



Old Town San Diego Chamber of Commerce

4010 Twiggs Street, San Diego, CA 92110

(619) 228-9340 | @VisitOldTownSD

Promotions Committee

Thursday, August 18, 2022 | 10:00am

Via Zoom:

<https://us02web.zoom.us/j/87519659407?pwd=bXFzU1NHV0JKTk1LUHVZeXp2VGNDQT09>

Agenda

Call to Order

Agenda Modifications

Public Comment (2-minute)

New Business

1. September 17th-18th - Lucha Libre Festival – Committee meets weekly on Tuesdays
 - a. (TMD Funding 25K)
 - b. McFarlane and VMG co-producing
 - c. Proposed 2 blocks, Twiggs to Conde, 2 days, 1 Ring 8 total matches per day
 - d. Mercado booths, DJ's, Walk around Beer Scene, gated
2. October 6 -Tacos and Tequila – (Taste of Old Town) (Need organizer)
 - a. Could be way better if we think outside the box (This committee?)
3. (Oct 29 & 30) - Day of the Dead, Street Festival, Old Town San Diego Foundation
 - a. Fundraiser; Budget and committee meeting next week
4. (November 2) - Day of the Dead Procession
 - a. Need committee and Budget, CCSD 20K
 - b. Funding inc. Procession, Festival and Los Posadas
5. December - Las Posadas – (date TBD) Mormon Battalion and Trolley interested in handling again.
6. Fiesta Cinco de Mayo – To be discussed, need an organizer/producer
7. 10. Design Committee
 - a. a. Banner Program
 - b. b. Gateway Sign

Schedule Next Meeting

Adjourn