



Old Town San Diego Chamber of Commerce

2415 San Diego Avenue, STE 104, San Diego, CA 92110

(619) 291-4903

Board of Directors

Wednesday, March 17, 2021 @ 8:30 AM

Zoom Virtual Meeting due to COVID-19

Minutes

1. **Pledge of Allegiance**
2. **Called to Order: 8:32 a.m.**
3. **Present: D. Thornton, J. Farran, L. Acuna, C. Smith, C. Ross, F. Grand, P. Ducey Brooks, E. Bonner, G. Rios, S. Blasingham, A. Harrag, K. Zaiser, B. Allen, B. Barros,**
4. **Non Agenda Public Comments**
 - a. **Safe and Clean** - Safety issues with parkade area on San Diego Ave between Linwood and Arista. G. Rios, F. Grand, S. Lee attended a meeting with Councilmember Whitburn's office. G. Rios explained concerns with traffic. A. Harrag echoed the same concerns. C. Ross asked - what are the options other than creating a pedestrian plaza. F. Grand, discussed that he will handle the issue through the Safe and Clean committee. Talked about implementing other traffic calming measures and putting this item agenda for next month. F. Grand mentioned placing stop signs at the intersection in question. S. Blasingham discussed a plan for a one way street on San Diego Ave. D. Thornton talked about how the street closure would affect the trolley tours. A. Harrag discussed how a street closure would benefit the Old Town Business District and it would take marketing. F. Grand mentioned that ULI has offered to complete a traffic study in Old Town. C. Ross requested that the study include more than San Diego Ave.
5. **Announcements and Community Reports/Updates - 3 Minutes**
 - a. Old Town and Mission Hills holding a homelessness workshop this afternoon.
 - b. **K. Zaiser** - Stimulus 300mm in relief - expanding vaccinations and staff at sites. Protecting core neighborhoods and providing restaurant relief. - Emergency rental assistance for residential tenants - link in chat to apply. SDUSD - reopening timeline, April 12th will return to hybrid learning. Library survey. F. Grand asked about small

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business grants. J. Farran asked about the rental program. C. Ross asked about the PPP loan

6. Administrative Items

- a. Request for agenda revisions (continuances, change in order, etc.)
- b. Conflict of interest declarations on agenda items
 - i. D. Thornton recused himself from commenting on the Visitor Center closing.
- c. Board non-agenda comment

7. Approval of Minutes

- 8. Old Town Chamber of Commerce Meeting – February 17, 2021 Action Item
 - a. *P. Ducey-Brooks moved to approve the minutes from the February 17, 2021 meeting. Motion seconded by S. Blasingham. Motion approved through roll call vote.*
- 9. Old Town Chamber of Commerce Meeting – February 24, 2021 Action Item
 - a. *J. Farran moved to approve the minutes of the February 24, 2021 meeting. Motion seconded by D. Thornton. Motion passed through roll call vote.*

10. Committee Reports

- a. Organization Committee Action Items
 - i. Visitor Center Closing
 - 1. Fred requested with assistance with the sign removal. B. Allen offered to help remove the sign.
 - ii. Fiesta Mercado Update
 - 1. No update
 - iii. Harney Market Update
 - 1. Application in review - updating the Fire Lane
- b. Promotions Committee
 - 1. Television & Radio Campaign
 - a. Shared that the committee is interested in continuing this project and interested in looking at new networks.
 - 2. Upcoming Events

11. Executive Director Update

- a. Monthly report - February 2021

12. Unfinished business

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- a. Temecula Olive Oil sign - need to correct the issue with the Community Plan.

13. New business

14. Next Old Town Chamber of Commerce meeting Date

- a. April 21, 2021 | 8:30 a.m. Action Item
Zoom Meeting

15. Adjourned: 9:51 a.m.

	Minutes 1	Minutes 2		
F. Grand	A	A		
C. Ross				
L. Acuna	Y	Y		
J. Farran	A	Y		
S. Blasingham	Y	Y		
R. Murad				
D. Powers				
P. Ducey Brooks	Y	A		
D. Thornton	Y	Y		
A. Harrag	Y	Y		
G. Rios	A	Y		

FY 2020 OTSD Goals

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1. Pursue every opportunity for grant funding
2. Create silent auction baskets promoting Old Town San Diego
3. More participation in State Park events including looking for funding sources
4. Take HOTCF under the wing of the Old Town Chamber of Commerce
5. More emphasis on Safe & Clean initiatives

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Board of Directors

Wednesday, February 17, 2021 @ 8:30 AM

Zoom Virtual Meeting due to COVID-19

Minutes

1. Pledge of Allegiance

2. Called to Order: 8:34 a.m.

3. Present: P. Ducey-Brooks, B. Allen, D. Thornton, L. Acuna, F. Grand, S. Blasingham, E. Bonner, C. Ross, A. Harrag, J. Weisz, R. Barros, L. McFarlane

Staff: S. Lee

4. Non Agenda Public Comments

- a. *P. Ducey-Brooks*, SB74 - To provide grants to small businesses. J. Weisz, informed the group of the small business relief grants and encouraged businesses to apply if another window of opportunity presents itself.

5. Announcements and Community Reports/Updates - 3 Minutes

- a. E. Bonner - Forum for San Diego Gas and Electric bids. S. Whitburn will be informing the community about where they are in the process.
 - i. F. Grand - Asked about the process for signage on a building and asked for assistance helping with an Old Town business trying to put up a sign.
 - ii. San Diego City Council District 3 Emily Bonner, ebonner@sandiego.gov franchise forum is Friday, Feb. 19th at 6:00pm bit.ly/d3forum219
- b. J. Weisz - Senator Toni Atkins office
 - i. Primary concerns - Housing, supporting small businesses and homelessness. Send any ideas for legislation to Jason.
 - ii. Update on vaccines - 65+ are eligible for vaccines right,
 - iii. L. Acuna - 57 and 73 - no information now on these bills at this time.
 - iv. C. Ross - Q: Availability of vaccines, when the next tier will open up. A: All dependent on vaccine availability. Q: Bill to correct PPP, is there an update? - A: No answer at this time, but conversations are still ongoing.

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- v. F. Grand - Updates to the state park in Old Town, preview event later this month for the Kumeyaay.
 - vi. F. Grand - Meeting with Chief of agency of homelessness and Patty Ducey-Brooks. P. Ducey-Brooks - Mission Hills partnering with Old Town to coordinate a meeting to learn more about the homelessness program from PATH.
- c. Mayor Todd Gloria's Office - Notes from Kohta Zaiser
- i. Emergency Rental Assistance - Mayor Todd Gloria announced that the state will provide more than \$45.5 million in assistance for San Diego residents unable to pay rent due to the impacts of COVID-19.
 - ii. This funding and the direct federal funding announced previously amounts to nearly \$87.9 million in relief for families and individuals who've been devastated financially by the pandemic. This is on top of \$13.75 million in emergency rental assistance that helped 3,717 San Diego households in 2020.
 - iii. These funds will be distributed by the San Diego Housing Commission
 - iv. If you know residents who are interested in applying once the Housing Commission opens applications, please emphasize the Covid-19 rental assistance interest list for those who may need it to provide their information so that once assistance becomes available they can sign up.
 - v. <http://www.sdhc.org/housing-opportunities/help-with-your-rent/covid-19-rental-assistance>
 - vi. Mayor's Eviction Moratorium
 1. Mayor Gloria's proposal to extend eviction protections for renters and businesses has received approval from the San Diego City Council. This new moratorium aims to protect those who are unable to pay their full rent due to the impacts of COVID-19.
 2. This applies to residential tenants and one for commercial tenants.
 3. Under the moratorium, qualifying tenants cannot be evicted for unpaid rent for financial hardships related to COVID-19 accrued during the period starting this month on Feb. 1, 2021, and ending 60 days after the City's COVID-19 emergency declaration ends. Any unpaid rent that accumulates during this period and is not repaid will be converted to consumer debt.
 4. For residential tenants, the eviction ban will remain in effect until 60 days after the City's COVID-19 emergency declaration is lifted.
 5. For commercial tenants, the eviction ban will remain in effect through June 30, 2021, or 60 days after the City's emergency declaration is lifted, *whichever comes first*. Affected businesses would have six months from the end of the commercial eviction moratorium to make any outstanding payments.
 6. Both residents and businesses are still responsible for any unpaid rent or lease payments. Tenants and landlords are encouraged to work out repayment plans. Tenants must contact their landlords to qualify for protection.

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- d. Mayor Gloria Signs Executive Order No. 2021-1 Capping Third-Party Food Delivery Fees
- e. Mayor Gloria signed a new executive order capping delivery fees on third-party food delivery apps (GrubHub, Uber Eats, etc). This is in an effort to help local restaurants and keep food delivery options accessible to customers (*Some food delivery companies have imposed fees, commissions, and service charges in excess of 30%*).
- f. Under the order, these apps cannot charge a restaurant a delivery fee that is more than 15% of the purchase price of each online order.
- g. The order also provides for storefront businesses to put up temporary curbside pickup parking for parking spaces immediately adjacent to their storefront.
- h. Mid-Year Budget Report
- i. Mayor Gloria released a sobering Mid-Year Budget Report. This is done every year and is designed to give a snapshot into how the City is doing midway through the fiscal year.
- j. At this point, the City's General Fund revenues are projected to be under-budget by \$86 million. This is largely due to the impact of COVID-19.
- k. The Mayor is exploring various mitigation options to address the City's budget shortfall. He intends to still propose a balanced and responsible budget while doing all we can to protect core neighborhood services.
- l. The Mayor is also working closely with our federal and state delegation to hopefully secure direct funding for the City in any upcoming relief packages.
- m. Business Loans
- n. In order to help businesses during the COVID-19 pandemic, the City of San Diego is providing access to financial assistance to cover expenses such as furniture, safety equipment, website development and digital marketing. The financial assistance, in the form of low-interest rate loans, is aimed at helping businesses adapt by moving their operations outdoors or expanding services online.
- o. The City's Economic Development Department (EDD) will be issuing business loans ranging from \$25,000 to \$95,000 to qualified businesses as part of the CARES Act Revolving Loan Fund (RLF) with funding provided by the U.S. Department of Commerce Economic Development Administration.
- p. The RLF loans come with a 3% fixed annual interest rate and a general term of 54 to 78 months, depending on the size and use of the loan. No payments or interest are accrued for the first six months and the range of loans available is between \$25,000 to \$95,000.
- q. Check if your business is eligible here: sandiego.gov/CARESActRLF

6. Administrative Items

- a. Request for agenda revisions (continuances, change in order, etc.)
- b. Conflict of interest declarations on agenda items
- c. Board non-agenda comment

7. Approval of Minutes

8. Old Town Chamber of Commerce Meeting – January 20, 2021

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P. Ducey Brooks made a motion to approve the minutes of the January 20, 2021 meeting. D. Thornton seconded. Motion passed by roll call vote.

9. Presentation

- a. Laurel McFarlane - Fiesta Mercado** Action Item
- i. Presentation of event.
 - ii. S. Lee - Overview of what is provided for the event. Submit permit in Chamber name and use general liability insurance.
 - iii. *C. Ross moved to support the event considering that HOTCF is to submit the permit under their organization and use their own insurance. Seconded by P. Ducey Brooks. Motion passed by roll call vote.*

10. Committee Reports

- a. Organization Committee** Action Items
- i. Quarter 2 Financial Reports
 1. Scheduled special meeting for next Wednesday, February 24, 2021 at 8:30 a.m.
 - ii. FY2022 BID Budget
 1. *P. Ducey Brooks moved to approve the BID Budget as presented. D. Thornton Seconded. Motion passed by roll call vote.*
 - iii. Planning/Traffic & Circulation
 1. Update on traffic study. S. Lee to follow up with traffic.
- b. Promotions Committee**
1. Fundraising
 2. Special Events
 - a. Events on hold. Harney Market at the end of March.
 - b. Wait to see how Fiesta Mercado pans out.

11. Executive Director Update

- a. Monthly report - January 2021**

12. Unfinished business

13. New business

14. Next Old Town Chamber of Commerce meeting Date

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a. March 17, 2021 | 8:30 a.m.

Action Item

Zoom Meeting

15. Adjourned: 9:48 a.m.

FY 2020 OTSD Goals

- 1. Pursue every opportunity for grant funding**
- 2. Create silent auction baskets promoting Old Town San Diego**
- 3. More participation in State Park events including looking for funding sources**
- 4. Take HOTCF under the wing of the Old Town Chamber of Commerce**
- 5. More emphasis on Safe & Clean initiatives**

	Motion - Minutes	Fiesta Mercado	Budget
P Ducey Brooks	Y - Motion	Y	Y
D Thornton	Y - 2nd	Y	Y
A Harrag	Y	Y	Y
Fred	A	A	A
Chuck	Y	Y	Y
Linda	Y	Y	Y
S. Blasingham	Y	Y	Y

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1. Pledge of Allegiance

2. Called to Order: 8:33 a.m.

3. Present: J. Farran, L. Acuna, D. Thornton, F. Grand, R. Murad, S. Blasingham, C. Ross, G. Rios

Staff: S. Lee

4. Non Agenda Public Comments

- a. *C. Ross - N. Fletcher - opening up vaccines to teachers and food service workers, PPP loan issues with deductibility of taxes has been corrected. PPP funds are 100% deductible.*

5. Announcements and Community Reports/Updates - 3 Minutes

- a. F. Grand - Sunday may be the blessing of the new addition to the State Park, but not confirmed. Looking positive to the opening of the addition.
- b. Fiesta Mercado - updates to the event
- c. Safe and Clean meeting - waiting for E. Bonner to confirm

6. Administrative Items

- a. Request for agenda revisions (continuances, change in order, etc.)
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7. Committee Reports

a. Organization Committee

Action Items

i. Quarter 2 Financial Reports

- 1. Deferred to the next meeting. S. Lee to update documents with MFJ.

