7. Old Town Chamber of Commerce Meeting – January 20, 2020 Action Item

8. Presentation

- a. Laurel McFarlane - Fiesta Mercado Action Item

9. Committee Reports

- a. Organization Committee Action Items
 - i. Quarter 2 Financial Reports
 - ii. FY2022 BID Budget
 - iii. Planning/Traffic & Circulation
 - b. Promotions Committee

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1. Fundraising
2. Special Events

10. Executive Director Update

- a. Monthly report - January 2021

11. Unfinished business

12. New business

13. Next Old Town Chamber of Commerce meeting Date

- a. March 17, 2021 | 8:30 a.m.

Action Item

Zoom Meeting

14. Adjourn

FY 2020 OTSD Goals

- 1. Pursue every opportunity for grant funding**
- 2. Create silent auction baskets promoting Old Town San Diego**
- 3. More participation in State Park events including looking for funding sources**
- 4. Take HOTCF under the wing of the Old Town Chamber of Commerce**
- 5. More emphasis on Safe & Clean initiatives**

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Old Town San Diego Chamber of Commerce

2415 San Diego Avenue, STE 104, San Diego, CA 92110
(619) 291-4903

Board of Directors Meeting

Wednesday, February 16, 2022 @ 8:30 AM
Virtual Zoom Conference

Minutes

1. **Pledge of Allegiance**
2. **Call to Order & Introductions:** 8:35 p.m.
 - a. Present: Chuck R., Patty D., Danney B., Linda A., Jason F., Fred G., Geoffreg M., Steve B., President Brent T., Jason W., David T., Diana E., Paul C., Latrell C., Bob B., Abby R., Gustavo R.,
3. **Non Agenda Public Comments**
 - a. Paul Chase: Spanish Presidio has the potential to be a principal tourism attraction, it is up to us to make this happen. City has released Presidio parking updates.
4. **Announcements and Community Reports/ Updates- 3 Minutes**
 - a. Economic Development Dpt updates by Latrell .- Grant allocations: BIPOC to 80% & 25% Black businesses. The StoreFront Improvement Program has been relaunched.
 - b. Abby R.- On February 8th, the Board appropriated \$3,875,000 in state funding for a Microbusiness Grant program. The County will be able to administer 1550 grants to microbusinesses across the Country. Eligible businesses are defined as those that: Began operations prior to December 31, 2019; Are currently active and operating or have a clear plan to reopen; Were significantly impacted by the COVID-19 pandemic; Had less than \$50,000 in revenues in the 2019 tax year; Have fewer than five full-time equivalent employees and had fewer than five full-time equivalent employees in the 2019 and 2020 taxable years
 - c. Jason W. Please reach out regarding new COVID-19 sick leave rules and any other state related matter Jason.Weisz@Sen.CA.gov
 - i. State of California and the World is looking into finding ways to move forward in this pandemic, as we maybe a variant away from going back into old procedures. We are working hard to avoid full closures and continue with the best health and safety protocols. Things are trending good at this point.
 - ii. Chuck Ross, shares concerns with new policy regarding Policy's
 - iii. Patty shared: I have heard from lots of small businesses that they are being penalized for being in business during the pandemic.
 - iv. Fred G, shared concerns of the SDG & E project not properly notifying businesses, would like to address this with City representatives.

- d. Mormon Battalion- Volunteers for parking clean up, as we have been getting busier it has been harder to dump trash at Mormon battalion dumpster. Fred requested a quote to see how much it would cost them to get another bin.

5. Administrative Items

- a. Request for agenda revisions (continuance, change in order, etc.)-
- b. Conflict of interest declarations on agenda items
- c. Board non-agenda comments
 - i. Heritage Park meetings are being held on Zoom, if you are interested stay in touch, from Patty D.
 - ii. Fred- City will be releasing an RFP, there's a city survey.

6. Approval of Minutes

Old Town Chamber of Commerce Meeting- January 19, 2022 Action Item
(will be approved next meeting)

Patty D. made motion to approve, seconded by Jason F., unanimously approved.

