



Old Town San Diego Chamber of Commerce

P.O. Box 82686 San Diego, CA 92138 · (619) 291-4903 · (Fax) 291-9383

Board of Directors Meeting

Wednesday, July 17, 2019 @ 8:30 AM

Mormon Battalion Historic Site, 2510 Juan Street

AGENDA

1. Pledge of Allegiance
2. Call to Order & Introductions
3. Non Agenda Public Comments

Public comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard). Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

4. Announcements and Community Reports/Updates - 3 Minutes
5. Administrative Items
 - a. Request for agenda revisions (continuances, change in order, etc.)
 - b. Conflict of interest declarations on agenda items
 - c. Board non-agenda comment

6. Approval of Minutes

Old Town Chamber of Commerce Meeting – June 19, 2019

Action Item

7. Committee Reports

- a. Organization Committee

Action Items:

- i. Financial Reports
 1. Update
 2. MFJ Systems
- ii. Harney Street Market
 1. Promotions Update

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the meeting coordinator in the Old town San Diego Chamber of Commerce at least five (5) working days before the meeting at (619) 291-4903 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.

- i. Old Town Lodging Meeting update
- ii. HOTCF merge update

a. Promotions & Marketing Committee

- i. Taste & Tequila - October 3, 2019 Information Item
- ii. Founders Day Street Festival, September 14-15, 2019 (Street Closures)
- iii. Dia de los Muertos, November 1-3, 2019 (Street Closures)
- iv. Next Promotions Meeting
 - 1. Thursday, August 1, 2019, 8:30 a.m., Cafe Coyote

b. Design Committee - Update

- i. Gateway Sign/Entryway Sign update
- ii. Wayfinding Sign update
- iii. Banner Update

c. Parking Committee - Update

7. Executive Director Update

- a. Monthly report - June 2019

8. Unfinished business

9. New business

10. Next Old Town Chamber of Commerce meeting Date

- a. Next Meeting - Wednesday, July 17, 2018, 8:30 a.m. Action Item

11. Adjourn

FY 2020 OTSD Goals

- 1. Pursue every opportunity for grant funding**
- 2. Create silent auction baskets promoting Old Town San Diego**
- 3. More participation in State Park events including looking for funding sources**
- 4. Take HOTCF under the wing of the Old Town Chamber of Commerce**
- 5. More emphasis on Safe & Clean initiatives**

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CHAMBER OF COMMERCE

Old Town San Diego Chamber of Commerce

2415 San Diego Avenue San Diego, CA 92110 (619) 291-4903 info@oldtownsandiego.org

Board of Directors Meeting Minutes

June 19, 2019 / 8:30 AM /Mormon Battalion

Directors Present:

Fred Grand, Patty Ducey-Brooks, Steve Blasingham, Diane Powers, Bob Barros, Christine Smith

Directors Absent:

Chuck Ross, Jason Farran, Ramzi Murad, David Thornton, Linda Acuna

Staff:

Sunny Lee, R. Elisha McLemore

Guests:

Mike Simms, Michaela Valk, Randy Wilde, Vanessa Bernal, Ron LaChance, Alissa Gabriel, Elder Brad Allen, Sister Dantzelle, Officer David Surwilo, Arnie Garcia

Fred Grand, President, called the meeting to order at 8:38 a.m.
Introductions of members and visitors were made.

Non-Agenda Public Comment

Fred Grand – OTSD BOD President

Mr. Grand recapped the Mormon Battalion's Flag Day Event that was on June 15. Veterans in attendance were given medals and made honorary members of the Mormon Battalion.

Officer Surwilo – San Diego Police Department

The SDPD is gearing for the summer. There's still a shortage of officers in San Diego which cause longer response times. Officer Surwilo reiterated that it's important to call either 911 or the non-emergency line before sending an email as backup.

Design Committee

New Banners:

The new banners are bigger in scale and have new colors.

Upcoming Events Update

Founder's Day Street Festival: September 14-15, 2019

Taste & Tequila: October 3, 2019

Dia de los Muertos in November

Announcements and Community Updates

Michaela Valk – Assemblymember Todd Gloria's Office

Legislative has passed their state budget; it's now up to review by the Governor Newsome. He has a month to approve it. As such, the following numbers could change. Balboa Park will receive \$8 million for the restoration of the Botanical Building and \$400K allocated to the International Cottages. The NTC in Points Loma will receive \$9 million for their arts building. TJ River Valley will receive \$15 million to help restore infrastructure there. Jackie Robinson YMCA will have money allocated to restore their pool. \$500 million was also allocated for homeless youth through the SD Unified School District.

