

2022 - Promotions Budget

Item	Activity	BID Funds	Chamber Funds	Total
Print/Web Advertising	Budget	\$ 5,000.00	\$ 3,000.00	\$ 8,000.00
	SDTA Campaign	\$ (2,000.00)	\$ (3,000.00)	\$ (5,000.00)
	Phoenix Magazine	\$ (3,000.00)		\$ (3,000.00)
	Passport to San Diego			\$ -
Total		\$ (5,000.00)	\$ (3,000.00)	\$ (8,000.00)
				\$ -
TV/Radio	Budget	\$ 600.00	\$ 600.00	\$ 1,200.00
	KFMB	\$ (600.00)	\$ (600.00)	\$ (1,200.00)
				\$ -
Total		\$ (600.00)	\$ (600.00)	\$ (1,200.00)
				\$ -
Event Promotion	Budget			\$ -
				\$ -
				\$ -
Total		\$ -	\$ -	\$ -
				\$ -
Total Budget		\$ 5,600.00	\$ 3,600.00	\$ 9,200.00
Total Expenses		\$ (5,600.00)	\$ (3,600.00)	\$ (9,200.00)
Available Budget		\$ -	\$ -	\$ -

Passport	\$ 3,240.00
SDTA	\$ 5,000.00
Phoenix	\$ 3,000.00
Magazine	
KFMB	\$ 1,200.00