



Old Town San Diego Chamber of Commerce

4010 Twiggs Street, San Diego, CA 92110 | (619) 228-9340

oldtownsandiego.org | @VisitOldTownSD

Promotions Committee Meeting

Tuesday, January 10, 2023 at 10:00am

Café Coyote, 2461 San Diego Avenue, San Diego, CA 92110

Agenda

1. Call to Order
2. Introductions
3. Non-Agenda Public Comment
4. Old Business
 - a. Las Posadas & Holidays 2022 Recap
5. Promotional Opportunities
 - a. Web & Newsletter
 - i. Sales, Specials, & Promotions
 - b. OTSD Visitors Center
 - i. Print & Video Advertising
6. Special Events
 - a. Fiesta Cinco de Mayo
 - i. Friday, May 5 - Sunday, May 7
 - b. Taste of Old Town
 - i. Date to be determined
7. Adjourn

NEXT MEETING

Tuesday, February 14, 2023 at 10:00am

Café Coyote, 2461 San Diego Avenue, San Diego, CA 92110