



Old Town San Diego Chamber of Commerce

4010 Twiggs Street, San Diego, CA 92110 | (619) 228-9340
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Board of Directors Meeting

Wednesday, October 19, 2022 at 8:30am

Mormon Battalion Historic Site, 2510 Juan St, San Diego, CA 92110

Minutes

1. Pledge of Allegiance
2. Call to Order & Introductions: **9:23am**
DIRECTORS PRESENT: L. Acuña; F. Grand; M. McLaughlin; S. Blasingham; A. Harrag; R. Murad; P. Ducey-Brooks
3. Non-Agenda Public Comment
4. Announcements
5. Administrative Items
 - a. Request for agenda revisions
 - b. Conflict of interest declarations on agenda items
 - c. Director non-agenda comment
6. Consent Agenda
 - a. Board Meeting Minutes- Wed, Aug. 17, 2022
 - b. Special Board Meeting Minutes - Fri, Aug. 26, 2022
 - c. 2nd Special Board Meeting Minutes - Fri, Sep. 2, 2022
 - d. Special Board Meeting Minutes - Wed, Sep. 28, 2022
 - e. Financial Report - July 2022
 - f. Financial Report - August 2022

Motion to approve the Consent Agenda. - M. McLaughlin
Second - P. Ducey-Brooks
Yays -6; Nays -0; Abstentions -1

MOTION PASSES
7. President's Report
 - a. Audit & City Contract
8. Administrator's Report
 - a. Visitors Center

9. Committee Reports

a. Promotions Committee

- i. Day of the Dead Festival - Sat & Sun, Oct. 29 & 30 - *OTSD Foundation Event*
- ii. Día de los Muertos Procession - Wed, Nov. 2 - *Chamber Event*
- iii. Las Posadas - Fri, Dec. 9 - *Chamber, OT Trolley, & Mormon Battalion Event*
- iv. Lucha Libre Festival - Date TBD - *Chamber Event*

10. Old Business

a. N/A

11. New Business

a. Invoice from Visual Media Group

- i. Services during absence of staff April-July - \$1,933.75 - **Action Item**

Motion to approve the invoices from Visual Media Group. - M. McLaughlin

Second - S. Blasingham

Yays -6; Nays -0; Abstentions -1

MOTION PASSES

b. 2022 Board of Directors Election

- i. Approve Ballot - **Action Item**

Motion to approve the ballot with the understanding that B. Barros must show proof of eligibility. - P. Ducey-Brooks

Second - R. Murad

Yays -6; Nays -0; Abstentions -1

MOTION PASSES

c. Fundraising Initiatives

- i. Suggested by Director Murad - **Discussion Item**

R. Murad Our member businesses need to be contributing more financially to the Chamber. Presented fundraising methods utilized by other organizations.
S. Blasingham Agreed. We also need to plan our calendar of events so we can solicit large sponsorships early.

M. McLaughlin The BID was set up as a way to leverage funds. BID Assessments were never going to be very high, but would serve as the foundation for more fundraising.

F. Grand This discussion needs to be handled first by the Organization Committee. Scheduling a meeting of the committee on Wednesday, November 9. The committee must also discuss staffing needs.

12. Adjourn: **10:35am**

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST

To request an alternative format, or to request a sign language interpreter for the meeting, please contact the meeting coordinator for the Old Town San Diego Chamber of Commerce at least five (5) working days prior the meeting at (619) 228-9340 to ensure availability.

Assistive Listening Devices (ALDs) are available for the meeting upon request.