



## Old Town San Diego Chamber of Commerce

P.O. Box 82686 San Diego, CA 92138 · (619) 291-4903 · (Fax) 291-9383

### Board of Directors Meeting

Wednesday, March 27, 2019 @ 8:30 AM

Mormon Battalion, 2510 Juan Street

#### AGENDA

**1. Call to Order & Introductions**

**2. Non Agenda Public Comments**

*Public comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard). Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."*

**3. Announcements and Community Reports/Updates - 3 Minutes**

**4. Administrative Items**

- a. Request for agenda revisions (continuances, change in order, etc.)
- b. Conflict of interest declarations on agenda items
- c. Board non-agenda comment

**5. Approval of Minutes**

Old Town Chamber of Commerce Meeting – February 20, 2019

Action Item

**6. Committee Reports**

a. Organization Committee

**Action Items:**

- i. Financial Reports
  - 1. Update
- ii. Harney Street Market
  - 1. Logo Selection

a. Promotions & Marketing Committee

- i. Fiesta Cinco de Mayo

Information Item

**THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.**

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the meeting coordinator in the Old town San Diego Chamber of Commerce at least five (5) working days before the meeting at (619) 291-4903 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.

- ii. Taste & Tequila - October 3, 2019
- iii. Founders Day Street Festival, September 14-15, 2019
- iv. Next Promotions Meeting

1. Thursday, April 4, 2019, 8:30 a.m., Cafe Coyote

b. Design Committee - Update

- i. Gateway Sign/Entryway Sign update
- ii. Historical Banners

c. Parking Committee - Update

**7. Executive Director Update**

- a. Monthly report - February 2019

**8. Unfinished business**

- a. Evaluation of CAM Services contract Information Item

**9. New business**

**10. Next Old Town Chamber of Commerce meeting Date**

- a. Next Meeting - Wednesday, April 17, 2018, 8:30 a.m. Action Item

**11. Adjourn**

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CHAMBER OF COMMERCE

Old Town San Diego Chamber of Commerce

2415 San Diego Avenue San Diego, CA 92110 (619) 291-4903 info@oldtownsandiego.org

## Board of Directors Meeting Minutes

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**February 20, 2019 / 8:30 AM /Mormon Battalion**

**Directors Present:**

Fred Grand, Chuck Ross, Steve Blasingham, Ramzi Murad, David Thornton, Linda Acuna, Christine Smith, Jason Farran, Bob Barros

**Directors Absent:**

Diane Powers, Patty Ducey-Brooks

**Staff:**

Sunny Lee, R. Elisha McLemore

**Guests:**

Elder Brad Allen, Sister Dantzelle Allen, Vanessa Bernal, Michaela Valk, Julio DeGuzman, Jason Weisz, Richard Dennison, Raafat Alaraji

**Fred Grand**, President, called the meeting to order at 8:36 a.m.  
Introductions of members and visitors were made.

**Non-Agenda Public Comment**

**Richard Dennison – Old Town State Park**

Mr. Dennison shared with the board the completion date of the Caltrans Bldg. demolition & project will be this November 2019. State park tours are still from 11am – 2pm every day and are free to the public. Stagecoach days are returning this summer.

**Administrative Items**

- A. Board Administrative Items and/or non-agenda comment**  
Implement Role Call Voting
- B. Request for Agenda revisions (continuances, changes in order, etc.)**  
Remove Retreat Minutes from action item
- C. Conflict of Interest Declarations on Agenda Items**

**Approval of Minutes** - Minutes were presented from regular Board of Directors meeting on January 16, 2018. Correction to Minutes: Change meeting location from Hacienda Hotel to Mormon Battalion.

**MOTION: To approve the minutes of January, 2019 with correction to meeting location.**

**M/S/A Ramzi Murad/Christina Smith (#2-20-19-1) - Motion Passed 7-0-2 A Bob Barros, Fred Grand**

### **Organization Committee**

#### **Accept Financial Reports**

New Treasurer David Thornton went over financials and advised board members to submit any questions to Chamber staff or him for further clarification. January financials will be tabled until the next board meeting.

**MOTION: to approve the financial reports for the month of May 2018 through December 2018; subject to final audit.**

**M/S/U: Ramzi Murad/Christina Smith (#2-20-19-2) - Motion Passed 6-0-3 A Bob Barros, Jason Farran, Fred Grand**

#### **Resolution for Agreement with City of San Diego**

**MOTION: To approve resolution for Agreement with the City.**

**M/S/U: Jason Farran/Christina Smith (#2-20-19-3) - Motion Passed 8-0-1 A Fred Grand**

#### **Designated Authorized Signers**

**MOTION: To approve Fred Grand, Chuck Ross, Sunny Lee and David Thornton as designated signers for agreements with City, disbursement/reconciliation reports, requests for reimbursements, and program reports.**

**M/S/U: Jason Farran / Christine Smith (#2-20-19-4) - Motion Passed 8-0-1 A Fred Grand**

#### **Resolution for FY2019-20 County Community Enhancement Program Application**

**MOTION: The Board of Directors of the Old Town San Diego Chamber of Commerce approving the filing of an application for funding from the County Community Enhancement Program for Fiscal Year 2019-20.**

**M/S/U: Jason Farran / Steve Blasingham (#2-20-19-5) - Motion Passed 8-0-1 A Fred Grand**

#### **Harney Street Market Update**

An amendment will be added to the contract between the Chamber and Ron LaChance. Mr. LaChance will provide weekend market revenue 2x a month in the form of a check in addition to his monthly reports. Once this has been received by the Chamber, his payment for his services will be released.