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ii. Visitor Center Lease

1. F. Grand recommends giving 30 days notice on March 1st.
2. *C. Ross moved to give 30 days notice on March 1st and to move essential materials to storage and liquidate all other equipment, etc. Motion seconded by L. Acuna. Motion passed by roll call vote.*

8. Unfinished business

9. New business

- a. Temecula Olive Oil - working on their signage, and hopefully opening this weekend.
- b. Miranda's Courtyard - Property is being renovated, mural needs approval - he is aware that he will need to obtain approval

10. Next Old Town Chamber of Commerce meeting Date

- a. March 17, 2021 | 8:30 a.m. Action Item
Zoom Meeting

11. Adjourned: 8:56 a.m.

FY 2020 OTSD Goals

1. Pursue every opportunity for grant funding
2. Create silent auction baskets promoting Old Town San Diego
3. More participation in State Park events including looking for funding sources
4. Take HOTCF under the wing of the Old Town Chamber of Commerce
5. More emphasis on Safe & Clean initiatives

F. Grand	A	
C. Ross	Y	
L. Acuna	Y	
J. Farran	Y	

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Gustavo	Y	
Steve	Y	
D. Thornton	R	

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Board of Directors

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AGENDA

1. Pledge of Allegiance
2. Call to Order & Introductions
3. Non Agenda Public Comments

*Public comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, **comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak.** (Comments relating to items on today's agenda are to be taken at the time the item is heard). Please direct requests to speak to the President **prior** to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."*

4. Announcements and Community Reports/Updates - 3 Minutes
5. Administrative Items
 - a. Request for agenda revisions (continuances, change in order, etc.)
 - b. Conflict of interest declarations on agenda items
 - c. Board non-agenda comment

6. Approval of Minutes

7. Old Town Chamber of Commerce Meeting – February 17, 2021 Action Item
8. Old Town Chamber of Commerce Meeting – February 24, 2021 Action Item

9. Committee Reports

- a. Organization Committee Action Items
 - i. Visitor Center Closing
 - ii. Fiesta Mercado Update
 - iii. Harney Market Update
- b. Promotions Committee
 1. Television & Radio Campaign

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2. Upcoming Events

10. Executive Director Update

- a. Monthly report - February 2021

11. Unfinished business

12. New business

13. Next Old Town Chamber of Commerce meeting Date

- a. April 21, 2021 | 8:30 a.m.

Action Item

Zoom Meeting

14. Adjourn

FY 2020 OTSD Goals

1. Pursue every opportunity for grant funding
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4. Take HOTCF under the wing of the Old Town Chamber of Commerce
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4. Announcements and Community Reports/Updates - 3 Minutes
5. Administrative Items

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6. Approval of Minutes

7. Old Town Chamber of Commerce Meeting – March 17, 2021 Action Item

8. Committee Reports

- a. Organization Committee Action Items
 - i. Nomination for new board member - resignation of Stacey Anfuso
 - ii. Fiesta Mercado Restaurant Street Closure
 - iii. Harney Market Update
- b. Promotions Committee

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1. Television & Radio Campaign
2. Upcoming Events

9. Executive Director Update

- a. Monthly report - March 2021

10. Unfinished business

11. New business

12. Next Old Town Chamber of Commerce meeting Date

- a. May 19, 2021 | 8:30 a.m.

Action Item

Zoom Meeting

13. Adjourn

FY 2020 OTSD Goals

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Minutes

1. **Pledge of Allegiance - President Brad Allen**
2. **Called to Order: 8:33 a.m.**
3. **Present: L. Acuna, R. Murad, B. Allen, E. Bonner, G. Rios, R. Barros, F. Grant, C. Ross, P. Fillet, J. Farran, S. Blasingham, L. McFarlane, M. Gongora, A. Harrag**
4. **Non Agenda Public Comments**
 - a. **P. Fillet** - issues around the community. And some vandalism on Juan street has been happening over the last couple of months. R. Barros gave an update on what happened. P. Fillet, State park will be opening the pocket park asking for increased security. The group discussed cameras. Mormon Battalion had someone taking the mail from the mailbox.
5. **Announcements and Community Reports/Updates - 3 Minutes**
 - a. E. Bonner - Convention center is still hosting migrant children. Looking for volunteers if you are interested. Renter relief is available through the City and Emily is available for questions. F. Grand discussed the Tourism Authority
 - b. S. Lee will send an update from K. Zaiser from Mayor Gloria's office.
6. **Administrative Items**
 - a. Request for agenda revisions (continuances, change in order, etc.)
 - b. Conflict of interest declarations on agenda items
 - c. Board non-agenda comment
7. **Approval of Minutes**
8. **Old Town Chamber of Commerce Meeting – March 17, 2021** Action Item

*S. Blasingham moved to approve the minutes from the March 17, 2021 meeting.
Motion seconded by D. Thornton. Motion passed through roll call vote.*

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9. Committee Reports

a. Organization Committee

Action Items

- i. Nomination for new board member - resignation of Stacey Anfuso

1. Nomination for R. Barros -

D. Thornton moved to approve R. Barros to fill the vacant board seat. L. Acuna seconded. Motion approved by roll call vote.

- ii. Fiesta Mercado Restaurant Street Closure - L. McFarlane updated the board on the Fiesta map and permit stipulations. Answered all questions from the group.
- iii. Harney Market Update - market opened

b. Promotions Committee

1. Television & Radio Campaign

- a. B. Barros gave updates on campaign progress and Phoenix magazine ad.

2. Upcoming Events

- a. Next focus will be Summer Nights will focus on Social Media

10. Executive Director Update

- a. Monthly report - March 2021

11. Unfinished business

- a. Deadline to file a request for amending the community plan - F. Grand filed the amendment for sign permits.

12. New business

13. Next Old Town Chamber of Commerce meeting Date

- a. May 19, 2021 | 8:30 a.m.

Action Item

Zoom Meeting

14. Adjourned: 9:27 a.m.

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- 5. More emphasis on Safe & Clean initiatives**

	Present	Minutes	Bob	
F. Grand	x	Y	A	
C. Ross	x	Y	Y	
L. Acuna	x	Y	Y	
J. Farran	x	Y	Y	
S. Blasingham	x	Y	Y	
R. Murad	x	A	Y	
D. Powers				
P. Ducey Brooks	A			
D. Thornton	x	Y	Y	
A. Harrag	x	Y	Y	
G. Rios	x	Y	Y	

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Old Town San Diego Chamber of Commerce

2415 San Diego Avenue, STE 104, San Diego, CA 92110

(619) 291-4903

Board of Directors

Wednesday, May 19, 2021 @ 8:30 AM

Zoom Virtual Meeting due to COVID-19

AGENDA

1. Pledge of Allegiance
2. Call to Order & Introductions
3. Non Agenda Public Comments

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4. Announcements and Community Reports/Updates - 3 Minutes
5. Walter D'Souza, Mutual of America - Retirement information for businesses
6. Administrative Items
 - a. Request for agenda revisions (continuances, change in order, etc.)
 - b. Conflict of interest declarations on agenda items
 - c. Board non-agenda comment

7. Approval of Minutes

8. Old Town Chamber of Commerce Meeting – April 17, 2021 Action Item

9. Committee Reports

- a. Organization Committee Action Items
 - i. Harney Market Update
- b. Promotions Committee
 1. Television & Radio Campaign

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2. Summer Nights
3. Upcoming Events

10. Executive Director Update

- a. Monthly report - April 2021

11. Unfinished business

12. New business

13. Next Old Town Chamber of Commerce meeting Date

- a. June 16, 2021 | 8:30 a.m.

Action Item

Zoom Meeting

14. Adjourn

FY 2020 OTSD Goals

1. Pursue every opportunity for grant funding
2. Create silent auction baskets promoting Old Town San Diego
3. More participation in State Park events including looking for funding sources
4. Take HOTCF under the wing of the Old Town Chamber of Commerce
5. More emphasis on Safe & Clean initiatives

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Old Town San Diego Chamber of Commerce

2415 San Diego Avenue, STE 104, San Diego, CA 92110

(619) 291-4903

Board of Directors

Wednesday, May 19, 2021 @ 8:30 AM

Zoom Virtual Meeting due to COVID-19

Minutes

1. Pledge of Allegiance

2. Called to Order: 8:35 a.m.

3. Present: J. Farran, P. Ducey-Brooks, B. Allen, G. Rios, J. Steel, W. D'Souza, E. Bonner, F. Grand, C. Ross, C. McGowan, S. Williams, J. Weisz, L. Acuna

4. Non Agenda Public Comments

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- a. Jade Steel - Introduced herself to the community as a new resident to Old Town. She is open to volunteering and looking for work. Any recommendations are helpful.
- b. P. Ducey Brooks - NAVWAR - Navy has put out 5 recommendations for the use of space. July 13th is the deadline to provide input. Has been receiving calls from concerned community members. Would like to have a united voice from the community.

5. Announcements and Community Reports/Updates - 3 Minutes

- a. J. Weisz - Budget - CA must have a budget presented by June 15th.
 - i. Increasing housing affordability - if you have a budget request contact Jason. Reopening of the State - Masks - until June 15th, masking inside is required. F. Grand thanks Jason and his colleagues for assistance with answers regarding the opening of the State Park. State park has updated the website and has a link of the exhibit.
 - ii. E. Bonner - Budget season - On Sunday May 30 - Councilmember Whitburn will be at Pioneer Park.

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- iii. C. McGowan - F. Grand thanks Caltrans for allowing parking in the Caltrans parking lot. C. McGowan - will be looking in to Kumeyaay trail

b. Walter D'Souza, Mutual of America - Retirement information for businesses

- i. Gave presentation on retirement plans through CalSavers

6. Administrative Items

- a. Request for agenda revisions (continuances, change in order, etc.)
- b. Conflict of interest declarations on agenda items
- c. Board non-agenda comment
 - i. Clean and Safe meeting scheduled for tomorrow at 9:00 a.m. - S. Lee will send the invite to the board.

7. Approval of Minutes

- 8. Old Town Chamber of Commerce Meeting – April 17, 2021** Action Item
- a. *Motion to approve the minutes of the April 17, 2021 with the correction to add D. Thornton's name, made by R. Barros. Seconded by L. Acuna motion passed - roll call vote.*
 - b. Correction to the minutes from April 17, 2021 D. Thornton - add David's name.

9. Committee Reports

- a. Organization Committee Action Items
 - i. Harney Market Update - S. Lee to follow up with Ron - Create a new ad for Presidio Sentinel.
 - ii. J. Farran - gave update on the account balance standing
 - iii. P. Ducey-Brooks - asked for feedback on Cinco de Mayo. Various members provided feedback. There will be a recap meeting and information will be sent to the board once it is scheduled.
- b. Promotions Committee
 - 1. Television & Radio Campaign
 - a. B. Barros - will be holding a meeting tomorrow to review proposals.
 - 2. Summer Nights
 - 3. Upcoming Events

10. Executive Director Update

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a. Monthly report - April 2021

i. No comments

11. Unfinished business

12. New business

13. Next Old Town Chamber of Commerce meeting Date

a. June 16, 2021 | 8:30 a.m.

Action Item

Zoom Meeting

14. Adjourned - 9:56 a.m.

	Present	Minutes		
F. Grand	x	Y		
C. Ross	x			
L. Acuna	x	Y		
J. Farran	x	Y		
S. Blasingham				
R. Murad				
D. Powers				
P. Ducey Brooks	x	A		
D. Thornton	x	Y		
A. Harrag				
R. Barros	x	Y		
G. Rios	x	Y		

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FY 2020 OTSD Goals

- 1. Pursue every opportunity for grant funding**
- 2. Create silent auction baskets promoting Old Town San Diego**
- 3. More participation in State Park events including looking for funding sources**
- 4. Take HOTCF under the wing of the Old Town Chamber of Commerce**
- 5. More emphasis on Safe & Clean initiatives**

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Old Town San Diego Chamber of Commerce

2415 San Diego Avenue, STE 104, San Diego, CA 92110

(619) 291-4903

Board of Directors

Wednesday, June 16, 2021 @ 10:00 AM

Zoom Virtual Meeting due to COVID-19

AGENDA

1. Call to Order & Introductions

2. Non Agenda Public Comments

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3. SDOG v. City

- a. Non-monetary settlement terms

Action Item

4. Adjourn

FY 2020 OTSD Goals

1. Pursue every opportunity for grant funding
2. Create silent auction baskets promoting Old Town San Diego
3. More participation in State Park events including looking for funding sources
4. Take HOTCF under the wing of the Old Town Chamber of Commerce
5. More emphasis on Safe & Clean initiatives

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Old Town San Diego Chamber of Commerce

2415 San Diego Avenue, STE 104, San Diego, CA 92110

(619) 291-4903

Board of Directors

Wednesday, June 16, 2021 @ 8:30 AM

Zoom Virtual Meeting due to COVID-19

AGENDA

1. Pledge of Allegiance

2. Call to Order & Introductions

3. Non Agenda Public Comments

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4. Announcements and Community Reports/Updates - 3 Minutes

5. Walter D'Souza, Mutual of America - Retirement Plans for Chamber Members

6. Mr. Greg Geisen - NAVWAR Presentation

7. Administrative Items

- a. Request for agenda revisions (continuances, change in order, etc.)
- b. Conflict of interest declarations on agenda items
- c. Board non-agenda comment

8. Approval of Minutes

9. Old Town Chamber of Commerce Meeting – May 19, 2021

Action Item

10. Committee Reports

a. Organization Committee

Action Items

- i. Harney Market Update
- ii. City of San Diego - Letter of Compliance

b. Promotions Committee

- 1. Television & Radio Campaign

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2. Summer Nights
3. Upcoming Events

Action Item

11. Executive Director Update

- a. Monthly report - May 2021

12. Unfinished business

13. New business

14. Next Old Town Chamber of Commerce meeting Date

- a. July 21, 2021 | 8:30 a.m.

