AGENDA

1. Call to Order & Introductions
2. Non Agenda Public Comments
   Public comment may be made on any subject in the Board’s area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today’s agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under “Non-Agenda Public Comment.”
3. Announcements and Community Reports/Updates - 3 Minutes
4. Administrative Items
   a. Request for agenda revisions (continuances, change in order, etc.)
   b. Conflict of interest declarations on agenda items
   c. Board non-agenda comment
5. Approval of Minutes
Old Town Chamber of Commerce Meeting - February 21, 2018
6. Committee Reports
   a. Organization Committee
      Action Items:
      i. Financial Reports
         1. Accept the financial report - November 2017
         2. Accept the financial report - January 2018
         3. Accept the financial report - February 2018
         4. Accept the financial report - March 2018

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST. To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the meeting coordinator in the Old Town San Diego Chamber of Commerce at least five (5) working days before the meeting at (619) 291-4903 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.
ii. Harney Street Market
   1. Interim Management Agreement: update
   2. Request for Proposals: Market Manager: update

iii. Board Retreat
   1. April 18, 2018, 10:00 a.m. - 2:00 p.m., Hacienda Hotel

a. Promotions & Marketing Committee
   i. Fiesta Cinco de Mayo
      Information Item
   ii. Next Promotions Meeting
      1. Thursday, March 22, 2018. 8:30 a.m., Cafe Coyote

b. Design Committee - Update
   i. Wayfinding signage
   ii. Banners
   iii. Old monument update
   iv. Gateway Sign update

c. Parking Committee - Update
   i. Repairs and maintenance update
   ii. Next Parking Committee meeting

2. Upcoming Events - Updates
   a. Fiesta Cinco de Mayo
      Information Item

3. New business

4. Next Old Town Chamber of Commerce meeting Date
   a. Next Meeting - Wednesday, May 16, 2018, 8:30 a.m.

5. Adjourn
Board of Directors Meeting Minutes

21 March 2018 / 8:30 AM / Mormon Battalion Historic Site, 2510 Juan Street

Directors Present:
Fred Grand, Chuck Ross, Jeanne Ferrell, Steve Blassingham, Ramzi Murad, David Thornton, Linda Acuna, Patty Ducey-Brooks, Justine D. Lee, Diane Powers, Christine Smith

Directors Absent:
Michael Howland

Staff:
Sunny Lee, R. Elisha Melemore

Guests:
Sean McLeaver, Lee Ann Hemingway, Elder Michael Hemingway, Marie Pedrin-Gizoni, Vanessa Bernal, David M. Rice, Paris Davis

Fred Grand, President, called the meeting to order at 8:35 a.m.
Introductions of members and visitors were made.

Non-Agenda Public Comment

Mason Jar - Sean McLeaver
Mr. McLeaver shared with those in attendance that he will be opening a new deli - The Mason Jar - during the second week of July 2018.

Administrative Items
A. Board Administrative Items and/or non-agenda comment
B. Request for Agenda revisions (continuances, changes in order, etc.)
C. Conflict of Interest Declarations on Agenda Items
Approval of Minutes - Minutes were presented from regular Board of Directors meeting on February 21, 2018.
MOTION: To approve the minutes of February 21, 2018
M/S/A Michael Howland/Jeannine Ferrell (#3-21-18-1) - Motion Passed 7 (A) Diane Powers, Patty Ducey-Brooks, Christine Smith, Justine Lee

Organization Committee

Accept Financial Reports
Deferred until next meeting

Harney Street Market
MOTION: To approve Interim Management Agreement with Ron LaChance for the time period of 4 months; beyond four months must to be approved by the board.
M/S/U: Linda Acuna/Patty Ducey-Brooks (#3-21-18-2) - Motion Passed 11-0-0

MOTION: To approve posting of RFP (Request for Proposal) for Market Manager, subject legal opinion.
M/S/U: Linda Acuna/Patty Ducey-Brooks (#3-21-18-2) - Motion Passed 11-0-0

Promotion Committee
Chuck Ross spoke briefly about the upcoming Cinco de Mayo and the Folklorico competition. He also announced that Lupillo Rivera and his father Pedro Rivera will be having a free concert at the State Park on May 5th at 6pm.

Design Committee
The committee’s top priority is the gateway project. Opportunities for grant money are available. Due to the numerous issues that have come up, the historical banner project has been tabled until further notice. The committee is also looking into creating banners for the 250th celebration with package deals to solicit sponsorship dollars.

Upcoming Events Update
Fiesta Cinco de Mayo: May 5-6, 2018

Announcements and Community Updates
Vanessa Bernal-San Diego City Council
Earlier month there was a meeting of the Regional Task Force on the Homeless and Councilmember Ward welcomed Former Houston Mayor Annise Parker to discuss her success in effectively ending veteran homelessness, reducing Houston’s overall homeless population and share opportunities to improve homelessness in San Diego. On April 9 at 9am at the City Hall, there will be discussion led by Councilmember Ward on how the City of San Diego can utilize workforce development programs for the homeless.
Councilmember Ward’s community office hours will be on March 28th from 4-6pm at the Golden Hill Rec Center. Coffee with Councilmember Ward will be April 7th, 10:30am-11:30am at Krakatoa.

Linda Acuna-Immaculate Conception Church
Ms. Acuna announced that Immaculate Conception will be having “Fish Fry Friday” on March 23 from 5pm-6:30pm.
Unfinished Business
None

New Business
None

Meeting adjourned. 10:16 A.M.

Next regular Chamber meeting is scheduled for Wednesday April 18, 2018.

Respectfully submitted.

Signed:

Jeanne Ferrell, Secretary