



Old Town San Diego Chamber of Commerce

4010 Twiggs Street, San Diego, CA 92110 | (619) 228-9340
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Board of Directors – Special Meeting

Friday, September 2, 2022 | 8:30am

Via Zoom:

<https://us02web.zoom.us/j/82280661707?pwd=RohGZDIVUjZhSGYzYTNzVVR6K3pkdz09>

Minutes

1. Pledge of Allegiance

2. Call to Order: 8:35am

DIRECTORS PRESENT: L. Acuña; J. Farran; F. Grand; M. McLaughlin; B. Barros;
C. Ross; S. Blasingham; A. Harrag

3. Non-Agenda Public Comment

4. Announcements

5. Administrative Items

- a. Request for agenda revisions (continuances, change in order, etc.)
 - i. **Staff A.Ward requested reverse order of agenda in the interest of time.**
 1. **Accepted**
- b. Conflict of interest declarations on agenda items
 - F. Grand is on the Board of the OTSD Foundation**
 - B. Barros is the event planner for Day of the Dead (OTSD Foundation)**
 - J. Farran submitted an estimate of cost in the DdlM Procession draft budget.**
- c. Board non-agenda comment

6. New Business

- a. 2022 Day of the Dead / Dia de los Muertos
 - i. Oct. 29 & 30 - OTSD Foundation Proposal Action Item

DISCUSSION: B. Barros presented the event proposal for a Day of the Dead street festival. Day of the Dead event would be a fundraiser for the OTSD Foundation. The event includes two blocks of street closure, vendors, and a beer garden.

Motion to accept the event proposal from OTSD Foundation under the condition that all liquor sponsor and parking revenues are given to the Chamber - C. Ross

Second - M. McLaughlin

Yays -7; Nays -0; Abstentions -2

MOTION PASSES

DISCUSSION: B. Barros proposed that the Chamber utilize its SDTMD funding for a Lucha Libre Festival to add a third block of street closures. Several directors asked questions about the feasibility of adding Lucha Libre given the tight time frame. Staff A. Ward presented to the Board the metrics for which the TMD will judge our grant expenditures.

Motion to not include Lucha Libre as part of the OTSD Foundation's Day of the Dead event and to establish an ad hoc committee to find a solution to using the TMD funding this fiscal year - S. Blasingham

Second - A. Harrag

Yays -7; Nays -0; Abstentions -2

MOTION PASSES

- ii. Nov. 2nd - Procession Action Item

DISCUSSION: Staff A. Ward presented the initial budget for the 2022 DdlM Procession.

Motion to accept 2022 draft budget for DdlM Procession - M.

McLaughlin

Second - S. Blasingham

Yays -7; Nays -0; Abstentions -2

MOTION PASSES

- b. Elections Subcommittee

- i. Select three (3) members to serve Action Item

DISCUSSION: Staff A. Ward presented the need to have an elections subcommittee to lead the 2022 Board election process.

Motion to form an Elections Subcommittee of F. Grand; R. Murad; and

A. Harrag - J. Farran

Second - B. Barros

Yays -8; Nays -0; Abstentions -1

MOTION PASSES

7. Adjourn - 9:51AM

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

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