Action Item

Location: TBD

15. Adjourn

FY 2020 OTSD Goals

- 1. Pursue every opportunity for grant funding**
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Old Town San Diego Chamber of Commerce

2415 San Diego Avenue, STE 104, San Diego, CA 92110

(619) 291-4903

Board of Directors Meeting

Wednesday, June 17, 2020 @ 8:30 AM

Zoom Virtual Meeting due to COVID-19

AGENDA

1. Pledge of Allegiance
2. Call to Order & Introductions
3. Non Agenda Public Comments

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4. Announcements and Community Reports/Updates - 3 Minutes
5. Administrative Items

- a. Request for agenda revisions (continuances, change in order, etc.)
- b. Conflict of interest declarations on agenda items
- c. Board non-agenda comment

6. Approval of Minutes

7. Old Town Chamber of Commerce Meeting – June 17, 2020 Action Item

8. Committee Reports

- a. Organization Committee
- b. Action Items:
 - i. Financial Reports
 1. No update
 - ii. Harney Street Market update - No update
 - iii. Old Town Lodging Meeting update
- c. Promotions & Marketing Committee

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- i. Promotions Retreat Update
 - 1. Old Town Summer Nights
 - 2. 2020 Events

d. Design Committee - Update

- i. Gateway Sign/Entryway Sign update

e. Safe & Clean Committee - Update

f. Parking Committee

- i. Parking lot lease update

9. Executive Director Update

- a. Monthly report - June 2020

10. Unfinished business

11. New business

- a. PROW Permit

12. Next Old Town Chamber of Commerce meeting Date

- a. Next Meeting - August 19, 2020 Action Item
Location TBD

13. Adjourn

FY 2020 OTSD Goals

- 1. Pursue every opportunity for grant funding**
- 2. Create silent auction baskets promoting Old Town San Diego**
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Old Town San Diego Chamber of Commerce

2415 San Diego Avenue, STE 104, San Diego, CA 92110

(619) 291-4903

Board of Directors Meeting

Wednesday, June 17, 2020 @ 8:30 AM

Zoom Virtual Meeting due to COVID-19

Minutes

1. Pledge of Allegiance

2. Called to Order: 8:32 a.m.

3. Present: F. Grand, D. Thornton, C. Ross, L. Acuna, J. Farran, S. Blasingham, R. Murad, A. Harrag, R. Barros, C. Smith

Guests: B. Allen, J. Weisz

Staff: S. Lee

4. Non Agenda Public Comments

- a. F. Grand mentioned that he was invited to speak with the volunteers at the Mormon Battalion via Zoom. He thanked the volunteers for their help with the parking lot trash.
- b. F. Grand talked about some controversy with a plaque in Presidio Park. Historians are looking into the inscription that is being questioned.
- c. S. Blasingham made comments about pickup lanes for restaurants on San Diego Avenue. He would like the lanes to be moved. C. Smith indicated that they would be placing a parklet in the area where the pickup lanes are currently located.

5. Announcements and Community Reports/Updates - 3 Minutes

- a. J. Weisz - Legislators will be returning to session on July 27th. By August 31st bills need to be approved for next year. Spoke on a few bills giving updates. J. Farran commented that banks are reporting landlords to credit agencies and asked J. Weisz to look into this issue.
- b. J. Weisz - Discussed COVID-19 restrictions. Discussion on unemployment, rent forgiveness and liability of businesses.

6. Administrative Items

- a. Request for agenda revisions (continuances, change in order, etc.)

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- b. Conflict of interest declarations on agenda items
- c. Board non-agenda comment - None

7. Approval of Minutes

- 8. Old Town Chamber of Commerce Meeting – June 17, 2020** Action Item

9. Committee Reports

a. Organization Committee

b. Action Items:

- i. Financial Reports
 - 1. No update
- ii. Harney Street Market update - No update
- iii. Old Town Lodging Meeting update

c. Promotions & Marketing Committee

- i. Promotions Retreat Update
 - 1. Old Town Summer Nights
 - a. The Promotions Committee recommends a marketing program to create interest in Old Town’s outdoor dining. This will be a social media campaign along with a potential street closure.
 - b. *Motion made by R. Murad to approve the Summer Nights program with a potential street closure to be voted on in an emergency Board of Directors meeting next Tuesday at 3:00 p.m. Seconded by A. Harrag. Motion passed by roll call vote. Absentions: F. Grand*

2. 2020 Events

d. Design Committee - Update

- i. Gateway Sign/Entryway Sign update
 - 1. R. Murad would like to be in contact with the sign company to offer help with the footings.

e. Safe & Clean Committee - Update

f. Parking Committee

- i. Parking lot lease update

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1. Updated proposal has been submitted. Waiting for feedback from the City.

10. Executive Director Update

- a. Monthly report - June 2020

11. Unfinished business

12. New business

- a. PROW Permit
 - i. F. Grand informed the group that he spoke with the attorney and that the Chamber will not be permitted to create rules regarding sidewalk vending.

13. Next Old Town Chamber of Commerce meeting Date

- a. Next Meeting - August 19, 2020 Action Item
Location TBD

14. Adjourned: 9:50 a.m.

FY 2020 OTSD Goals

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Old Town San Diego Chamber of Commerce

2415 San Diego Avenue, STE 104, San Diego, CA 92110

(619) 291-4903

Emergency Board of Directors Meeting

Tuesday, July 21, 2020 @ 3:00 a.m.

Zoom Virtual Meeting due to COVID-19

Minutes

1. **Called to Order: 3:10 p.m.**
2. **Present:** F. Grand, L. Acuna, B. Barros, S. Blasingham, A. Harrag, R. Murad, J. Farran
Staff: S. Lee

3. **Non Agenda Public Comments**

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Action Items

4. **Old Town Summer Nights**
 - a. Discussion on the street closure for Summer Nights.
 - b. *Motion made by A. Harrag to close the street from Linwood to Arista for on street dining with a budget for the Chamber set at \$1,500. Seconded by S. Blasingham. Motion approved by roll call vote. Abstentions: F. Grand*
 - c. Restaurants will light up their storefronts and patios. S. Lee will create a press release to send out to local media, will complete the permit and obtain road closure equipment.
5. **Next Old Town Chamber of Commerce meeting Date**
 - a. Next Meeting - August 19, 2020
Location Zoom
6. **Adjourn**

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FY 2020 OTSD Goals

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- 2. Create silent auction baskets promoting Old Town San Diego**
- 3. More participation in State Park events including looking for funding sources**
- 4. Take HOTCF under the wing of the Old Town Chamber of Commerce**
- 5. More emphasis on Safe & Clean initiatives**

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Old Town San Diego Chamber of Commerce

2415 San Diego Avenue, STE 104, San Diego, CA 92110

(619) 291-4903

Board of Directors Meeting

Wednesday, August 19, 2020 @ 8:30 AM

Zoom Virtual Meeting due to COVID-19

AGENDA

1. Pledge of Allegiance
2. Call to Order & Introductions
3. Non Agenda Public Comments

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4. Announcements and Community Reports/Updates - 3 Minutes
5. Administrative Items

- a. Request for agenda revisions (continuances, change in order, etc.)
- b. Conflict of interest declarations on agenda items
- c. Board non-agenda comment

6. Approval of Minutes

7. Old Town Chamber of Commerce Meeting – July 15, 2020 Action Item

8. Committee Reports

- a. Organization Committee
- b. Action Items:
 - i. Financial Reports
 1. No update
 - ii. Harney Street Market update - No update
 - iii. Old Town Lodging Meeting update
- c. Promotions & Marketing Committee

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- i. Promotions Committee Update
 - 1. Old Town Summer Nights
 - 2. 2020 Events

d. Design Committee - Update

- i. Gateway Sign/Entryway Sign update

e. Safe & Clean Committee - Update

f. Parking Committee

- i. No update

9. Executive Director Update

- a. Monthly report - July 2020

10. Unfinished business

11. New business

- a. PROW Permit

12. Next Old Town Chamber of Commerce meeting Date

- a. Next Meeting - September 16, 2020

Action Item

Location TBD

13. Adjourn

FY 2020 OTSD Goals

- 1. Pursue every opportunity for grant funding**
- 2. Create silent auction baskets promoting Old Town San Diego**
- 3. More participation in State Park events including looking for funding sources**
- 4. Take HOTCF under the wing of the Old Town Chamber of Commerce**
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Old Town San Diego Chamber of Commerce

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(619) 291-4903

Board of Directors Meeting

Wednesday, August 19, 2020 @ 8:30 AM

Zoom Virtual Meeting due to COVID-19

Minutes

1. Pledge of Allegiance

2. Called to Order: 8:36 a.m.

3. Present: C. Ross, F. Grand, R. Barros, J. Farran, L. Acuna, R. Murad, D. Thornton, A. Harrag, S. Blasingham

Guests: D. Blount, B. Hileman, R. Wilde

Staff: S. Lee

4. Non Agenda Public Comments

- a. B. Hileman, SDTA: Update on SDTA. Julie Cocker is the new CEO and has taken over for Joe Terzi. San Diego is leading in performance with a \$133 average rate and 53% occupancy rate during COVID-19 restrictions. SDTA has been promoting Old Town Summer Nights through email blast and on social media. September is California Wine Month and October is Kids Free. Send any information and photos to B. Hileman for inclusion in each program.
- b. R. Wilde: There will be a hearing on AB275 today. This policy deals with cultural artifacts. Additions to AB5 will be heard today. San Diego County was removed from the State's COVID-19 watch list and updates will be given as they are approved. Schools will be conducting distance learning for the time being.

5. Announcements and Community Reports/Updates - 3 Minutes

6. Administrative Items

- a. Request for agenda revisions (continuances, change in order, etc.)
- b. Conflict of interest declarations on agenda items
- c. Board non-agenda comment

7. Approval of Minutes

8. Old Town Chamber of Commerce Meeting – July 15, 2020 Action Item

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- a. *Motion to approve the minutes from July 15, 2020 made by R. Murad, seconded by L. Acuna. Motion passed by roll call vote. Abstentions: F. Grand*

9. Committee Reports

a. Organization Committee

b. **Action Items:**

i. Financial Reports

1. No update from MFJ.
2. F. Grand proposed an idea for fundraising by renting out office space in the Visitor Center.

ii. Harney Street Market update

1. F. Grand discussed the possibility of re-opening the market as a farmers market and this will be placed on the agenda for the Organization committee.

iii. Old Town Lodging Meeting update - No update

c. Promotions & Marketing Committee

i. Promotions Committee Update

1. Old Town Summer Nights

- a. It was recommended that the street remain closed for the time being as approved initially by the board. S. Lee read the concerns of the street closure from C. Smith who could not attend the meeting. A. Harrag stated that the street closure has been beneficial for attracting the press and promoting Summer Nights as a whole. B. Barros informed the board that sponsorships were obtained to total \$7,000 for Summer Nights. C. Ross requested that the majority of funds be used to promote Old Town. S. Lee is to put together a marketing plan and budget for Summer Nights.
- b. A. Harrag agreed to put together a committee to enhance the experience of the street closure as permitted.
- c. The Promotions committee will hold a special meeting next Tuesday at 10:00 a.m. to discuss Parking, fundraising and marketing.

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2. 2020 Events

d. Design Committee - Update

i. Gateway Sign/Entryway Sign update

1. R. Murad and F. Grand reached out to Integrated Signs to assist with the issues that have been brought up by the City. There is a high pressure gas line where the sign is to be placed.

e. Safe & Clean Committee - Update

f. Parking Committee

i. No update

10. Executive Director Update

- a. Monthly report - July 2020

11. Unfinished business

12. New business

- a. PROW Permit

13. Next Old Town Chamber of Commerce meeting Date

- a. Next Meeting - September 16, 2020

Action Item

Location TBD

14. Adjourned: 10:32 a.m.

FY 2020 OTSD Goals

1. Pursue every opportunity for grant funding
2. Create silent auction baskets promoting Old Town San Diego
3. More participation in State Park events including looking for funding sources
4. Take HOTCF under the wing of the Old Town Chamber of Commerce
5. More emphasis on Safe & Clean initiatives

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Old Town San Diego Chamber of Commerce

2415 San Diego Avenue, STE 104, San Diego, CA 92110

(619) 291-4903

Board of Directors Meeting

Wednesday, September 16, 2020 @ 8:30 AM

Zoom Virtual Meeting due to COVID-19

AGENDA

1. Pledge of Allegiance
2. Call to Order & Introductions
3. Non Agenda Public Comments

*Public comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, **comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak.** (Comments relating to items on today's agenda are to be taken at the time the item is heard). Please direct requests to speak to the President **prior** to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."*

4. Announcements and Community Reports/Updates - 3 Minutes

5. Administrative Items

- a. Request for agenda revisions (continuances, change in order, etc.)
- b. Conflict of interest declarations on agenda items
- c. Board non-agenda comment

6. Approval of Minutes

7. Old Town Chamber of Commerce Meeting – August 19, 2020 Action Item

8. Committee Reports

- a. Organization Committee
- b. Action Items:
 - i. Financial Reports
 - ii. FY2020 Audit
 - iii. Harney Street Market update
 - iv. Old Town Lodging Meeting update
- c. Promotions & Marketing Committee

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- i. Promotions Committee Update
 - 1. Old Town Summer Nights
 - 2. 2020 Events
 - 3. OTSD Fundraising

d. Design Committee - Update

- i. Gateway Sign/Entryway Sign update

e. Safe & Clean Committee - Update

f. Parking Committee

- i. No update

9. Executive Director Update

- a. Monthly report - August 2020

10. Unfinished business

11. New business

- a. PROW Permit

12. Next Old Town Chamber of Commerce meeting Date

- a. Next Meeting - September 16, 2020 Action Item
Location TBD

13. Adjourn

FY 2020 OTSD Goals

- 1. Pursue every opportunity for grant funding**
- 2. Create silent auction baskets promoting Old Town San Diego**
- 3. More participation in State Park events including looking for funding sources**
- 4. Take HOTCF under the wing of the Old Town Chamber of Commerce**
- 5. More emphasis on Safe & Clean initiatives**

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Old Town San Diego Chamber of Commerce

2415 San Diego Avenue, STE 104, San Diego, CA 92110

(619) 291-4903

Board of Directors Meeting

Wednesday, September 16, 2020 @ 8:30 AM

Zoom Virtual Meeting due to COVID-19

Minutes

1. Pledge of Allegiance
2. Call to Order: 8:36 a.m.
3. Present: F. Grand, M. Rowan, C. Ross, B. Allen, R. Barros, A. Harrag, D. Thornton, S. Blasingham, D. Blount, C. Smith, J. Weisz, S. Lee
4. Non Agenda Public Comments

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B. Barros - Old Town Guide. Printed in July. Has been working with the SDTA. Will start working on the next guide in October for next year's distribution.

