



2018 Las Posadas: An Old Town Celebration

Sponsorship Opportunities







Thank you to all our 2017 sponsors who helped bring holiday spirit to the State Park through lots of beautiful holiday decorations & sponsorships. This year, we are hoping to spread the holiday cheer throughout the Park by hosting an interactive, one-day event combined with our beloved Las Posadas on Saturday, December 15, 2018 for kiddos & adults alike.

We have created multiple ways you can contribute your part to 2018's Las Posadas: An Old Town Celebration. Your sponsorship money can pay for many things: buskers, supplies, décor, trees, volunteers, performances, activities & more!




Listed below are many sponsorship opportunities so choose a few ways that you would like to contribute! We will be listing sponsors on the Holiday in the Park page on the Fiesta de Reyes event website and on handouts or programs created for the event.

We thank you in advance for your participation in helping support this great event for all our visitors.

Sponsor Opportunities*

-  Live Christmas Tree \$400
-  Large 10-12' Christmas Tree \$800
-  Donate Volunteers
(Limited space available (4 hour shifts for set up, event & take down))
-  Donate to the general event \$_____ (the more, the merrier!)
(Permit, security, rangers, printing, advertising, etc.)

Underwrite an Activity*

-  Las Posadas Luminaries \$300
-  Children's Holiday Crafts \$500
-  Buskers & Street Performers \$750
(Stilt walkers, performers, puppets, musicians, etc.)
(Multiple Sponsors welcome!)
** Sponsorship & underwriting an activity available as first come (with check in hand), first serve.*



For information or questions regarding
Las Posadas: An Old Town Celebration,
please contact:

Sunny Lee
480-621-0507
sunny@oldtownsandiego.org

To donate, please make check out to:
Old Town Chamber of Commerce

Or use the Paypal donate button at
OldTownSanDiego.org