7. Approval of Financial Statements

July 2021-December 2021 Action Item

Patty D. made motion to approve

Patty made a motion subject to audit/approval financial statements, Jason seconded motion, unanimous approval.

8. Committee Reports

- a. Organization Committee Action Item
 - i. Board Policy & Procedures Handbook
 - 1. The Board of Directors decided to defer for next month.
 - ii. Bylaw updates and review
 - 1. Update term limits, recommend to use planning committee language.
 - 2. Encourage everyone to review bylaws to potentially take a vote at next month's meeting.
 - iii. Executive Director Job Description and Posting
 - 1. Sunny resignation takes place March 31st.
 - 2. Recommended we have \$100,000 before a position is posted, if we need Sunny we will honor her rates for consulting.
 - 3. Patty addresses concerns about who will bear the burden of Sunny's day to day responsibilities, Fred responded that he has talked to different Board Members that have expressed interest
 - 4. Fred will be the point of contact with the City moving forward.
 - 5. Sunny will be handing over all passwords etc to Bob B.
 - 6. Recommends using dropbox for future access of documents.
 - 7.
- b. Promotions Committee
 - i. Upcoming Events
 - 1. Fiesta Cinco de May- Weekly meeting are taking place.
 - 2. Summer Nights

3. Scavenger Hunt- Need volunteers to coordinate
4. Lucha Libre
 - a. Waiting to hear updates from Sunny.
- ii. Upcoming Promotions Activities
 1. Waiting for budget approval to review
 2. Patty asked regarding SDPD fees, Lattell C responded: policy proposal still needs to be reviewed by Council for user fees are being increased, adjusted. The non-profit fees will not be taken into effect until FY 2024. Looking into it gradually increases. Shared an overview of policy language.

9. Executive Director Update

- a. Monthly report- January 2022
- b. Next month budget process and audit

10. Unfinished business

11. New Business

12. Old Town Chamber of Commerce meeting Date

Mar 16, 2022 | 8:30 a.m., discussed to meet in person next month.

Going live in March.

Steve B. proposed meeting once a quarter, and meeting on zoom the rest of the months, it's more convenient. Fred indicated they will meet in person next and go from there.

13. Adjourn: 9:55a.m.

- i. Fiesta Cinco de Mayo
- ii. Old Town Car Show
- iii. Upcoming Events
- iv. Upcoming Promotions Activities

*Lucha Libre
Sept. 17+18*

8. Unfinished business

9. New business

10. Next Old Town Chamber of Commerce meeting Date

- a. April 20, 2022 | 8:30 a.m.

Action Item

Location: Zoom

11. Adjourn

FY 2020 OTSD Goals

1. Pursue every opportunity for grant funding
2. Create silent auction baskets promoting Old Town San Diego
3. More participation in State Park events including looking for funding sources
4. Take HOTCF under the wing of the Old Town Chamber of Commerce
5. More emphasis on Safe & Clean initiatives

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Old Town San Diego Chamber of Commerce

P.O. Box 82686 San Diego, CA 92138 · (619) 291-4903 · (Fax) 291-9383

Board of Directors Meeting

Wednesday, April 18, 2022 @ 8:30 AM

Mormon Battalion, 2510 Juan Street

AGENDA

1. Pledge of Allegiance
2. Call to Order & Introductions
3. Non Agenda Public Comments

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4. Announcements and Community Reports/Updates - 3 Minutes
5. Administrative Items
 - a. Request for agenda revisions (continuances, change in order, etc.)
 - b. Conflict of interest declarations on agenda items
 - c. Board non-agenda comment

6. Approval of Minutes

Old Town Chamber of Commerce Meeting – March 16, 2022 (adjourned)

7. Committee Reports

- a. Organization Committee

Action Items:

- | | |
|--|-------------|
| i. Chamber Organization Personnel | Action Item |
| ii. Cinco Parking | Action Item |
| iii. Visitor Center / Chamber Office Lease | Action Item |

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b. Promotions Committee

Action Items

- i. Fiesta Cinco de Mayo
- ii. Old Town Car Show
- iii. Upcoming Events
- iv. Upcoming Promotions Activities

8. Unfinished business

9. New business

10. Next Old Town Chamber of Commerce meeting Date

- a. May 18, 2022 | 8:30 a.m.