F. Grand - Region of Nevada would like to partner with another Chamber to help with cross promotion.

5. Announcements and Community Reports/Updates - 3 Minutes

- a. M. Rowan - Director of Community Engagement, Supervisor Fletcher's office. Encouraging people to sign up for the newsroom updates. The Office of Race and Equity is forming.
Makana Rowan, Dir. Community Engagement in Sup. Fletcher's Office,
Makana.Rowan@sdcounty.ca.gov Sup.Fletcher's Newsroom: <https://rb.gy/txatmj>
- b. D. Blount - Caltrans update. Power outage at their building. If anyone has questions, reach out to her. Requested update on Dia de los Muertos parking. F. Grand thanked D. Blount and Caltrans for assistance with parking during major events.
- c. J. Weisz - T. Atkins - Wrapped up the second year of the two year session. Landlord and tenant relief - moratorium on residential evictions. Renters have to attest that they

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have been impacted and must pay 25% of their monthly rent. Will pick up the issue again in January. Have until the end of this month to complete the census application. The census is important to acquire the proper funds from the Federal Government. The Governor has updated guidelines for a safe re-opening. Has removed the cases from SDSU from the County count of COVID-19 cases. Each County is being reviewed individually. Contact Jason with any questions.

S. Blasingham - Will back rent have to be paid or will it be forgiven? J. Weisz, yes, it will have to be repaid.

C. Ross - Liability of COVID-19 and frivolous lawsuits. Restaurants need protections from liability and are also facing challenges with partial openings, etc.

F. Grand - Thank you to President Allen for the assistance in the parking lot. B. Allen requested from Church Headquarters to open an outdoor venue.

6. Administrative Items

- a. Request for agenda revisions (continuances, change in order, etc.)
- b. Conflict of interest declarations on agenda items
- c. Board non-agenda comment

7. Approval of Minutes

8. Old Town Chamber of Commerce Meeting – August 19, 2020 Action Item

9. Committee Reports

- a. Organization Committee
- b. **Action Items:**
 - i. Financial Reports
 - 1. S. Lee will update the financial reports to reflect more accurate numbers.
 - ii. FY2020 Audit
 - 1. Waiting for more quotes for the auditor
 - iii. Harney Street Market update
 - iv. Old Town Lodging Meeting update
- c. Promotions & Marketing Committee
 - i. Promotions Committee Update

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1. Old Town Summer Nights
 - a. Feature on each restaurant each week. Budget update and S. Lee will send out a report on marketing impressions.
2. 2020 Events
 - a. Taste of Old Town has been postponed.
 - b. Art around Old Town - working out the details
 - c. Dia de los Muertos - Art exhibits will not be permitted, discussion on closing the street - there will be many options. Discussion on options. Tuesday, September 22, 2020 - Dia de los Muertos Meeting
3. OTSD Fundraising
 - a. GoFundMe and virtual 5K are some of the ideas for raising funds for OTSD. Still working on these projects.

d. Design Committee - Update

- i. Gateway Sign/Entryway Sign update
 1. Still working on cycle issues with Integrated Design. Update on gas line near proposed gateway location.

e. Safe & Clean Committee - Update

f. Parking Committee

- i. No update

10. Executive Director Update

- a. Monthly report - August 2020

11. Unfinished business

12. New business

13. Next Old Town Chamber of Commerce meeting Date

- a. Next Meeting - October 21, 2020 Action Item
Location TBD

14. Adjourn: 9:35 a.m.

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FY 2020 OTSD Goals

- 1. Pursue every opportunity for grant funding**
- 2. Create silent auction baskets promoting Old Town San Diego**
- 3. More participation in State Park events including looking for funding sources**
- 4. Take HOTCF under the wing of the Old Town Chamber of Commerce**
- 5. More emphasis on Safe & Clean initiatives**

Votes:

	Minutes				
F. Grand	Y				
D. Thornton	2nd - Y				
L. Acuna	Absent				
C. Ross	Y				
C. Smith	Y				
S. Blasingham	Y				
J. Farran	Absent				
R. Murad	Y				
R. Barros	M - Y				
P. Ducey Brooks	X				
D. Powers	X				

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Old Town San Diego Chamber of Commerce

2415 San Diego Avenue, STE 104, San Diego, CA 92110

(619) 291-4903

Board of Directors Meeting

Wednesday, October 21, 2020 @ 8:30 AM

Zoom Virtual Meeting due to COVID-19

AGENDA

1. Pledge of Allegiance
2. Call to Order & Introductions
3. Non Agenda Public Comments

*Public comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, **comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak.** (Comments relating to items on today's agenda are to be taken at the time the item is heard). Please direct requests to speak to the President **prior** to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."*

4. Announcements and Community Reports/Updates - 3 Minutes
5. Administrative Items

- a. Request for agenda revisions (continuances, change in order, etc.)
- b. Conflict of interest declarations on agenda items
- c. Board non-agenda comment

6. Approval of Minutes

7. Old Town Chamber of Commerce Meeting – September 16, 2020 Action Item

8. Committee Reports

- a. Organization Committee
- b. Action Items:
 - i. Board Elections
 - ii. FY2020 Audit
 - iii. Harney Street Market update
 - iv. Old Town Lodging Meeting update
- c. Promotions & Marketing Committee

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- i. Promotions Committee Update
 - 1. Dia de los Muertos
 - 2. 2020 Events
 - 3. OTSD Fundraising

d. Design Committee - Update

- i. Gateway Sign/Entryway Sign update

e. Safe & Clean Committee - Update

f. Parking Committee

- i. No update

9. Executive Director Update

- a. Monthly report - September 2020

10. Unfinished business

11. New business

12. Next Old Town Chamber of Commerce meeting Date

- a. Next Meeting - November 18, 2020

Action Item

Location TBD

13. Adjourn

FY 2020 OTSD Goals

- 1. Pursue every opportunity for grant funding**
- 2. Create silent auction baskets promoting Old Town San Diego**
- 3. More participation in State Park events including looking for funding sources**
- 4. Take HOTCF under the wing of the Old Town Chamber of Commerce**
- 5. More emphasis on Safe & Clean initiatives**

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(619) 291-4903

Board of Directors Meeting

Wednesday, October 21, 2020 @ 8:30 AM

Zoom Virtual Meeting due to COVID-19

Minutes

1. Pledge of Allegiance
2. Call to Order: 8:31 a.m.
3. Present: D. Espina, P. Ducey Brooks, G. Rios, J. Farran, D. Thornton, B. Allen, C. Smith, D. Blount, R. Barros, C. Ross, F. Grand, L. Acuna, J. Weisz, A. Harrag
Staff: S. Lee

4. Non Agenda Public Comments

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5. Announcements and Community Reports/Updates - 3 Minutes

- a. J. Weisz - Checking in on the community and reminding them to vote. If there are any issues with State departments can reach out to J. Weisz. Office of Senator Atkins 619-645-3133 or Jason.Weisz@Sen.CA.gov
 - i. J. Farran - AB 5 questions. J. Weisz will email details of who is exempt.
- b. D. Espina - CalTrans. Will be taking over for Denella. Still telecommuting at Caltrans. She can be reached at diana.espina@dot.ca.gov 619.929.8843
- c. President Brad Allen - Mormon Battalion is still closed. Missionaries are available to assist around Old Town. Update on parking lot. 1 person has taken residence in the parking lot. Have been moving benches into the parking lot. Also people have come into the parking lot to conduct retail.
- d. Discussion on homeless issues in Old Town.

6. Administrative Items

- a. Request for agenda revisions (continuances, change in order, etc.)

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- b. Conflict of interest declarations on agenda items
- c. Board non-agenda comment

7. *R. Barros moved to approve the Old Town Chamber of Commerce Meeting minutes from September 16, 2020. Seconded by D. Thornton. Motion passed by roll call vote.*

8. Committee Reports

a. Organization Committee

b. Action Items:

- i. Board Elections - S. Lee is sending out all of the materials needed for the election.
- ii. FY2020 Audit
 - 1. *C. Ross moved to approve an audit proposal not to exceed \$5,500 in fees. J. Farran seconded. Motion approved by roll call vote.*
- iii. Harney Street Market update
 - 1. R. LaChance is planning to resume around Thanksgiving weekend.
- iv. Old Town Lodging Meeting update
 - 1. Marriot and Fairfield looking for restaurant partnerships - Stay and Play package,
- v. Street Closure - Don Pietro requesting street closure through the end of the year. Concerned about the speed of vehicles on San Diego Ave also concerned that with the street open people are walking right through the dining area and not wearing masks. Also would like to consider long term closure. A. Harrag and G. Rios sharing information about loud vehicles and speeding through San Diego Ave. S. Blasingham added that he would like to see the street closure activated but the Chamber does not have the funds to activate the closure also Congress cannot handle the traffic if all of San Diego Ave was closed.
- vi. *A. Harrag moved to continue street closure from Thursday - Sunday through the end of the year. Don Pietro and Tahona will contribute up to \$1500 towards the street closure. L. Acuna seconded. Motion approved by roll call vote.*

c. Promotions & Marketing Committee

- i. Promotions Committee Update
 - 1. Dia de los Muertos

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- a. Dia de los Muertos will run through November 15th. Each business will decorate with altars. OTSD will provide a map of altars and 3 photo op locations. \$3,000 in sponsorship funds has been secured.
- b. B. Barros wants to go on record stating that he wants more traffic mitigation.

2. 2020 Events

3. OTSD Fundraising

- a. F. Grand inquired about the GoFundMe page.

d. Design Committee - Update

- i. Gateway Sign/Entryway Sign update

- 1. F. Grand - Making progress on the gateway sign project.

e. Safe & Clean Committee - Update

f. Parking Committee

- i. No update

9. Executive Director Update

- a. Monthly report - September 2020

10. Unfinished business

11. New business

12. Next Old Town Chamber of Commerce meeting Date

- a. Next Meeting - November 18, 2020

Action Item

Location TBD

13. Adjourned: 9:53 a.m.

FY 2020 OTSD Goals

- 1. Pursue every opportunity for grant funding**
- 2. Create silent auction baskets promoting Old Town San Diego**
- 3. More participation in State Park events including looking for funding sources**

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4. Take HOTCF under the wing of the Old Town Chamber of Commerce
5. More emphasis on Safe & Clean initiatives

Vote	Minutes	Audit	Street Closure
F. Grand	A	A	A
C. Ross	Y	Y	Y
D. Thornton	Y	Y	Y
L. Acuna	Y	Y	Y
A. Harrag	Y	Y	Y
P. Ducey Brooks	A	Y	AB
R. Barros	Y	Y	Y
S. Blasingham	Y	Y	Y
C. Smith	A	Y	N
R. Murad		Y	Y
J. Farran			Y

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(619) 291-4903

Board of Directors Meeting

Wednesday, November 18, 2020 @ 8:30 AM

Zoom Virtual Meeting due to COVID-19

AGENDA

1. Pledge of Allegiance
2. Call to Order & Introductions
3. Non Agenda Public Comments

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4. Announcements and Community Reports/Updates - 3 Minutes
5. Administrative Items

- a. Request for agenda revisions (continuances, change in order, etc.)
- b. Conflict of interest declarations on agenda items
- c. Board non-agenda comment

6. Approval of Minutes

7. Old Town Chamber of Commerce Meeting – October 21, 2020 Action Item

8. Committee Reports

- a. Organization Committee Action Items
 - i. Board Elections
 - ii. FY2020 Audit
 - iii. Harney Street Market update
 - iv. Old Town Lodging Meeting update
- b. Promotions & Marketing Committee

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- i. Promotions Committee
 - 1. Dia de los Muertos
 - 2. 2020 Events
 - 3. OTSD Fundraising
 - 4. Holidays in Old Town
 - 5. Street Closure

Action Item

c. Design Committee - Update

- i. Gateway Sign/Entryway Sign update

d. Safe & Clean Committee - Update

e. Parking Committee

- i. No update

9. Executive Director Update

- a. Monthly report - October 2020

10. Unfinished business

11. New business

12. Next Old Town Chamber of Commerce meeting Date

- a. Annual Meeting - December 16, 2020

Action Item

Zoom Meeting

13. Adjourn

FY 2020 OTSD Goals

- 1. Pursue every opportunity for grant funding**
- 2. Create silent auction baskets promoting Old Town San Diego**
- 3. More participation in State Park events including looking for funding sources**
- 4. Take HOTCF under the wing of the Old Town Chamber of Commerce**
- 5. More emphasis on Safe & Clean initiatives**

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Old Town San Diego Chamber of Commerce

