



Old Town San Diego Chamber of Commerce

4010 Twiggs Street, San Diego, CA 92110 | (619) 228-9340
www.oldtownsandiego.org | @VisitOldTownSD

Board of Directors

Wednesday, August 17, 2022 | 8:30am

Mormon Battalion Historic Site, 2510 Juan St, San Diego, CA 92110

Minutes

1. Pledge of Allegiance

2. Call to Order - 8:39am

DIRECTORS PRESENT: F. Grand, B. Barros, L. Acuña, C. Ross, R. Murad, S. Blasingham, G. Rios, J. Farran

3. Non-Agenda Public Comment

4. Announcements and Community Reports

5. Administrative Items

- Request for agenda revisions (continuances, change in order, etc.)
- Conflict of interest declarations on agenda items
- Board non-agenda comment

6. Approval of Minutes

- Board of Directors Meeting – Jun. 15, 2022 Action Item
Motion to Approve - S. Blasingham
Second - B. Barros
Yays -6; Nays -2; Abstentions -2
MOTION PASSES
- Board of Directors Meeting – Jul. 20, 2022- *Adjourned* Update

7. Committee Reports

- Organization Committee
 - Chamber Organization Personnel - Admin Orientation Action Item
No Action Taken
 - Visitors Center / Chamber Office Setup Budget Action Item
Motion to Approve a Budget Not to Exceed \$5,000 -S. Blasingham
Second - R. Murad
Yays - 7; Nays - 0; Abstentions -1
MOTION PASSES
 - City Compliance Items Update
 - 2021 Audit Update

b. Promotions Committee

- i. Lucha Libre Festival - Sep. 17, 18 Update
- ii. "Tacos & Tequila" aka Taste of Old Town - Oct. 6 Action Item
 - 1. Approve Name Change & Date Action Item
Motion to Change the Name to "Taste of Old Town" - S. Blasingham
Second - R. Murad
Yays - 7; Nays - 0; Abstentions - 1
MOTION PASSES
 - Motion to Convene a Planning Session to discuss Annual Events - R. Murad**
Second - S. Blasingham
Yays - 7; Nays - 0; Abstentions - 1
MOTION PASSES
- iii. Day of the Dead Street Festival - Oct. 29, 30 Update
- iv. Day of the Dead Procession - Nov. 2 Action Item
 - Motion to Convene a Special Meeting of the Board on Wednesday, August 31 to discuss and review the Day of the Dead Events - R. Murad**
Second - S. Blasingham
Yays - 7; Nays - 0; Abstentions - 1
MOTION PASSES
- v. Las Posadas - Date TBD Action Item
- vi. Phoenix Magazine Advertisement Action Item
 - 1. \$3,500 Proposed Budget Action Item
No Action Taken
- vii. Fiesta Cinco de Mayo - Date TBD Update

c. Design Committee

- i. Banner Program Update
- ii. Gateway Signs Update

8. **New Business**

- a. PROW Program
 - i. Authorize Creation of Ad Hoc Committee to Implement Action Item
Chamber Staff presented the PROW permitting program to the Board and requested three (3) volunteers to serve as an ad hoc committee to devise the Chamber's strategy for implementation. Directors F. Grand, J. Farran, and R. Murad volunteered to serve.
- b. Taste of Old Town
 - i. Authorize RFP for Special Event Contractor Action Item
No Action Taken

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format, or to request a sign language interpreter for the meeting, please contact the meeting coordinator for the Old Town San Diego Chamber of Commerce at least five (5) working days prior the meeting at (619) 228-9340 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.

- c. Temporary Research Assistant
 - i. Authorize maximum payment of \$750.00 Action Item
Motion to Approve a Maximum Payment of \$750.00 for a Temporary Research Assistant - S. Blasingham
Second - R. Murad
Yays - 8; Nays - 0; Abstentions - 0
MOTION PASSES

9. Administrator Report

- a. Communications
 - i. Newsletter
 - ii. One-on-One Meetings
- b. Risk Management & Contract Compliance
 - i. Conflict of Interest Disclosures
 - ii. Statements of Economic Interests - Form 700
 - iii. Website Compliance
- c. Organization Performance
 - i. Committee Structure & Obligations
 - ii. FY2023 Goal Setting
- d. District Management
 - i. San Diego Ave Trash Replacement Project
 - ii. Code Compliance Issues
- e. Financial Management
 - i. Reporting
 - ii. Out-of-Contract Expenditures
- f. Visitor Center
 - i. Setup & Outfitting
 - ii. Advertising & Income Sources
 - iii. Volunteer Staffing

10. Adjourn

Motion to Adjourn - S. Blasingham

Second - L. Acuña

Yays - 8; Nays - 0; Abstentions - 0

MOTION PASSES

NEXT MEETING

Wednesday, September 21, 2022 | 8:30am

Mormon Battalion Historic Site | 2510 Juan St, San Diego, CA 92110

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