Vanessa Bernal – Rep for Councilmember Ward's Office

The City of San Diego's budget has been approved. Some of the highlights are: 36.7 million will be allocated to services & programs for the homeless, \$14.3 million was secured to improve infrastructure and bring mobility choices to neighborhoods. 2 code enforcement officer positions have been added, as well as the reinstatement of the childcare coordinator position. \$200k was allocated for technology updates at the City and \$300k for a study to identify San Diego's vulnerability to climate change. \$9 million is allocated to Balboa Park for roof repairs, restroom improvements, and funding for the Palisades project. The city budget also added an arborist position.

Unfinished Business

None

New Business

none

Meeting adjourned. 10:50 A.M.

Next regular Chamber meeting is scheduled for Wednesday June 19, 2019.

Respectfully submitted,

Signed: _____
Linda Acuna, Secretary

Harney Street Weekend Market Revenue

Week Receipts 2018-2019				Week Receipts 2019-2020				Week Receipts 2020-2021			
Week	Sat Receipts	Sun Receipts	M Total	Week	Sat Receipts	Sun Receipts	M Total	Week	Sat Receipts	Sun Receipts	M Total
Jul		\$1,540.80		6-Jul				1-Jul			
7-Jul	\$1,651.35	\$1,497.50		13-Jul				7-Jul			
14-Jul	\$1,496.95	\$1,410.75		20-Jul				14-Jul			
21-Jul	\$1,524.50	\$1,157.00		27-Jul			\$0.00	21-Jul			
28-Jul	\$1,777.00	\$1,589.00	\$13,644.85	3-Aug				28-Jul			\$0.00
4-Aug	\$1,812.20	\$1,399.00		10-Aug				4-Aug			
11-Aug	\$1,233.00	\$1,268.00		17-Aug				11-Aug			
18-Aug	\$1,277.75	\$1,184.00		24-Aug				18-Aug			
25-Aug	\$1,498.00	\$1,236.00	\$10,907.95	31-Aug			\$0.00	25-Aug			\$0.00
1-Sep	\$1,547.00	\$1,203.00		1-Sep				1-Sep			
8-Sep	\$1,586.00	\$1,318.00		8-Sep				8-Sep			
15-Sep	\$1,426.50	\$1,236.00		15-Sep				15-Sep			
22-Sep	\$1,362.00	\$1,159.00		22-Sep			\$0.00	22-Sep			
29-Sep	\$1,216.00	\$344.00	\$12,397.50	29-Sep				29-Sep			\$0.00
6-Oct	\$1,179.00	\$863.00		6-Oct				6-Oct			
13-Oct	\$1,232.00	\$1,244.00		13-Oct				13-Oct			
20-Oct	\$1,075.00	\$919.50		20-Oct			\$0.00	20-Oct			
27-Oct	\$1,718.50	\$1,319.50	\$9,550.50	27-Oct				27-Oct			\$0.00
3-Nov	\$2,922.00	\$2,366.91		3-Nov				3-Nov			
10-Nov	\$1,566.00	\$1,382.50		10-Nov				10-Nov			
17-Nov	\$1,439.00	\$958.00		17-Nov				17-Nov			
24-Nov	\$1,637.00	\$1,212.00	\$13,483.41	24-Nov			\$0.00	24-Nov			\$0.00
1-Dec	\$1,186.00	\$1,154.00		1-Dec				1-Dec			
8-Dec	\$1,156.00	\$892.00		8-Dec				8-Dec			
15-Dec	\$2,334.00	\$942.00		15-Dec				15-Dec			
22-Dec	\$1,521.00	\$1,083.50		22-Dec				22-Dec			
29-Dec	\$1,555.75	\$1,208.50	\$13,032.75	29-Dec			\$0.00	29-Dec			\$0.00
5-Jan	\$305.50	\$1,015.60		5-Jan				5-Jan			
12-Jan	\$1,067.50	\$1,083.00		12-Jan				12-Jan			
19-Jan	\$1,796.75	\$1,402.20		19-Jan				19-Jan			
26-Jan	\$1,796.25	\$1,244.30	\$9,711.10	26-Jan			\$0.00	26-Jan			\$0.00
2-Feb	Rained Out	Rained Out		2-Feb				2-Feb			
9-Feb	\$1,629.25	\$1,201.45		9-Feb				9-Feb			
16-Feb	\$1,800.20	Rained Out		16-Feb				16-Feb			
23-Feb	\$1,748.28	\$1,256.80	\$7,635.98	23-Feb			\$0.00	23-Feb			\$0.00
2-Mar	Rained Out	\$1,158.25		2-Mar				2-Mar			
9-Mar	\$2,130.00	\$1,237.75		9-Mar				9-Mar			
16-Mar	\$1,664.50	\$1,299.40		16-Mar				16-Mar			
23-Mar	\$2,157.50	\$1,270.45		23-Mar				23-Mar			
30-Mar	\$1,841.30	\$1,075.20	\$13,834.35	30-Mar			\$0.00	30-Mar			\$0.00
6-Apr	\$1,963.10	\$1,406.90		6-Apr				6-Apr			
13-Apr	\$1,952.80	\$1,141.58		13-Apr				13-Apr			
20-Apr	\$2,083.20	Easter		20-Apr				20-Apr			
27-Apr	\$1,918.00	\$942.80	\$11,408.38	27-Apr			\$0.00	27-Apr			\$0.00
3-May	(Friday) 1158			3-May				3-May			
4-May	\$3,208.75	\$2,636.25		4-May				4-May			
11-May	Rained Out	\$1,288.40		11-May				11-May			
18-May	\$1,764.50	Rained Out		18-May				18-May			
25-May	\$2,012.50			25-May				25-May			
27-May	(MD) 1824.5		\$13,832.00	27-May			\$0.00	27-May			\$0.00
1-Jun	\$1,701.50	\$1,328.30		1-Jun				1-Jun			
8-Jun	\$2,003.10	\$1,263.65		8-Jun				8-Jun			
15-Jun	\$1,811.75	\$1,235.50		15-Jun				15-Jun			
22-Jun	\$1,471.60	\$969.40		22-Jun				22-Jun			
29-Jun	\$1,863.20	\$1,526.20	\$15,174.20	29-Jun			\$0.00	29-Jun			\$0.00
TOTAL	\$ 74,185.88	\$55,253.89	\$ 129,439.77	TOTAL				TOTAL			
Week Avg	\$5,298.99	\$3,946.71	\$9,245.70	Week Avg	\$0.00	\$0.00	\$0.00	Week Avg	\$0.00	\$0.00	\$0.00