2415 San Diego Avenue, STE 104, San Diego, CA 92110

(619) 291-4903

Board of Directors Meeting

Wednesday, November 18, 2020 @ 8:30 AM

Zoom Virtual Meeting due to COVID-19

Minutes

1. **Pledge of Allegiance**
2. **Called to Order: 8:30 a.m.**
3. **Present: F. Grand, B. Allen, R. Murad, B. Dettweiler, M. Laiq, C. Ross, D. Espina, L. Acuna, NBPL CO CAPT Franklin, R. Wilde, G. Rios, S. Blasingham, C. Ward, R. Barros, T. Renner, J. Weisz, A. Harrag, C. Smith, D. Thornton**

4. **Non Agenda Public Comments**

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5. **Announcements and Community Reports/Updates - 3 Minutes**

- a. **C. Ward** - Last community meeting with Old Town. Thank you to Old Town and acknowledgement for all of the work done in Old Town. Thank you to T. Renner, V. Bernal and M. Chase for working with Old Town on behalf of the Councilmember. F. Grand thanked C. Ward for cooperation with Old Town.
- b. **R. Wilde** - T. Gloria - focused on constituent services. COVID-19 restrictions: SD was moved to purple tier. Newsome moved many counties back to the purple tier due to rapid increase in cases.
- c. **D. Espina** - 20-25% capacity. C. Ross asked about litter and people camping on Pacific Hwy, does CalTrans report these areas?
- d. **J. Weisz** - Pandemic is growing. Not many ICU beds available in the State and need to monitor cases to ensure the beds are available for those who need them. Waiting for assistance from the Federal Government.
- e. Economic Development Department -
- f. **NAVWAR** - Presentation

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g. Administrative Items

- h.** Request for agenda revisions (continuances, change in order, etc.)
- i.** Conflict of interest declarations on agenda items
- j.** Board non-agenda comment

6. Approval of Minutes

- 7. Old Town Chamber of Commerce Meeting – October 21, 2020** Action Item
- a. R. Murad moved to approve the minutes with the addition of R. Murad to the minutes. S. Blasingham seconded. Approved by roll call vote.*

8. Committee Reports

- a. Organization Committee** Action Items
 - i.** Board Elections - S. Lee gave an update. F. Grand is seeking nominations for awards.
 - ii.** FY2020 Audit - S. Lee gave an update on the audit process.
 - iii.** Harney Street Market update - Market will not start until
 - iv.** Old Town Lodging Meeting update - F. Grand invited the lodging members to join on the Holidays in Old Town meeting and had about 50% participation. Tough time for hotels during the holiday season.
- b. Promotions & Marketing Committee**
 - i.** Promotions Committee
 - 1. Dia de los Muertos
 - 2. 2020 Events
 - 3. OTSD Fundraising
 - 4. Holidays in Old Town - A. Harrag gave an update on the activities Las Posadas and Old Town Loteria
 - 5. Street Closure Action Item
 - a.** F. Grand talked about the reasons behind the street closure
 - b.** S. Blasingham talked about the concerns about street closure
 - c.** D. Thornton - cannot support a street closure because it causes traffic congestion on congress. Also does not see much foot traffic.

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- d. B.Barros - Does not look good. Causes traffic congestion and is confusing.
- e. A. Harrag - Holiday Nights in Old Town.
- f. Gustavo Rios - traffic calming to close the street. Keeping people safe from COVID, creating more pedestrian malls for benefit to the public.
- g. *S. Blasingham moved to discontinue the street closure with seeking immediate emergency traffic calming measures. D. Thornton seconded. Motion passed with roll call vote.*

c. Design Committee - Update

- i. Gateway Sign/Entryway Sign update

d. Safe & Clean Committee - Update

- i. Meeting tomorrow at 10AM outdoor at Fred's office. Fire safety issue at Presidio Park.

e. Parking Committee

- i. Palm Trees in the parking lot.

9. Executive Director Update

- a. Monthly report - October 2020

10. Unfinished business

11. New business

12. Next Old Town Chamber of Commerce meeting Date

- a. Annual Meeting - December 16, 2020 Action Item
Zoom Meeting

13. Adjourned: 10:28 a.m.

FY 2020 OTSD Goals

- 1. Pursue every opportunity for grant funding**
- 2. Create silent auction baskets promoting Old Town San Diego**
- 3. More participation in State Park events including looking for funding sources**

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- 4. Take HOTCF under the wing of the Old Town Chamber of Commerce
- 5. More emphasis on Safe & Clean initiatives

Vote

	Minutes	Street Closure	
F. Grand	Y	A	
S. Blasingham	Y	Y	
R. Barros	Y	Y	
C. Smith	Y	Y	
R. Murad	Y	Y	
A. Harrag	Y	N	
L. Acuna	Y	Y	
D. Thornton	Y	Y	

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Old Town San Diego Chamber of Commerce
2415 San Diego Avenue, STE 104, San Diego, CA 92110
(619) 291-4903

Board of Directors Annual Meeting

Wednesday, December 16, 2020 @ 8:30 AM
Zoom Virtual Meeting due to COVID-19

AGENDA

- 1. Pledge of Allegiance**
- 2. Call to Order & Introductions**
- 3. Non Agenda Public Comments**

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- 4. Announcements and Community Reports/Updates - 3 Minutes**
- 5. Administrative Items**
 - a. Request for agenda revisions (continuances, change in order, etc.)
 - b. Conflict of interest declarations on agenda items
 - c. Board non-agenda comment

- 6. Approval of Minutes**

7. Old Town Chamber of Commerce Meeting – November 18, 2020 Action Item

- 8. Committee Reports**

- a. Cristina Ferrette, Torrey Pines Bank
- b. JR Tolver, Small Business Advisor
 - i. CARES Act Benefits
- c. Organization Committee Action Items
 - i. Awards

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- ii. Board Election Results
- iii. Nonprofit Memberships/Associate Memberships
- iv. Finances and Organizational Management
- v. Planning/Traffic & Circulation

- vi. Promotions Committee
 - 1. Fundraising
 - 2. Special Events

Action Item

9. Executive Director Update

- a. Monthly report - November 2020

10. Unfinished business

11. New business

12. Next Old Town Chamber of Commerce meeting Date

- a. January 20, 2020 Action Item

Zoom Meeting

13. Adjourn

FY 2020 OTSD Goals

- 1. Pursue every opportunity for grant funding**
- 2. Create silent auction baskets promoting Old Town San Diego**
- 3. More participation in State Park events including looking for funding sources**
- 4. Take HOTCF under the wing of the Old Town Chamber of Commerce**
- 5. More emphasis on Safe & Clean initiatives**

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Old Town San Diego Chamber of Commerce

2415 San Diego Avenue, STE 104, San Diego, CA 92110

(619) 291-4903

Board of Directors Annual Meeting

Wednesday, December 16, 2020 @ 8:30 AM

Zoom Virtual Meeting due to COVID-19

Minutes

1. Pledge of Allegiance

2. Called to Order 8:37

- 3. Present: P. Fillet, A. Dahlkamp, P. Hernandez, F. Grand, C. Ross, C. Ferrett, V. Santana, P. Ducey Brooks, T. Renner, R. Murad, K. Zaiser, J. Garcia, S. Blasingham, D. Thornton, R. Wilde, J.R. Tolver, B. Leppla, A. Harrag, S. Anfuso, Sister Patricia Hernandez, Sister Alegria Trujillo, Sister Morgan Armstrong, Sister Adriana Sanchez, Sister Cara Anne Peck, Sister Audrey Thalman, Sister Sydney Warner, Sister Guo Li, Sister Q. Li, Sister Olivia Wolfe, Sister Aubree Leany, Sister Halle Houghton, Sister Eve Cannon, Sister Riley Whitesides, Sister Airi Sellers, Sister Ellie Packer, Sister Sarah Hilton, Sister Maria Hansen, Sister Sydney Whitby, Sister Tatum Meier, Sister Noheli Mora, Sister Pamela Wach, Sister Jessa Lethbridge, Sister Caelie Noall, Sister Lauren Hyer, Sister Sarah Sun, Sister Ania Aguilar, Sister Isabella Rich, Sister Hannah Van Holten, Elder and Sister Witham, Elder and Sister Skidmore, President and Sister Allen**

Staff: S. Lee

4. Non Agenda Public Comments

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5. Announcements and Community Reports/Updates - 3 Minutes

- a. P. Ducey-Brooks - Placed volunteers and Old Town tree in the Presidio Sentinel

6. Administrative Items

- a. Request for agenda revisions (continuances, change in order, etc.)

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- b. Conflict of interest declarations on agenda items
- c. Board non-agenda comment

7. Approval of Minutes

- a. *R. Murad moved to approve the minutes from the November 18, 2020 meeting. S. Blasingham seconded. Motion approved by roll call vote.*

8. Committee Reports

a. Cristina Ferrette, Torrey Pines Bank

- i. Shared words about Torrey Pines Bank

b. JR Tolver, Small Business Advisor

- i. CARES Act Benefits
 - 1. Gave information on the PPP and EIDL and how they can report losses

c. Organization Committee

Action Items

- i. Awards - F. Grand gave the award presentation thanking all of the volunteers for their efforts to help in Old Town
- ii. Board Election Results
 - 1. Elected Board Members are S. Blasingham, G. Rios, J. Farran, S. Anfuso
- iii. Nonprofit Memberships/Associate Memberships
 - 1. Discussed the process and fee and recommended it for an action item in a future meeting. Potentially to be added to the January agenda.
- iv. Finances and Organizational Management
 - 1. S. Lee made announcement that she has accepted a new position, but plans to stay with the Old Town Chamber in a limited capacity to assist.
- v. Planning/Traffic & Circulation
 - 1. Discussed traffic concerns with San Diego Ave and outdoor dining.
- vi. Promotions Committee
 - 1. Fundraising
 - 2. Special Events

Action Item

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Old Town San Diego Chamber of Commerce

2415 San Diego Avenue, STE 104, San Diego, CA 92110

(619) 291-4903

Board of Directors Meeting

Wednesday, October 21, 2020 @ 8:30 AM

Zoom Virtual Meeting due to COVID-19

AGENDA

1. Pledge of Allegiance
2. Call to Order & Introductions
3. Non Agenda Public Comments

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4. Announcements and Community Reports/Updates - 3 Minutes
5. Administrative Items

- a. Request for agenda revisions (continuances, change in order, etc.)
- b. Conflict of interest declarations on agenda items
- c. Board non-agenda comment

6. Approval of Minutes

7. Old Town Chamber of Commerce Meeting – September 16, 2020 Action Item

8. Committee Reports

- a. Organization Committee
- b. Action Items:
 - i. Board Elections
 - ii. FY2020 Audit
 - iii. Harney Street Market update
 - iv. Old Town Lodging Meeting update
- c. Promotions & Marketing Committee

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- i. Promotions Committee Update
 - 1. Dia de los Muertos
 - 2. 2020 Events
 - 3. OTSD Fundraising

d. Design Committee - Update

- i. Gateway Sign/Entryway Sign update

e. Safe & Clean Committee - Update

f. Parking Committee

- i. No update

9. Executive Director Update

- a. Monthly report - September 2020

10. Unfinished business

11. New business

12. Next Old Town Chamber of Commerce meeting Date

- a. Next Meeting - November 18, 2020

Action Item

Location TBD

13. Adjourn

FY 2020 OTSD Goals

- 1. Pursue every opportunity for grant funding**
- 2. Create silent auction baskets promoting Old Town San Diego**
- 3. More participation in State Park events including looking for funding sources**
- 4. Take HOTCF under the wing of the Old Town Chamber of Commerce**
- 5. More emphasis on Safe & Clean initiatives**

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Old Town San Diego Chamber of Commerce

2415 San Diego Avenue, STE 104, San Diego, CA 92110

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Board of Directors Meeting

Wednesday, November 18, 2020 @ 8:30 AM

Zoom Virtual Meeting due to COVID-19

Minutes

1. **Pledge of Allegiance**
2. **Called to Order: 8:30 a.m.**
3. **Present: F. Grand, B. Allen, R. Murad, B. Dettweiler, M. Laiq, C. Ross, D. Espina, L. Acuna, NBPL CO CAPT Franklin, R. Wilde, G. Rios, S. Blasingham, C. Ward, R. Barros, T. Renner, J. Weisz, A. Harrag, C. Smith, D. Thornton**

4. **Non Agenda Public Comments**

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5. **Announcements and Community Reports/Updates - 3 Minutes**

- a. **C. Ward** - Last community meeting with Old Town. Thank you to Old Town and acknowledgement for all of the work done in Old Town. Thank you to T. Renner, V. Bernal and M. Chase for working with Old Town on behalf of the Councilmember. F. Grand thanked C. Ward for cooperation with Old Town.
- b. **R. Wilde** - T. Gloria - focused on constituent services. COVID-19 restrictions: SD was moved to purple tier. Newsome moved many counties back to the purple tier due to rapid increase in cases.
- c. **D. Espina** - 20-25% capacity. C. Ross asked about litter and people camping on Pacific Hwy, does CalTrans report these areas?
- d. **J. Weisz** - Pandemic is growing. Not many ICU beds available in the State and need to monitor cases to ensure the beds are available for those who need them. Waiting for assistance from the Federal Government.
- e. Economic Development Department -
- f. **NAVWAR** - Presentation

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g. Administrative Items

- h.** Request for agenda revisions (continuances, change in order, etc.)
- i.** Conflict of interest declarations on agenda items
- j.** Board non-agenda comment

6. Approval of Minutes

- 7. Old Town Chamber of Commerce Meeting – October 21, 2020** Action Item
- a. R. Murad moved to approve the minutes with the addition of R. Murad to the minutes. S. Blasingham seconded. Approved by roll call vote.*

8. Committee Reports

- a. Organization Committee** Action Items
 - i.** Board Elections - S. Lee gave an update. F. Grand is seeking nominations for awards.
 - ii.** FY2020 Audit - S. Lee gave an update on the audit process.
 - iii.** Harney Street Market update - Market will not start until
 - iv.** Old Town Lodging Meeting update - F. Grand invited the lodging members to join on the Holidays in Old Town meeting and had about 50% participation. Tough time for hotels during the holiday season.
- b. Promotions & Marketing Committee**
 - i.** Promotions Committee
 - 1. Dia de los Muertos
 - 2. 2020 Events
 - 3. OTSD Fundraising
 - 4. Holidays in Old Town - A. Harrag gave an update on the activities Las Posadas and Old Town Loteria
 - 5. Street Closure Action Item
 - a.** F. Grand talked about the reasons behind the street closure
 - b.** S. Blasingham talked about the concerns about street closure
 - c.** D. Thornton - cannot support a street closure because it causes traffic congestion on congress. Also does not see much foot traffic.

