



Old Town San Diego Chamber of Commerce

4010 Twiggs Street, San Diego, CA 92110

(619) 228-9340

Promotions Committee

Friday, August 5, 2022 | 10:30am

Via Zoom:

Agenda

Call to Order

Public Comment (2-minute)

New Business

1. September 17th-18th - Lucha Libre Festival – **Committee starts meeting weekly**
(TMD Funding 25K)
McFarlane and VMG co producing – Next week Committee meeting, Inc. Budget
Proposed 2 blocks, Twiggs to Conde, 2 days, 1 Ring 8 total matches per day
Mercado booths, DJ's, Walk around Beer Scene, gated
2. October 6, -Tacos and Tequila – (Taste of Old Town) October 6 (Need organizer)
Could be way better if we think outside the box (This committee?)
3. (Oct 29 & 30) - Day of the Dead, Street Festival, Old Town San Diego Foundation
Fundraiser; Budget and **committee meeting next week**
4. (November 2.) - Day of the Dead Procession
Need committee and Budget, CCSD 20K
Funding inc. Procession, Festival and Los
Posadas
5. December - Las Posadas – (date TBD) Mormon Battalion and Trolley interested in handling again.
6. Fall 2022 - Phoenix Magazine \$3,500 (Inc. article about San Diego) Need new art - **Action Item**
7. Fiesta Cinco de Mayo – To be discussed, need an organizer/producer
8. Design Committee
 - a. Banner Program
 - b. Gateway Sign

Schedule Next Meeting

Adjourn