



# Old Town San Diego Chamber of Commerce

4010 Twiggs Street, San Diego, CA 92110  
(619) 228-9340

## Promotions Committee

Friday, August 11, 2022 | 10:30am

Via Zoom:

<https://us02web.zoom.us/j/87057845942?pwd=KzVZSjFrTjJTaWdxY2c1QjFDS1FhUT09>

### Agenda

Call to Order

Agenda Modifications

Public Comment (2-minute)

#### New Business

1. Advertising opportunities in the new Chamber Visitors Center  
Posters, rack cards, and more! Email [alex@oldtownsandiego.org](mailto:alex@oldtownsandiego.org) for more information
3. September 17th-18th - Lucha Libre Festival – Committee starts meeting weekly  
(TMD Funding 25K)  
McFarlane and VMG co-producing – Next week Committee meeting, Inc. Budget  
Proposed 2 blocks, Twiggs to Conde, 2 days, 1 Ring 8 total matches per day  
Mercado booths, DJ's, Walk around Beer Scene, gated
4. October 6 -Tacos and Tequila – (Taste of Old Town) (Need organizer)  
Could be way better if we think outside the box (This committee?)
5. (Oct 29 & 30) - Day of the Dead, Street Festival, Old Town San Diego Foundation  
Fundraiser; Budget and committee meeting next week
6. (November 2) - Day of the Dead Procession  
Need committee and Budget, CCSD 20K  
Funding inc. Procession, Festival and Los Posadas
7. December - Las Posadas – (date TBD) Mormon Battalion and Trolley interested in handling again.
8. Fall 2022 - Phoenix Magazine \$3,500 (Inc. article about San Diego) Need new art - Action Item
9. Fiesta Cinco de Mayo – To be discussed, need an organizer/producer
10. Design Committee

a. Banner Program

b. Gateway Sign

Schedule Next Meeting

Adjourn