Action Item

Location: Zoom

11. Adjourn

OTSD Goals

- 1. Pursue every opportunity for grant funding**
- 2. Create silent auction baskets promoting Old Town San Diego**
- 3. More participation in State Park events including looking for funding sources**
- 4. Take HOTCF under the wing of the Old Town Chamber of Commerce**
- 5. More emphasis on Safe & Clean initiatives**

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Old Town San Diego Chamber of Commerce

Board of Directors

Wednesday, April 18, 2022 @ 8:30 AM

NOTE: IN PERSON @ MORMON BATTALION VISITOR CENTER

MINUTES

1. Pledge of Allegiance
2. Called to Order: 8:30am
3. Present: F. Grand, G. Rios, C. Ross, L. Acuna, S. Blasingham, L. Crenshaw, A. Harrag, J. Farran, P. Ducey-Brooks, B. Barros, D. Brinks, F. Pavel, M. Havlik, J. DeGuzman, B. Top
4. Non Agenda Public Comments

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5. Announcements and Community Reports/Updates – 3 minutes (Various)

6. Administrative Items

- a. Request for agenda revisions: none
- b. Conflict of interest declarations: F. Grand, C. Ross and D. Brinks
- c. Board non-agenda comment: none

7. Approval of minutes

Old Town Chamber of Commerce Meeting – March 16, 2022 (deferred)

8. Committee Reports

- i. Chamber Organization Personnel: Motion made by A. Harrag and 2nd by P. Ducey-Brooks to advertise for and hire a part time Administrator for approximately 20 hrs. per week at \$30-\$35 per hour not to exceed \$36,000 for the next 12 months. Motion carried unanimously.
- ii. Cinco Parking Agreement: Motion made by P. Ducey-Brooks, 2nd by B.Barros approved unanimously with F. Grand,C. Ross abstaining.
- iii. Visitor Center/Chamber Office Lease: Motion made to sign 3 year lease starting at \$1,850 per month with 5% annual increases by J. Farran, 2nd B. Barros approved unanimously with F. Grand, C. Ross and D. Brinks abstaining.

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Old Town San Diego Chamber of Commerce

Board of Directors

Wednesday, May 18, 2022 @ 8:30 AM
In Person Meeting
Mormon Battalion

AGENDA

1. Pledge of Allegiance
2. Call to Order & Introductions
3. Non Agenda Public Comments

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4. Announcements and Community Reports/Updates - 3 Minutes

5. Administrative Items

- a. Request for agenda revisions (continuances, change in order, etc.)
- b. Conflict of interest declarations on agenda items
- c. Board non-agenda comment

6. Approval of Minutes

Old Town Chamber of Commerce Meeting – April 18th, 2022

Action Item

7. Committee Reports

- a. Organization Committee

- i. Chamber Organization Personnel
- ii. Cinco Parking
- iii. Visitor Center/Chamber Office

Update

b. Promotions Committee

Action Items

- i. Fiesta Cinco de Mayo - Update
- ii. Fourth of July - Not Scheduled
- iii. Stage Coach Days - Not Scheduled
- iv. Days of the Vaqueros - Not Scheduled
- v. TwainFest - Not Scheduled
- vi. Lucha Libre Festival – September 17 & 18 – (TMD Funding 25K)
- vii. Tacos and Tequila - October 6 (Need organizer)
- viii. Day of the Dead - November 2 - (Dia de Los Muertos Procession
- ix. Las Posadas - December

8. Unfinished business

9. New business

10. Next Old Town Chamber of Commerce meeting Date

- a. June 15th, 2022 | 8:30a.m.