#### **Promotion Committee**

*Taste & Tequila 2019:*

The date for this year's T&T will be on October 3, 2019

*Founder's Day Street Festival:*

The date for the event will be on September 14-15, 2019

**Design Committee**

*Archway Sign:*

Project is currently in permitting process.

*Banners:*

Need repairs due to inclement weather.

**Upcoming Events Update**

**Fiesta Cinco de Mayo: May 4-5, 2019**

**County Fair in June**

**Founder's Day Street Festival: September 14-15, 2019**

**Taste & Tequila: October 3, 2019**

**Dia de los Muertos in November**

**Announcements and Community Updates**

**Vanessa Bernal-San Diego City Council**

Scooter regulations are in process of being enacted. Connect Hillcrest was announced a few weeks back. This is a one month pilot program for outreach focusing on high impact areas with homelessness. This is collaboration within the Hillcrest community. This is a model the City of SD will learn from to possibly expand to other communities.

**Michaela Valk – Assemblymember Todd Gloria's Office**

No change in status of unauthorized street vending through city policy. However, there will be a change in police enforcement. No longer will there be criminalization; instead administrative warnings and fines. March is Woman's History month. There will be an event recognizing notable women in San Diego. Superintendent Tony Thurmond visited San Diego High last week. Superintendent and Assemblymember Gloria introduced a bill that provides annual LGBT training to teachers. This will empower teachers to help LGBT students who deal with bullying.

**Jason Weisz- Toni Atkins Office**

New Governor Gavin Newsome recently delivered his State of the State address. Key points were the largest investment in education; to date, to K-12, community colleges, CSU and UC. There's a continuation of investments in healthcare with expansion of existing subsidies for the middle class. Priorities for Pro Tempore Senator Atkins and Governor Newsome are affordable housing and addressing homelessness. San Diego is in line to receive \$33 million or more to address the homeless concerns in the county.

**Unfinished Business**

None

**New Business**

none

Meeting adjourned. 9:53 A.M.

Next regular Chamber meeting is scheduled for Wednesday Feb 20, 2018.

Respectfully submitted,

Signed: \_\_\_\_\_  
Linda Acuna, Secretary



**OLD TOWN**

HARNEY STREET

**MARRKETT**







## **Executive Director Monthly Report February 2019**

### **Committee Meetings**

#### **Promotions Committee: February 7, 2019**

- **Dia de los Muertos, November 1-3, 2019**
- **Graphic Design Update**
- **250<sup>th</sup> Founders' Day Update**

#### **Organization Committee: February 12, 2019**

- **Harney Street Marketing Campaign**
- **2020 FY Budget Draft**
- **Staffing Recommendations**

#### **Design Committee: February 6, 2019**

- **Gateway Update**
- **Entry Sign Update**
- **Banner Update**

#### **Parking Committee: February 20, 2019**

- **TPA Policy**

### **Additional Meetings/Events**

**February 4, 2019 – Andy, Thai Time**

**February 7, 2019 – City Beat Dining Guide Photoshoot**

**February 7, 2019 – KHON, Hawaii News Interview**

**February 13, 2019 – Cristina Ferrette, Torrey Pines Bank**

**February 13, 2019 – Old Town Community Planning Group**

**February 14, 2019 – Fiesta Cinco de Mayo**

**February 14, 2019 – Mike Garnica & Tony Lopez, FYC Labs**

**February 20, 2019 – 250<sup>th</sup> Press Conference Meeting, City of San Diego Mayor's Office**

**February 21, 2019 – BID Alliance**

**February 26, 2019 – Old Town Historic Park Marketing Meeting**

**New Projects:**

- **Create public monthly e-newsletter**
- **Community Enhancement Program Application/Video**

**Ongoing Projects:**

- **Prepare agendas for committee and board meetings**
- **Send email communication outlining meeting schedule multiple times each month**
- **Respond to community and member questions**
- **Develop and outline social media schedule**
- **Create sponsorship deck for Old Town Chamber of Commerce**
- **Create sponsorship deck for 250th Commemoration of San Diego**
- **Create employee handbook and employment documents for Chamber Staff**
- **Facilitate MAD Formation Research**
- **Facilitate communication between legal counsel and Paris Davis**
- **Facilitate planning for 250<sup>th</sup> Commemoration events in Old Town San Diego**
- **Facilitate fundraising activities**
- **Organize event planning meetings for 2019**
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**Future Projects:**

- **Create a Membership Brochure**
- **Create a video marketing plan for Visitor Center advertisers**

**Completed Projects:**

- **FY 2020 BID Budget**
- **Staffing recommendation**
- **County CEP Application**