



Old Town San Diego Chamber of Commerce

4010 Twiggs Street, San Diego, CA 92110 | (619) 228-9340
www.oldtownsandiego.org | @VisitOldTownSD

Board of Directors

Wednesday, August 17, 2022 | 8:30am

Mormon Battalion Historic Site, 2510 Juan St, San Diego, CA 92110

Agenda

1. Pledge of Allegiance

2. Call to Order & Introductions

3. Non-Agenda Public Comment

Public comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard). Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

4. Announcements and Community Reports

5. Administrative Items

- a. Request for agenda revisions (continuances, change in order, etc.)
- b. Conflict of interest declarations on agenda items
- c. Board non-agenda comment

6. Approval of Minutes

- a. Board of Directors Meeting – Jun. 15, 2022 Action Item
- b. Board of Directors Meeting – Jul. 20, 2022- *Adjourned* Update

7. Committee Reports

a. Organization Committee

- i. Chamber Organization Personnel – Admin Orientation Action Item
- ii. Visitors Center / Chamber Office Setup Budget Action Item
- iii. City Compliance Items Update
- iv. 2021 Audit Update

b. Promotions Committee

- i. Lucha Libre Festival – Sep. 17, 18 Update
- ii. "Tacos & Tequila" aka Taste of Old Town – Oct. 6
 1. Approve Name Change & Date Action Item
- iii. Day of the Dead Street Festival – Oct. 29, 30 Update

- iv. Day of the Dead Procession – Nov. 2 Action Item
- v. Las Posadas – Date TBD Action Item
- vi. Phoenix Magazine Advertisement
 - 1. \$3,500 Proposed Budget Action Item
- vii. Fiesta Cinco de Mayo – Date TBD Update
- c. Design Committee
 - i. Banner Program Update
 - ii. Gateway Signs Update

8. New Business

- a. PROW Program
 - i. Authorize Creation of Ad Hoc Committee to Implement Action Item
- b. Taste of Old Town
 - i. Authorize RFP for Special Event Contractor Action Item
- c. Temporary Research Assistant
 - i. Authorize maximum payment of \$750.00 Action Item

9. Administrator Report

- a. Communications
 - i. Newsletter
 - ii. One-on-One Meetings
- b. Risk Management & Contract Compliance
 - i. Conflict of Interest Disclosures
 - ii. Statements of Economic Interests – Form 700
 - iii. Website Compliance
- c. Organization Performance
 - i. Committee Structure & Obligations
 - ii. FY2023 Goal Setting
- d. District Management
 - i. San Diego Ave Trash Replacement Project
 - ii. Code Compliance Issues
- e. Financial Management
 - i. Reporting
 - ii. Out-of-Contract Expenditures
- f. Visitor Center
 - i. Setup & Outfitting
 - ii. Advertising & Income Sources
 - iii. Volunteer Staffing

10. Adjourn

NEXT MEETING

Wednesday, September 21, 2022 | 8:30am

Mormon Battalion Historic Site | 2510 Juan St, San Diego, CA 92110

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format, or to request a sign language interpreter for the meeting, please contact the meeting coordinator for the Old Town San Diego Chamber of Commerce at least five (5) working days prior the meeting at (619) 228-9340 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.

FY2020 Goals

1. Pursue every opportunity for grant funding.
2. Create silent auction baskets promoting Old Town San Diego
3. More participation in State Park events including looking for funding sources.
4. Take HOTCF under wing of OTSD Chamber.
5. More emphasis on Safe & Clean initiatives.

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