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- d. B.Barros - Does not look good. Causes traffic congestion and is confusing.
- e. A. Harrag - Holiday Nights in Old Town.
- f. Gustavo Rios - traffic calming to close the street. Keeping people safe from COVID, creating more pedestrian malls for benefit to the public.
- g. *S. Blasingham moved to discontinue the street closure with seeking immediate emergency traffic calming measures. D. Thornton seconded. Motion passed with roll call vote.*

c. Design Committee - Update

- i. Gateway Sign/Entryway Sign update

d. Safe & Clean Committee - Update

- i. Meeting tomorrow at 10AM outdoor at Fred's office. Fire safety issue at Presidio Park.

e. Parking Committee

- i. Palm Trees in the parking lot.

9. Executive Director Update

- a. Monthly report - October 2020

10. Unfinished business

11. New business

12. Next Old Town Chamber of Commerce meeting Date

- a. Annual Meeting - December 16, 2020 Action Item
Zoom Meeting

13. Adjourned: 10:28 a.m.

FY 2020 OTSD Goals

- 1. Pursue every opportunity for grant funding**
- 2. Create silent auction baskets promoting Old Town San Diego**
- 3. More participation in State Park events including looking for funding sources**

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- 4. Take HOTCF under the wing of the Old Town Chamber of Commerce
- 5. More emphasis on Safe & Clean initiatives

Vote

	Minutes	Street Closure	
F. Grand	Y	A	
S. Blasingham	Y	Y	
R. Barros	Y	Y	
C. Smith	Y	Y	
R. Murad	Y	Y	
A. Harrag	Y	N	
L. Acuna	Y	Y	
D. Thornton	Y	Y	

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Old Town San Diego Chamber of Commerce

2415 San Diego Avenue, STE 104, San Diego, CA 92110

(619) 291-4903

Board of Directors

Wednesday, May 19, 2021 @ 8:30 AM

Zoom Virtual Meeting due to COVID-19

Minutes

1. Pledge of Allegiance

2. Called to Order: 8:35 a.m.

3. Present: J. Farran, P. Ducey-Brooks, B. Allen, G. Rios, J. Steel, W. D'Souza, E. Bonner, F. Grand, C. Ross, C. McGowan, S. Williams, J. Weisz, L. Acuna

4. Non Agenda Public Comments

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- a. Jade Steel - Introduced herself to the community as a new resident to Old Town. She is open to volunteering and looking for work. Any recommendations are helpful.
- b. P. Ducey Brooks - NAVWAR - Navy has put out 5 recommendations for the use of space. July 13th is the deadline to provide input. Has been receiving calls from concerned community members. Would like to have a united voice from the community.

5. Announcements and Community Reports/Updates - 3 Minutes

- a. J. Weisz - Budget - CA must have a budget presented by June 15th.
 - i. Increasing housing affordability - if you have a budget request contact Jason. Reopening of the State - Masks - until June 15th, masking inside is required. F. Grand thanks Jason and his colleagues for assistance with answers regarding the opening of the State Park. State park has updated the website and has a link of the exhibit.
 - ii. E. Bonner - Budget season - On Sunday May 30 - Councilmember Whitburn will be at Pioneer Park.

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- iii. C. McGowan - F. Grand thanks Caltrans for allowing parking in the Caltrans parking lot. C. McGowan - will be looking in to Kumeyaay trail

b. Walter D'Souza, Mutual of America - Retirement information for businesses

- i. Gave presentation on retirement plans through CalSavers

6. Administrative Items

- a. Request for agenda revisions (continuances, change in order, etc.)
- b. Conflict of interest declarations on agenda items
- c. Board non-agenda comment
 - i. Clean and Safe meeting scheduled for tomorrow at 9:00 a.m. - S. Lee will send the invite to the board.

7. Approval of Minutes

- 8. Old Town Chamber of Commerce Meeting – April 17, 2021** Action Item
- a. *Motion to approve the minutes of the April 17, 2021 with the correction to add D. Thornton's name, made by R. Barros. Seconded by L. Acuna motion passed - roll call vote.*
 - b. Correction to the minutes from April 17, 2021 D. Thornton - add David's name.

9. Committee Reports

- a. Organization Committee Action Items
 - i. Harney Market Update - S. Lee to follow up with Ron - Create a new ad for Presidio Sentinel.
 - ii. J. Farran - gave update on the account balance standing
 - iii. P. Ducey-Brooks - asked for feedback on Cinco de Mayo. Various members provided feedback. There will be a recap meeting and information will be sent to the board once it is scheduled.
- b. Promotions Committee
 - 1. Television & Radio Campaign
 - a. B. Barros - will be holding a meeting tomorrow to review proposals.
 - 2. Summer Nights
 - 3. Upcoming Events

10. Executive Director Update

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a. Monthly report - April 2021

i. No comments

11. Unfinished business

12. New business

13. Next Old Town Chamber of Commerce meeting Date

a. June 16, 2021 | 8:30 a.m.

Action Item

Zoom Meeting

14. Adjourned - 9:56 a.m.

	Present	Minutes		
F. Grand	x	Y		
C. Ross	x			
L. Acuna	x	Y		
J. Farran	x	Y		
S. Blasingham				
R. Murad				
D. Powers				
P. Ducey Brooks	x	A		
D. Thornton	x	Y		
A. Harrag				
R. Barros	x	Y		
G. Rios	x	Y		

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FY 2020 OTSD Goals

- 1. Pursue every opportunity for grant funding**
- 2. Create silent auction baskets promoting Old Town San Diego**
- 3. More participation in State Park events including looking for funding sources**
- 4. Take HOTCF under the wing of the Old Town Chamber of Commerce**
- 5. More emphasis on Safe & Clean initiatives**

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Old Town San Diego Chamber of Commerce

2415 San Diego Avenue, STE 104, San Diego, CA 92110

(619) 291-4903

Board of Directors

Wednesday, June 16, 2021 @ 10:00 AM

Zoom Virtual Meeting due to COVID-19

AGENDA

1. Call to Order & Introductions

2. Non Agenda Public Comments

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3. SDOG v. City

a. Non-monetary settlement terms

Action Item

4. Adjourn

FY 2020 OTSD Goals

1. Pursue every opportunity for grant funding
2. Create silent auction baskets promoting Old Town San Diego
3. More participation in State Park events including looking for funding sources
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Old Town San Diego Chamber of Commerce

2415 San Diego Avenue, STE 104, San Diego, CA 92110
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Board of Directors Meeting

Wednesday, April 15,, 2020 @ 8:30 AM
Zoom Virtual Meeting due to COVID-19

AGENDA

1. Pledge of Allegiance
2. Call to Order & Introductions
3. Non Agenda Public Comments

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4. Announcements and Community Reports/Updates - 3 Minutes
5. Administrative Items
 - a. Request for agenda revisions (continuances, change in order, etc.)
 - b. Conflict of interest declarations on agenda items
 - c. Board non-agenda comment

6. Approval of Minutes

7. Old Town Chamber of Commerce Meeting – February 19, 2020 Action Item

8. Committee Reports

- a. Organization Committee
- b. Action Items:
 - i. Financial Reports
 1. Update
 - ii. Harney Street Market update
 - iii. Old Town Lodging Meeting update
- c. Promotions & Marketing Committee

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Action Item

- i. Recommendation to the board: *Motion to vote S. Blasingham as co-chair for the Promotions Committee with B. Barros*

Action Item

- ii. Recommendation to the board: *Motion to enter into an agreement with FYC Labs to redesign the Old Town Chamber of Commerce website.*

Action Item

- iii. Recommendation to the board: *Motion to Provide a letter of support to Visual Media Group for the SDTMD funding application.*

- iv. 2020 Event Dates

Action Item

- 1. Taste & Tequila - October 1, 2020
- 2. Dia de los Muertos, November 2-3, 2020 (Street Closures)
- 3. Lucha Libre Festival - September 12 - 13, 2020

- v. Next Promotions Meeting: Thursday, May 7, 2020 9:00 a.m., Cafe Coyote

d. Design Committee - Update

- i. Gateway Sign/Entryway Sign update

e. Safe & Clean Committee - Update

f. Parking Committee

- i. Tahona valet parking update - No update at this time

9. Executive Director Update

- a. Monthly report - February 2020 & March 2020

10. Unfinished business

11. New business

12. Next Old Town Chamber of Commerce meeting Date

- a. Next Meeting - Wednesday, May 20, 2020, 8:30 a.m.

Action Item

13. Adjourn

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FY 2020 OTSD Goals

- 1. Pursue every opportunity for grant funding**
- 2. Create silent auction baskets promoting Old Town San Diego**
- 3. More participation in State Park events including looking for funding sources**
- 4. Take HOTCF under the wing of the Old Town Chamber of Commerce**
- 5. More emphasis on Safe & Clean initiatives**

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Old Town San Diego Chamber of Commerce

2415 San Diego Avenue, STE 104, San Diego, CA 92110

(619) 291-4903

Board of Directors

Wednesday, February 17, 2021 @ 8:30 AM

Zoom Virtual Meeting due to COVID-19

AGENDA

1. Pledge of Allegiance
2. Call to Order & Introductions
3. Non Agenda Public Comments

*Public comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, **comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak.** (Comments relating to items on today's agenda are to be taken at the time the item is heard). Please direct requests to speak to the President **prior** to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."*

4. Announcements and Community Reports/Updates - 3 Minutes

5. Administrative Items

- a. Request for agenda revisions (continuances, change in order, etc.)
- b. Conflict of interest declarations on agenda items
- c. Board non-agenda comment

6. Approval of Minutes

7. Old Town Chamber of Commerce Meeting – January 20, 2020 Action Item

8. Presentation

- a. Laurel McFarlane - Fiesta Mercado Action Item

9. Committee Reports

- a. Organization Committee Action Items
 - i. Quarter 2 Financial Reports
 - ii. FY2022 BID Budget
 - iii. Planning/Traffic & Circulation
- b. Promotions Committee

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1. Fundraising
2. Special Events

10. Executive Director Update

- a. Monthly report - January 2021

11. Unfinished business

12. New business

13. Next Old Town Chamber of Commerce meeting Date

- a. March 17, 2021 | 8:30 a.m.

Action Item

Zoom Meeting

14. Adjourn

FY 2020 OTSD Goals

- 1. Pursue every opportunity for grant funding**
- 2. Create silent auction baskets promoting Old Town San Diego**
- 3. More participation in State Park events including looking for funding sources**
- 4. Take HOTCF under the wing of the Old Town Chamber of Commerce**
- 5. More emphasis on Safe & Clean initiatives**

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Old Town San Diego Chamber of Commerce

2415 San Diego Avenue, STE 104, San Diego, CA 92110

(619) 291-4903

Board of Directors

Wednesday, January 20, 2021 @ 8:30 AM

Zoom Virtual Meeting due to COVID-19

AGENDA

1. Pledge of Allegiance

2. Call to Order:

3. Present: L. Acuna, P. Ducey-Brooks, F. Grand, R. Barros, D. Thornton, C. Ross, S. Anfuso, K. Zaiser, S. Williams, R. Murad, E. Bonner, A. Harrag, G. Rios, S. Blasingham

Staff: S. Lee

4. Non Agenda Public Comments

- a. F. Grand - Letter from SOHO. Re: Conflict of interest. S. Lee will research and respond.

5. Announcements and Community Reports/Updates - 3 Minutes

- a. E. Bonner - New community rep for Old Town. Released budget priorities, items 1-3 are homeless and housing the homeless. ebonner@sandiego.gov
- b. K. Zaiser - district 2 and 3 rep - Inaugural speech last week. December 31st executive order to enforce COVID-19 guidelines and rules. Parking citations are waived for the time being. Franchise agreement with SDG&E - received a 6 month extension.
 - i. R. Murad asked if there would be more funding for homelessness. K. Zaiser informed him that homelessness is a priority for the Mayor.
 - ii. S. Blasingham - There are restaurants that are not complying with the regulations with no penalty. What are they going to do about it? G. Rios offered options for enforcement.
 - iii. J. Farran - E. Bonner and K. Zaiser did a short intro on themselves.

6. Administrative Items

- a. Request for agenda revisions (continuances, change in order, etc.)
- b. Conflict of interest declarations on agenda items
- c. Board non-agenda comment

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7. Approval of Minutes

R. Murad moved to approve the minutes of the December 16, 2020 meeting. P. Ducey-Brooks seconded. Motion approved by roll call vote.

