



## Old Town San Diego Chamber of Commerce

4010 Twiggs Street, San Diego, CA 92110 | (619) 228-9340  
oldtownsandiego.org | @VisitOldTownSD

### **Board of Directors**

Wednesday, February 15, 2023 at 8:30am

Mormon Battalion Historic Site, 2510 Juan St, San Diego, CA 92110

### **Minutes**

1. Pledge of Allegiance
2. Call to Order & Introductions - **8:39am**  
**DIRECTORS PRESENT:** F. Grand, M. McLaughlin, M. Boggess, S. Blasingham, P. Ducey-Brooks, G. Rios, L. Acuña, A. Harrag, C. Ross
3. Non-Agenda Public Comment
4. Announcements
5. Administrative Items
  - a. Request for agenda revisions
  - b. Conflict of interest declarations on agenda items
  - c. Director non-agenda comment
6. Consent Agenda
  - a. Board Meeting Minutes- Wed, Jan. 18, 2023
  - b. Financial Reports - November 2022  
**Motion to approve the Consent Agenda.** - M. McLaughlin  
Second - P. Ducey-Brooks  
Yays - 8; Nays - 0; Abstentions - 1  
**MOTION PASSES**
7. President's Report
8. Executive Director's Report
  - a. FY22 Audit & Annual Report
  - b. Trash Can Lid Fundraising
  - c. Clean California Community Days - Saturday, March 25
9. Committee Reports
  - a. Promotions Committee
    - i. Fiesta Cinco de Mayo - Fri, May 5 - Action Item  
**Motion to approve the Promotions Committee Recommendation for Cinco de Mayo 2023: The Chamber shall support Cinco de Mayo 2023 through a**

**cooperative marketing campaign benefitting all merchants in Old Town in lieu of staging a street festival or any type of street-closure event May 5-7, 2023. The Promotions Committee will develop a marketing budget and present it to the Board for review and approval.** - M. McLaughlin

Second - A. Harrag

Yays - 8; Nays - 0; Abstentions - 1

**MOTION PASSES**

- ii. Lucha Libre Festival - Date TBD
- iii. Taste of Old Town - Date TBD
- iv. Phoenix Magazine - "Explore: San Diego" Spread - Action Item

**Motion to approve the Promotions Committee Recommendation for the Phoenix Magazine Ad: The Chamber shall coordinate the production of a full page advertisement in the May/June issue of Phoenix Magazine promoting Old Town. The Chamber will contribute up to \$1,000 for the production of the ad, and Staff will solicit member businesses to subsidize the \$3,500 fee for placing the ad.** - M. McLaughlin

Second - P. Ducey-Brooks

Yays - 8; Nays - 0; Abstentions - 1

**MOTION PASSES**

- b. Organization Committee
  - i. HOTCF Integration - Action Item

**No Action Taken**
- c. Design Committee
  - i. Next Meeting: TBD
- d. Community Parking Advisory Committee
  - i. Next Meeting: TBD
- e. Safe & Clean Committee
  - i. Next Meeting: Friday, March 10

**10. Old Business**

- a. Annual Bylaw Review - Information Item
- Staff presented the results of our internal review: Director G. Rios, a lawyer by trade, reviewed the bylaws and noted the bylaws have not been updated for almost 30 years. It is recommended that our legal counsel review the bylaws and give an estimate of cost for modernizing them.**

**11. New Business**

- a. OTSD Foundation 'Day of the Dead' Police Services - Action Item

**THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST**

*To request an alternative format, or to request a sign language interpreter for the meeting, please contact the meeting coordinator for the Old Town San Diego Chamber of Commerce at least five (5) working days prior the meeting at (619) 228-9340 to ensure availability.*

*Assistive Listening Devices (ALDs) are available for the meeting upon request.*

**B. Barros of Visual Media Group, representing the OTSD Foundation, producers of the 2022 Day of the Dead street festival, is requesting the Chamber pay the outstanding Police services invoice from the event.**

**Motion to approve the payment of the 2022 Day of the Dead street festival Police services invoice. - C. Ross**

Second - P. Ducey-Brooks

Yays - 7; Nays - 0; Abstentions - 2

**MOTION PASSES**

b. Closed Session - Personnel - **Action Item**

**Chamber President F. Grand presented the issue of staff classification, i.e. salary vs hourly and exempt vs non-exempt. The Board decided to consult legal counsel for proceeding.**

12. Adjourn - **11:09am**

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