Action Item

Location: TBD

11. Adjourn

FY 2020 OTSD Goals

- 1. Pursue every opportunity for grant funding**
- 2. Create silent auction baskets promoting Old Town San Diego**
- 3. More participation in State Park events including looking for funding sources**
- 4. Take HOTCF under the wing of the Old Town Chamber of Commerce**
- 5. More emphasis on Safe & Clean initiatives**



Old Town San Diego Chamber of Commerce

2415 San Diego Avenue, STE 104, San Diego, CA 92110
(619) 291-4903

Board of Directors

Wednesday, June 15, 2022 @ 8:30 AM
In Person Meeting
Mormon Battalion

AGENDA

1. Pledge of Allegiance
2. Call to Order & Introductions
3. Non Agenda Public Comments

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4. Announcements and Community Reports/Updates - 3 Minutes

5. Administrative Items

- a. Request for agenda revisions (continuances, change in order, etc.)
- b. Conflict of interest declarations on agenda items
- c. Board non-agenda comment

6. Approval of Minutes

Old Town Chamber of Commerce Meeting – May 18th, 2022

Action Item

7. Committee Reports

- a. Organization Committee

- i. Chamber Organization Personnel - (Review Applicants) Update
- ii. Visitor Center/Chamber Office
- iii. City Compliance Items Action Item
- iv. Old Town Hall of Fame Diane Powers Action Item

b. Promotions Committee

- i. Fourth of July - Not Scheduled
- ii. Stage Coach Days - Not Scheduled
- iii. Days of the Vaqueros - Not Scheduled
- iv. TwainFest - Not Scheduled
- v. Lucha Libre Festival – September 17 & 18 – (TMD Funding 25K) Action Items
- vi. Tacos and Tequila - October 6 (Need organizer)
- vii. Day of the Dead -Promo Committee voted to produce Procession Only November 2. (No weekend event)
Day of the Dead Festival - Old Town San Diego Foundation voted to produce weekend event as a fundraiser for Fourth Grade Program - HOTCF Update
- viii. Las Posadas - December Action Item
- ix. Fiesta Cinco de Mayo - HOTCF

8. Unfinished business

9. New business

10. Next Old Town Chamber of Commerce meeting Date

- a. July 20th, 2022 | 8:30a.m. Action Item
Location: TBD

11. Adjourn

FY 2020 OTSD Goals

- 1. Pursue every opportunity for grant funding**
- 2. Create silent auction baskets promoting Old Town San Diego**
- 3. More participation in State Park events including looking for funding sources**
- 4. Take HOTCF under the wing of the Old Town Chamber of Commerce**
- 5. More emphasis on Safe & Clean initiatives**



Old Town San Diego Chamber of Commerce

MINUTES

Old Town Chamber of Commerce/BID Board of Directors Meeting

June 15, 2022 8:30am

1. Pledge of Allegiance
2. Meeting Called to order 8:30am
3. In attendance: Board Members Fred Grand, Linda Acuna, Steve Blasingham, Patty Ducey-Brooks, Ramzi Murad, Danny Brinks, Bob Barros, Amar Harrag, Jason Farren
Guests President Brent Top, Latrell Crenshaw, Laura Vu, Miki Holmes
4. Announcements and Community Reports.
5. Administrative Items.
6. Approval of minutes Meeting of April 18th and May 18, 2022 approved unanimously.
(Action item)
7. Org Committee Report included recommendation that Fred Grand interview the candidates for Administrator in ranked order and attempt to hire the successful candidate with the target start date of approximately the first week in July. Part time approximately 20 hours per week at not to exceed \$32.50 per hour. Approved unanimously. (Action item)
8. Old Town Hall of Fame Nomination for Diane Powers. Approved unanimously. (Action item)
9. City Compliance issues and Visitor Center opening discussed.
10. Promotions Committee Report included update on all events and:
 - A) Vote to approve Luche Libre Festival if funded. Approved unanimously. (Action item)
 - B) Vote to approve Tacos and Tequila for October 6th (need organizer) Approved unanimously. (Action item)
 - C) Vote to approve Day of the Dead on the condition the Chamber Board gets to review and approve the program/plan.. Approved with 4 votes in favor 1 vote against and 1 abstaining. (Action item)
11. Meeting Adjourned 10am.