8. Committee Reports

a. Organization Committee

Action Items

i. Board Officer Elections

1. Nominations

a. President -

i. F. Grand nominated by C. Ross

R. Murad moved to nominate the current executive committee to serve another term. Replacing D. Thornton with J. Farran as Treasurer. S. Blasingham seconded. Motion approved by roll call vote.

b. Officers

F. Grand - President

C. Ross - Vice President

L. Acuna - Secretary

J. Farran - Treasurer

ii. Nonprofit Memberships/Associate Memberships

J. Farran moved to establish a nonprofit membership status for the Chamber without voting rights if they are outside of the district with a fee of \$60 per year. Qualifying non-profits will be approved by the board. P. Ducey Brooks seconded the motion. Motion passed by roll call vote.

iii. Finances and Organizational Management

1. S.Lee gave an update on the BID Budget process and financial status of the Chamber. Has financial reports for the last quarter that are being reviewed. S. Lee will touch base with J. Farran this week to go over the financials,

iv. Planning/Traffic & Circulation

1. No update

v. Promotions Committee

1. Fundraising - gofundme is live
2. Special Events - All events on hold

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9. Executive Director Update

- a. Monthly report - December 2020

10. Unfinished business

11. New business

12. Next Old Town Chamber of Commerce meeting Date

- a. February 17, 2021

Zoom Meeting

13. Adjourned: 9:21 a.m.

FY 2020 OTSD Goals

1. Pursue every opportunity for grant funding
2. Create silent auction baskets promoting Old Town San Diego
3. More participation in State Park events including looking for funding sources
4. Take HOTCF under the wing of the Old Town Chamber of Commerce
5. More emphasis on Safe & Clean initiatives

Add J. Farran to the minutes from last meeting

	Minutes	Officers	Non profit
F. Grand	A	A	A

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D. Thornton	Y	Y	Y
L. Acuna	A	Y	Y
C. Ross	Y	Y	Y
P. Ducey Brooks	2nd - Y	Y	Y
S. Anfuso	A	Y	Y
J. Farran	Y	Y	Y
A. Harrag	Y	Y	Y
G. Rios	A	Y	Y
S. Blasingham	Y	Y	Y
R. Murad	M - Y	Y	Y

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FIESTA OLD TOWN MERCADO 2021 SAFETY & SANITATION PLAN

Overview

- Name: Fiesta Old Town Mercado (formerly known as the 38th Annual Fiesta Old Town Cinco de Mayo)
- Host: Historic Old Town Community Foundation
- Professional Event Planner: McFarlane Promotions, Inc.
- Date: Saturday, May 1st from 10am-10pm and Sunday, May 2nd from 10am-6pm
- Location: San Diego Avenue between Congress and Twiggs, Harney between Juan and Conde
- This signature Old Town event is a vital economic driver for the local businesses who have been drastically effected by low tourism due to the Stay-At-Home orders and forced business closures.
- **We will be following the approved guidelines of Farmers Markets, Craft Markets and Swap Meets.**

Market Layout and Signage

- All booths to be spaced accordingly to meet physical distancing guidelines of 6 feet among patrons in line and walking about the market. If the vendors are next to each other they will have a back wall and two side walls
- Signage to be provided for each vendor booth stating a max of 3 people at a time per 10x10 booth.
- There will be designated entry/exit points per block that serve as crowd control. Entrances will be separate from Exits on each block so there is no counter flow. Security will temperature check and health screen each person and issue a wristband if they pass screening.
- A recognizable perimeter, created using stanchions and red plastic roll fencing, will be in place directing people to entrance and exit points. Volunteers or security will monitor perimeter. Signs will hang on the perimeter saying do not cross.
- Entry and exit points are key as well as max signage to manage pedestrian traffic – flow and gatherings
- We will provide signage/cues indicating which way to walk inside of the market and place marks to stand in line ensuring physical distancing is adhered to.
- We will ensure that physical distancing of 6 feet per person for non-family members is maintained. Family members can participate together (stand in line together, etc.), but best practices encouraged families to limit the number of members who conduct essential activities, like shopping for groceries, away from the home.
- We will encourage expedited purchasing to avoid lingering to help minimize crowds within the market.
- We will limit the number of patrons in the market at any given time as necessary to reduce outdoor/indoor crowding and long lines that do not meet physical distancing guidance. We will monitor capacity using clickers at entrance/exit points. We will provide a capacity that allows 36 sq. ft. per person as used by County Parks & Rec that has been successful in the past.

Sanitation and Hygiene

- All staff, volunteers, vendors and attendees will be reminded to stay home if they are feeling sick or exhibiting symptoms of COVID-19.
- All volunteers and staff will be screened at the start of shift. Vendors will be instructed to do the same of their staff; however, as a secondary precaution, we will also be health screening and temperature checking all vendors and vendor employees upon arrival before admittance to the venue. Vendors who pass health screening will be wristbanded.
- Masks will be required by all staff, volunteers, vendors and attendees at all times in compliance with current mask regulations. Masks will be provided by event for anyone who does not have a proper face covering.
- We will post signs with COVID-19 safety and hygiene guidelines.
- We will provide additional hand washing or sanitizing stations at entry and exit points.
- All vendors will be instructed to frequently clean all commonly touched surfaces.
- The event will coordinate a hot shot Clean Team to continually wipe high contact surfaces on a frequency schedule.
- Restroom attendants will frequently clean and sanitize restrooms every hour. We will have ADA compliant restrooms in compliance with City of San Diego requirements.
- Each vendor will be required to provide their own hand sanitizer or a hand-washing option.

- All event employees to be trained on best hygiene practices including washing their hands often with soap and water for at least 20 seconds. Vendors will be required to train their staff on the same topics.
- Separate employees should be accepting payment and handling produce/restock at tables. If this cannot be accomplished, then handwashing or use of a sanitizer should happen between each transaction.
- Vendors will be strongly encouraged to use touchless payment options.
- We will encourage activities such as pre-bagging to minimize contact and expedite shopping and transactions.
- Vendors should avoid touching reusable bags belonging to customers.
- Vendors should plan for lines and provide for appropriate 6ft spacing, with a max capacity at their booth.
- We will not allow any sampling activities.

Specific Event Components

- Music will be broadcast digitally.
- There will be food vendors and a dedicated seating area and signage will remind guests to eat only while seated.
- Seating area tables to be cleaned/sanitized by Clean Team between every group or every 30 minutes (whichever is sooner). Signage on tables to indicate when a table is “dirty” or “clean”.
- There will be no bounce houses.
- There will be a photo backdrop for groups to one at a time to take their photo in front of. No touched surfaces.
Is this permissible under the market guidelines?
- Local retail stores will be advised to prepare for lines to ensure they do not exceed the capacity limitations and reminded that they need to have Safe Reopening Plans posted.

SIGNAGE EXAMPLES



Stay home if...

1. you're experiencing any of the following symptoms:
 - *Cough
 - *Shortness of breath or difficulty breathing
 - *Chills
 - *Repeated shaking with chills
 - *Muscle pain
 - *Headache
 - *Sore throat
 - *Loss of taste or smell
 - *Diarrhea
 - *Fever
2. you're experiencing a fever greater than or equal to 100 degrees fahrenheit.
3. you've had known close contact with a person who is lab-confirmed to have COVID-19.

Masks and social distancing required at all times!



Important Reminders:

Masks are required at all times except when eating or drinking while seated or stationary in the food court.

Social distancing (min. 6ft) is required at all times.

Practice expedited purchasing - no lingering.

Follow the arrows and stay on the designated path of flow.



Please use the seats provided while eating and drinking.

If seats are not available, please stay stationary in place in the food court while eating and drinking.

Masks should be worn at all times except when eating and drinking when stationary.



Max. 3 people per booth at one time.

Please line up outside of booth or visit another booth and come back!

Maintain 6ft of distance at all times.



Due to County guidelines, you must enter and exit at designated locations.

Do not cross over the stanchions.



Restrooms & Handwashing Station



Enter



Exit



Line Starts Here



Maintain 6ft of distance



This table is
clean.

TAKE A SEAT!



This table is
**awaiting
cleaning service.**

STANDBY FOR SERVICE!

WE WILL BE FOLLOWING EXISTING MARKET AND RESTAURANT GUIDELINES IN ALL OPERATIONS. AS THE DATE NEARS IF THE FOLLOWING ITEMS ARE PERMISSIBLE, WE WOULD REQUEST APPROVAL:

- Only interactive crafts that can be completely sanitized between use will be allowed. For example, tissue paper flower making will be set up in individual kits. No touching of communal supplies.
- *Ground performers (ie mariachis, ballet folklorico, flamenco guitarists) will be spaced 12ft apart from each other (unless family) and cordoned off from the public by at least 12ft. The perimeter will be marked with signage to remind guests to keep 6ft distancing from each other. Entertainment will be health screened upon arrival. Entertainment will follow in accordance with current CDPH Guidance at the time. Will review upon release of entertainment guidance.
- Stage with live entertainment and seated viewing. Marked spaces in front of stages will be 6feet apart and 6 chairs per space. Signage will instruct groups to stay within a specific marked space and remain seated with their group only.
- Stilt walkers to roam distance wearing face masks and maintaining 6ft of distance.
- There will be a low-rider car display set up as an outdoor gallery with appropriate signage for physical distancing.

Old Town San Diego Chamber of Commerce
Balance Sheet
As of December 31, 2020

	<u>Dec 31, 20</u>
ASSETS	
Current Assets	
Checking/Savings	
Petty Cash	37.34
Torrey Pines - Checking	15,022.50
Torrey Pines - Money Market	318,960.62
Total Checking/Savings	<u>334,020.46</u>
Accounts Receivable	
Accounts Receivable	15,612.72
Total Accounts Receivable	<u>15,612.72</u>
Other Current Assets	
BID Receivable	4,283.22
SBEP Technical Assistance/Acctg	612.00
Total Other Current Assets	<u>4,895.22</u>
Total Current Assets	354,528.40
Fixed Assets	
Accumulated Depreciation	-3,819.00
Furniture and Equipment	3,819.00
Total Fixed Assets	<u>0.00</u>
Other Assets	
Security Deposits	2,782.89
Total Other Assets	<u>2,782.89</u>
TOTAL ASSETS	<u><u>357,311.29</u></u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Grant Advances	2,500.00
SBEP Management Grant Advance	8,406.27
Total Other Current Liabilities	<u>10,906.27</u>
Total Current Liabilities	<u>10,906.27</u>
Total Liabilities	10,906.27
Equity	
Temp. Restricted Net Assets	327,424.00
Unrestricted Net Assets	56,004.89
Net Income	-37,023.87
Total Equity	<u>346,405.02</u>
TOTAL LIABILITIES & EQUITY	<u><u>357,311.29</u></u>

Old Town San Diego Chamber of Commerce
Profit & Loss Budget vs. Actual
 July through December 2020

	<u>Jul - Dec 20</u>	<u>Budget</u>	<u>Variance</u>
Income			
Revenue			
Bid Assessments	16,020.76	16,842.00	-821.24
Bid Carry-Forward	4,283.22	2,334.00	1,949.22
Fundraising	1,210.45	0.00	1,210.45
Grants	12,500.00	5,004.00	7,496.00
SBEP Revenue			
Management Grant	6,812.62	6,744.00	68.62
SBEP Revenue - Other	1,605.11		
Total SBEP Revenue	<u>8,417.73</u>	<u>6,744.00</u>	<u>1,673.73</u>
Special Events Revenue			
Dia de los Muertos	1,000.00	16,178.00	-15,178.00
Founders Day Festival	219.95	0.00	219.95
Harney Street Market	0.00	32,748.00	-32,748.00
Old Town Summer Nights	5,000.00	7,000.00	-2,000.00
Total Special Events Revenue	<u>6,219.95</u>	<u>55,926.00</u>	<u>-49,706.05</u>
Total Revenue	<u>48,652.11</u>	<u>86,850.00</u>	<u>-38,197.89</u>
Total Income	48,652.11	86,850.00	-38,197.89
Expense			
I - Personnel & Organization			
Occupancy Expense			
Copier	1,517.05	1,380.00	137.05
Rent	15,052.07	1,698.00	13,354.07
Telephone	1,078.99	0.00	1,078.99
Utilities	2,324.06	1,560.00	764.06
Total Occupancy Expense	<u>19,972.17</u>	<u>4,638.00</u>	<u>15,334.17</u>
Operations			
Accounting	5,700.00	2,400.00	3,300.00
Annual Report	0.00	378.00	-378.00
Bank Fees, Finance Chg & Taxes	353.95	174.00	179.95
Computer Hardware/Software	108.00	750.00	-642.00
Dues & Subscriptions	545.00	528.00	17.00
Election Expenses	2,231.59	354.00	1,877.59
General Insurance	4,135.47	1,176.00	2,959.47
Meetings	46.17	252.00	-205.83
Office Supplies	374.43	504.00	-129.57
Postage	0.00	150.00	-150.00
Professional Services	0.00	3,750.00	-3,750.00
Repairs & Maintenance	80.41	0.00	80.41
Total Operations	<u>13,575.02</u>	<u>10,416.00</u>	<u>3,159.02</u>
Staffing			
Executive Director	28,239.93	25,818.00	2,421.93
Payroll Expenses	838.09	0.00	838.09
Payroll Taxes	2,430.32	2,694.00	-263.68

Old Town San Diego Chamber of Commerce
Profit & Loss Budget vs. Actual
 July through December 2020