Executive Director Monthly Report June 2019

Committee Meetings

Promotions Committee: June 6, 2019

- **Día de los Muertos, November 1-3, 2019**
- **250th Founders Day, September 15-16, 2019**
- **Taste & Tequila, October 3, 2019**

Organization Committee: June 11, 2019

- **Harney Street Marketing Campaign**
- **MFJ Systems**
- **Board Retreat**
- **Old Town Lodging Meeting Update**

Additional Meetings/Events

June 1, 2019 – San Diego County Fair

June 6, 2019 – Fiesta Cinco de Mayo Recap Meeting

June 6, 2019 – Vanessa Bernal, Office of Councilmember Ward

June 10, 2019 – BID Alliance Monthly Executive Committee Meeting

June 11, 2019 – Brandon Torres, Office of Supervisor Fletcher

June 12, 2019 – Old Town Community Planning Group

June 20, 2019 – Elizabeth Studebaker, City of San Diego Economic Development

June 20, 2019 – Jared Shue, South Coast Copy

June 21, 2019 – Amie Hayes, Robin Lakin, SOHO

June 25, 2019 – Old Town San Diego State Park Merchants – Marketing and Events

June 26, 2019 – OTSD Safe & Clean Committee

June 27, 2019 – Chloe Spears, OUTFRONT

June 28, 2019 – BID Alliance Monthly Board Meeting

New Projects:

- **Create public monthly e-newsletter**
- **Create a Membership Brochure**
- **Research Old Town web cam opportunities/cost**
- **Shadow/Mentor Denny Knox, Ocean Beach Main Street**
- **Create Associate Membership policy/application**