



# Old Town San Diego Chamber of Commerce

2415 San Diego Avenue, STE 104, San Diego, CA 92110  
(619) 291-4903

## Board of Directors

Wednesday, July 20, 2022 @ 8:30AM  
In Person Meeting at the Mormon Battalion

### AGENDA

1. Pledge of Allegiance
2. Call to Order & Introductions
3. Non Agenda Public Comments

*Public comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, **comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak.** (Comments relating to items on today's agenda are to be taken at the time the item is heard). Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."*

4. Announcements and Community Reports/Updates - 3 Minutes

5. Administrative Items

- a. Request for agenda revisions (continuances, change in order, etc.)
- b. Conflict of interest declarations on agenda items
- c. Board non-agenda comment

6. Approval of Minutes

Old Town Chamber of Commerce Meeting – June 15, 2022 Action Item

7. Committee Reports

- a. Organization Committee
  - i. Chamber Organization Personnel – **Alex Ward Orientation** Action Item
  - ii. Visitor Center/Chamber Office Setup Budget Action Item
  - iii. City Compliance Items Update
  - iv. Old Town Hall of Fame Update  
Diane Powers

**b. Promotions Committee**

- |      |   |                           |
|------|---|---------------------------|
| i.   | Lucha Libre Festival – Budget and committee meeting next week (1 day v.s. two days)<br>September 17 & 18 – (TMD Funding 25K)<br>2 Rings 8 total matches per day   | Update                    |
| ii.  | Tacos and Tequila – (Taste of Old Town) October 6<br>(Need organizer) Could be way better if we think outside the box   | Update                    |
| iii. | Day of the Dead, Street Festival, (Oct 29 & 30)<br>Fundraiser Old Town San Diego Foundation; Budget and committee meeting next week<br>Day of the Dead, Procession (November 2.)<br>Need committee and Budget | Update<br><br>Action Item |
| iv.  | Las Posadas – December – Mormon Battalion and Trolley interested in handling again.   | Action Item               |
| v.   | Phoenix Magazine Fall \$3,500 Includes SD article   | Action Item               |
| vi.  | Fiesta Cinco de Mayo  | Open                      |

**8. Design Committee**

- a. Banner Program
- b. Gateway Sign

**9. New business**

**10. Next Old Town Chamber of Commerce meeting Date**

- a. Wednesday August 17th, 2022 | 8:30AM  
Mormon Battalion

**11. Adjourn**

**FY 2020 OTSD Goals**

1. Pursue every opportunity for grant funding
2. Create silent auction baskets promoting Old Town San Diego
3. More participation in State Park events including looking for funding sources
4. Take HOTCF under the wing of the Old Town Chamber of Commerce
5. More emphasis on Safe & Clean initiatives