	<u>Jul - Dec 20</u>	<u>Budget</u>	<u>Variance</u>
Workers Comp Insurance	358.11	354.00	4.11
Total Staffing	<u>31,866.45</u>	<u>28,866.00</u>	<u>3,000.45</u>
Total I - Personnel & Organization	65,413.64	43,920.00	21,493.64
II - Events			
Events/Projects			
Beer Festival	-1,550.00	0.00	-1,550.00
Dia de los Muertos	8,662.31	11,178.00	-2,515.69
Founders Day Festival	-41.96	0.00	-41.96
Harney Street Market	0.00	15,252.00	-15,252.00
Las Posadas	793.88	0.00	793.88
Summer Nights	3,836.50	4,654.00	-817.50
Total Events/Projects	<u>11,700.73</u>	<u>31,084.00</u>	<u>-19,383.27</u>
Total II - Events	11,700.73	31,084.00	-19,383.27
III - Design Programs			
Banner Program	0.00	1,410.00	-1,410.00
Street Maintenance	129.32	750.00	-620.68
Total III - Design Programs	<u>129.32</u>	<u>2,160.00</u>	<u>-2,030.68</u>
IV - Promotion Programs			
Print/Web Advertising	303.95	2,376.00	-2,072.05
Radio/TV	0.00	600.00	-600.00
Total IV - Promotion Programs	<u>303.95</u>	<u>2,976.00</u>	<u>-2,672.05</u>
OT - Contingency	0.00	498.00	-498.00
V - Community Parking Dist			
Cleaning	847.25	750.00	97.25
Gardening & Landscaping	0.00	750.00	-750.00
Insurance	1,503.00	0.00	1,503.00
Repairs & Maintenance	3,227.54	0.00	3,227.54
Utilities	2,550.55	0.00	2,550.55
Total V - Community Parking Dist	<u>8,128.34</u>	<u>1,500.00</u>	<u>6,628.34</u>
Total Expense	<u>85,675.98</u>	<u>82,138.00</u>	<u>3,537.98</u>
Net Income	<u>-37,023.87</u>	<u>4,712.00</u>	<u>-41,735.87</u>

Old Town San Diego Chamber of Commerce

Profit & Loss by Class

July through December 2020

	<u>BID</u>	<u>CCSD</u>	<u>Chamber</u>	<u>County Stimulus</u>	<u>SBEP</u>	<u>TOTAL</u>
Income						
Revenue						
Bid Assessments	16,020.76	0.00	0.00	0.00	0.00	16,020.76
Bid Carry-Forward	4,283.22	0.00	0.00	0.00	0.00	4,283.22
Fundraising	0.00	0.00	1,210.45	0.00	0.00	1,210.45
Grants	0.00	0.00	2,500.00	10,000.00	0.00	12,500.00
SBEP Revenue						
Management Grant	0.00	0.00	0.00	0.00	6,812.62	6,812.62
SBEP Revenue - Other	0.00	0.00	0.00	0.00	1,605.11	1,605.11
Total SBEP Revenue	0.00	0.00	0.00	0.00	8,417.73	8,417.73
Special Events Revenue						
Dia de los Muertos	0.00	0.00	1,000.00	0.00	0.00	1,000.00
Founders Day Festival	0.00	0.00	219.95	0.00	0.00	219.95
Old Town Summer Nights	0.00	0.00	5,000.00	0.00	0.00	5,000.00
Total Special Events Revenue	0.00	0.00	6,219.95	0.00	0.00	6,219.95
Total Revenue	<u>20,303.98</u>	<u>0.00</u>	<u>9,930.40</u>	<u>10,000.00</u>	<u>8,417.73</u>	<u>48,652.11</u>
Total Income	20,303.98	0.00	9,930.40	10,000.00	8,417.73	48,652.11
Expense						
I - Personnel & Organization						
Occupancy Expense						
Copier	0.00	0.00	1,517.05	0.00	0.00	1,517.05
Rent	3,558.50	0.00	9,686.87	1,806.70	0.00	15,052.07
Telephone	0.00	0.00	1,078.99	0.00	0.00	1,078.99
Utilities	571.95	0.00	1,752.11	0.00	0.00	2,324.06
Total Occupancy Expense	4,130.45	0.00	14,035.02	1,806.70	0.00	19,972.17
Operations						
Accounting	31.00	0.00	3,169.00	2,500.00	0.00	5,700.00
Bank Fees, Finance Chg & Taxes	0.00	0.00	353.95	0.00	0.00	353.95
Computer Hardware/Software	0.00	0.00	108.00	0.00	0.00	108.00
Dues & Subscriptions	300.00	0.00	245.00	0.00	0.00	545.00
Election Expenses	1,389.54	0.00	842.05	0.00	0.00	2,231.59
General Insurance	0.00	0.00	4,135.47	0.00	0.00	4,135.47
Meetings	0.00	0.00	46.17	0.00	0.00	46.17

Old Town San Diego Chamber of Commerce

Profit & Loss by Class

July through December 2020

	<u>BID</u>	<u>CCSD</u>	<u>Chamber</u>	<u>County Stimulus</u>	<u>SBEP</u>	<u>TOTAL</u>
Office Supplies	157.07	0.00	217.36	0.00	0.00	374.43
Repairs & Maintenance	0.00	0.00	80.41	0.00	0.00	80.41
Total Operations	1,877.61	0.00	9,197.41	2,500.00	0.00	13,575.02
Staffing						
Executive Director	9,193.13	0.00	5,292.13	5,693.30	8,061.37	28,239.93
Payroll Expenses	152.38	0.00	533.33	0.00	152.38	838.09
Payroll Taxes	1,060.90	0.00	1,210.10	0.00	159.32	2,430.32
Workers Comp Insurance	219.74	0.00	93.71	0.00	44.66	358.11
Total Staffing	10,626.15	0.00	7,129.27	5,693.30	8,417.73	31,866.45
Total I - Personnel & Organization	16,634.21	0.00	30,361.70	10,000.00	8,417.73	65,413.64
II - Events						
Events/Projects						
Beer Festival	0.00	0.00	-1,550.00	0.00	0.00	-1,550.00
Dia de los Muertos	0.00	8,662.31	0.00	0.00	0.00	8,662.31
Founders Day Festival	0.00	0.00	-41.96	0.00	0.00	-41.96
Las Posadas	793.88	0.00	0.00	0.00	0.00	793.88
Summer Nights	215.50	0.00	3,621.00	0.00	0.00	3,836.50
Total Events/Projects	1,009.38	8,662.31	2,029.04	0.00	0.00	11,700.73
Total II - Events	1,009.38	8,662.31	2,029.04	0.00	0.00	11,700.73
III - Design Programs						
Street Maintenance	429.32	0.00	-300.00	0.00	0.00	129.32
Total III - Design Programs	429.32	0.00	-300.00	0.00	0.00	129.32
IV - Promotion Programs						
Print/Web Advertising	0.00	0.00	303.95	0.00	0.00	303.95
Total IV - Promotion Programs	0.00	0.00	303.95	0.00	0.00	303.95
V - Community Parking Dist						
Cleaning	0.00	0.00	847.25	0.00	0.00	847.25
Insurance	1,574.00	0.00	-71.00	0.00	0.00	1,503.00
Repairs & Maintenance	0.00	0.00	3,227.54	0.00	0.00	3,227.54
Utilities	657.07	0.00	1,893.48	0.00	0.00	2,550.55
Total V - Community Parking Dist	2,231.07	0.00	5,897.27	0.00	0.00	8,128.34
Total Expense	20,303.98	8,662.31	38,291.96	10,000.00	8,417.73	85,675.98
	0.00	-8,662.31	-28,361.56	0.00	0.00	-37,023.87

DRAFT - FY2021 - Option 1 - Old Town San Diego Chamber of Commerce/BID										
	BID	Chamber	NRP	CEP	CPPS	CPD	CCSD	SBEP	Total	
Income										
40010 · SPECIAL EVENTS INCOME										
Saturday Market		\$ 95,000.00							\$ 95,000.00	
Taste + Tequila - October		\$ 7,000.00							\$ 7,000.00	
Fiesta Cinco de Mayo - May		\$ -							\$ -	
Lucha Libre Festival - September Beer Festival									\$ -	
Las Posadas - Dec				\$ 2,500.00					\$ 2,500.00	
Summer Nights AUG-OCT		\$ 7,000.00								
Dia de los Muertos - NOV		\$ 10,000.00		\$ 2,500.00			\$ 10,000.00		\$ 22,500.00	
Total · SPECIAL EVENTS INCOME		\$ 119,000.00	\$ -	\$ 5,000.00	\$ -	\$ -	\$ 10,000.00	\$ -	\$ 127,000.00	
									\$ -	
BID ASSESSMENTS	\$ 38,000.00								\$ 38,000.00	
CHAMBER MEMBERSHIP DUES		\$ 300.00							\$ 300.00	
FUNDRAISING		\$ 20,000.00							\$ 20,000.00	
GRANTS									\$ -	
City Fees									\$ -	
Management Grant								\$ 16,862.00	\$ 16,862.00	
Tech Assistance									\$ -	
Bookkeeping									\$ -	
Parking Revenue						\$ 10,000.00			\$ 10,000.00	
Carry Over									\$ -	
OTHER (Savings)									\$ -	
Total Revenue	\$ 38,000.00	\$ 139,300.00	\$ -	\$ 5,000.00	\$ -	\$ 10,000.00	\$ 10,000.00	\$ 16,862.00	\$ 212,162.00	
PERSONNEL & ORGANIZATION										
OCCUPANCY EXPENSE										
RENT	\$ (3,396.00)	\$ (26,604.00)							\$ (30,000.00)	
UTILITIES	\$ (3,120.00)								\$ (3,120.00)	
CLEANING									\$ -	
STORAGE UNIT									\$ -	
OFFICE RELOCATION									\$ -	
COPIER		\$ (2,760.00)							\$ (2,760.00)	
Total OCCUPANCY EXPENSE	\$ (6,516.00)	\$ (29,364.00)	\$ -	\$ -		\$ -	\$ -	\$ -	\$ (35,880.00)	
STAFFING										
SALARIES									\$ -	
Executive Director	\$ (13,696.00)	\$ (19,442.00)						\$ (16,862.00)	\$ (50,000.00)	
Chamber Staff									\$ -	
Visitor Center Volunteer									\$ -	
WORKER'S COMP INSURANCE	\$ (450.00)	\$ (250.00)							\$ (700.00)	
PAYROLL EXPENSES	\$ (375.00)	\$ (5,000.00)							\$ (5,375.00)	
Total STAFFING	\$ (14,521.00)	\$ (24,692.00)	\$ -	\$ -		\$ -	\$ -	\$ (16,862.00)	\$ (56,075.00)	

DRAFT - FY2021 - Option 1 - Old Town San Diego Chamber of Commerce/BID										
		BID	Chamber	NRP	CEP	CPPS	CPD	CCSD	SBEP	Total
	RADIO/TV	\$ (1,200.00)								\$ (1,200.00)
	EVENT PROMOTION		\$ (500.00)							\$ (500.00)
	Total PROMOTION PROGRAMS	\$ (6,200.00)	\$ (3,000.00)	\$ -	\$ -		\$ -	\$ -	\$ -	\$ (9,200.00)
	V - COMMUNITY PARKING DIST									
	PARTNER PAYMENTS									
	INSURANCE									\$ -
	CLEANING		\$ (3,000.00)							\$ (3,000.00)
	GARDENING AND LANDSCAPE		\$ (1,500.00)							\$ (1,500.00)
	REPAIR AND MAINTENANCE									\$ -
	UTILITIES									\$ -
	OTHER/UPGRADES									\$ -
	RESERVE									\$ -
	Total CPD	\$ -	\$ (4,500.00)	\$ -	\$ -		\$ -	\$ -	\$ -	\$ (4,500.00)
	OT - CONTINGENCY	\$ 5,000.00								\$ 5,000.00
	Total Revenue	\$ 38,000.00	\$ 139,300.00	\$ -	\$ 5,000.00	\$ -	\$ 10,000.00	\$ 10,000.00	\$ 16,862.00	\$ 219,162.00
	Total Expense	\$ (38,000.00)	\$ (134,833.00)	\$ -	\$ (5,000.00)	\$ -	\$ (10,000.00)	\$ (10,000.00)	\$ (16,862.00)	\$ (214,695.00)
	Net Revenue (deficit)	\$ -	\$ 4,467.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 4,467.00
	Management Use Only									

January 2021 - ED Time Tracking			
	Date	Activity Description	Total Hours
Sunday	3		
Monday	4	Promotions materials, various email communications, monthly report, Org agenda, audit documents, inquire about CA Relief Grant	3
Tuesday	5	pay bills, check mail, email, deliver MFJ documents	3
Wednesday	6	New board member meeting - Gustavo Rios, Org Minutes, prep budget documents, email	2
Thursday	7	Promotions meeting, prep conflict of interest, begin 2022 budget worksheet and spreadsheet	3
Friday	8	Send org documents, email, financial statements review	2
Saturday	9		
	Weekly Hours		13
Sunday	10		
Monday	11	Board Agenda, email	1
Tuesday	12	Organization Committee meeting, Board minutes, Harney Market Permit, Fiesta Cinco de Mayo Meeting, CCSD Invoice, CCSD RFQ Cure, pay bills, social media, Meet with D. Thornton to discuss grant, budget and financial statements	5
Wednesday	13	Assist D. Thornton with CA Stimulus grant application, board agenda and minutes	3
Thursday	14	email, 2022 Budget documents	2
Friday	15	send board packet, email, upload documents to website, assist with CA Stimulus Grant application	3
Saturday	16	email, 2022 budget narrative, 2022 budget spreadsheet, 2022 promotions budget	3
	Weekly Hours		17
Sunday	17		
Monday	18		
Tuesday	19	Coordinate documents with MFJ, Prep Feb promotions mtg, Board Roster, Begin Harney Market Permit, Send reminder of board meeting	3
Wednesday	20	Board meeting, SDSA community advisory board meeting, Follow up with audit, CCSD Invoice, BID Budget	5
Thursday	21		
Friday	22	Schedule Feb meetings, send newsletter, BID Budget	2
Saturday	23		
	Weekly Hours		10
Sunday	24		
Monday	25	BID Budget, BID Budget Metrics, CCSD Invoice, COVID update Newsletter	4
Tuesday	26	BID Budget Narrative, Fiesta Cinco Meeting, Budget updates, social media, promotions minutes	4
Wednesday	27	Budget documents, BID Budget Metrics research	3
Thursday	28	BID Budget update, Budget metrics, org agenda, sched promotions email, upload documents to website, email	4
Friday	29	Treasurer meeting - Jason F., final budget documents	3
Saturday	30		
	Weekly Hours		18
Sunday	31	Complete budget, email	2