



Old Town San Diego Chamber of Commerce Old Town Business Improvement District

P.O. Box 82686 San Diego, CA 92138 • (619) 291-4903 • (Fax) 291-9383

Board of Directors Meeting

8:30 AM - Wednesday, September 23, 2015

Mormon Battalion Historic Site

Agenda

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

3. Administrative Items

- a. Board Administrative Items and/or non-agenda comment
- b. Request for Agenda Revisions (continuances, change in order, etc.)
- c. Conflict of Interest Declarations on Agenda Items

4. Announcements and Community Reports/Updates – 3 Minutes

Juan Street Improvements - City San Diego

5. Upcoming Old Town Events – Updates

- 1) Taste of Old Town – September 10, 2015
- 2) Art & Craft Show– October 3-4, 2015
- 3) Dia de Los Muertos – November 1 & 2, 2015

6. Approval of Minutes

- a. General Meeting – July 15, 2015

Action Item

7. Committee Reports

a. Organization Committee

- 1) Accept Steve Pastor Resignation
- 2) Financial – YE FY 2015
- 3) Accept Financial Report – May 2015
- 4) Accept Financial Report – June 2015
- 5) Accept Financial Report – July 2015

Action Item

Action Item

Action Item

Action Item

Board of Directors Meeting Agenda – (Continued)
Wednesday, September 23, 2015

- 6) Accept Financial Report – August 2015 Action Item
- 7) Audit Preparation
- 8) Harney Street Market Update
- 9) Chamber Proposed FY16 Budget Action Item
 - a) Finance Meeting
- 10) Election Committee Nominations Action Item
- 11) Chamber Annual Meeting – November 18, 2015 Action Item

b. Promotions Committee - Update

- c. Design Committee – Update
 - 1) 3 New Kiosks Completed
 - 2) New 3 Event Banners

8. Executive Director Update

9. Unfinished Business

10. New Business

11. Next Old Town Chamber of Commerce Meeting Date – Wednesday, October 21, 2015

12. Adjournment

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the meeting Coordinator in the Old Town San Diego Chamber of Commerce at least five (5) working days before the meeting at (619) 291-4903 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.



Old Town San Diego Chamber of Commerce/BID Board of Directors Meeting

Minutes of the Board of July 15, 2015
8:30 AM @ Mormon Battalion

Directors Present:

Fred Grand – Hacienda Hotel
Christine Smith – Café Coyote
David Thornton - OTT
Kim McLaughlin – Haunted San Diego Tours
Chuck Ross – Fiesta de Reyes
Steve Pastor – Courtyard Inn
Patty Ducey-Brooks – Presidio Comm.
Diane Powers – Bazaar de Mundo

Guests:

Elder David Barnes – Mormon Battalion
Bob Barros – OT Guide
Molly Chase – City Of San Diego
Victor Avina – County of San Diego
Geoffrey Mogiliner – Property Owner
Jon Kay - DMI

Directors Excused:

Bruce Johnson – Alamo Mexican Café
Jeanne Ferrell – Cold Stone
Michael Howland – Michael Howland, CPA
Vacant Seat

Staff:

Richard Stegner – Executive Director
R. Elisha McLemore – Office Assistant

Fred Grand, President, called the meeting to order at 8:35 a.m.

Introductions of members and visitors were made.

Non-Agenda Public Comment

Ryan Aguinaldo – Hacienda Hotel

The OTSDF Golf Classic Tournament will be on September 28, 2015. So far the foundation has given out over \$19k in transportation grants. The foundation is still in need of donations, sponsors, and golfers.

David Barnes – Mormon Battalion

Elder Barnes announced that he's still in the process of obtaining the permit for the parking lot. He's been dealing with a lot of red tape and hopes there will be some progress soon.

Juan Street Improvements – Jon Kay, DMI

Mr. Kay relayed to those in attendance that they are currently finishing the paving of Wallace Street. This Friday afternoon, 2-way traffic will be allowed. They're close to getting the water line installed and crossing customers over to the new line. The next phase will be on Mason Street to Harvey Street. The differences in elevation of the streets will be ramped to meet resident driveways. The two areas will be done at once. Mr. Kay also warned that utility shutdowns are imminent and unavoidable. Phase 3 will consist of only installing the water line and should have a faster completion time.

Diane Powers arrives at 8:52am.

Administrative Items

- A. **Request for Agenda revisions (continuances, changes in order, etc.)**

Defer financial report for May until next board meeting.

- B. **Conflict of Interest Declarations on Agenda Items**

None

Patty Ducey-Brooks arrives at 9:30am.

Approval of Minutes - Minutes were presented for the regular board meeting on June 17, 2015.

MOTION: to approve the minutes of May 20, 2015.

M/S/A: Kim McLaughlin / David Thornton (#06-17-15-1) Motion Passed - 5-0-3 A Patty Ducey-Brooks, Steve Pastor, Diane Powers

Chuck Ross arrives at 10am.

COMMITTEE REPORTS

Organization Committee

Accept Financial Reports

MOTION: to approve the financials for the month of April 2015, subject to audit.

M/S/U: Chuck Ross / Patty (#06-17-15-2) - Motion Passed 8-0-0

Financials for the months May will be deferred until the next board meeting.

Chamber Lease

Fred Grand presented the update regarding the Chamber lease. According to him, rents in the area haven't gone up and the amount of rent paid now is far below market. The renewal documents will be signed and notarized by Mr. Grand.

Chamber Lawsuit

During the discussion the board members properly noticed the upcoming closed session meeting regarding the lawsuit. Theresa McAteer will be invited to the meeting.

MOTION: to approve hiring McAteer & McAteer to represent OTSD Chamber of Commerce in the Corey Briggs Lawsuit.

M/S/A: Patty Ducey-Brooks / David Thornton (#06-17-15-3) Motion Passed - 8-0-0

Chamber Audit

MOTION: to hire Guerrero to complete Chamber Audit; not to exceed previous amount charged:

M/S/A: Christine Smith / Diane Powers (#06-17-15-4) Motion Passed - 8-0-0

Patty Ducey-Brooks leaves at 9:37am

Old Town Harney Street Market Update

Richard Stegner presented the market update. Numbers are pretty much on track although a little below normal. Sunday Market day is 80% full and vendors are happy with the additional day.

Design Committee

Diane Powers announced that there will be Design meeting at the conclusion of today's board meeting, consisting of a tour of the parking lot. The design of the new signage has been selected. Placement and approval for positioning is the next phase.

Promotions and Marketing Committee

Bob Barrios presented the current advertising for the Chamber and participating business: Co-op advertising with SDTA for fall and winter, Infoboard, Japanese Map Guide. There will be an editorial article in the Lighthouse highlighting Old Town. Today is the deadline for restaurant participation for the Taste of Old Town. There's \$15k in sponsorships so far. The event will need help with raffle prizes, tickets sales, and sponsorships. Mr. Barrios also quickly touched on the Day of the Dead event. He's already received the budget from Alana Coons and there will be a meeting on July 23rd. The discussions will cover the total cost and brainstorming for the event.

Chuck Ross leaves at 10am

Upcoming Events Update

Taste of Old Town: September 10, 2015

Golf Classic: September 28, 2015

Art & Craft Show Old Town: October 3-4 2015

Dia de los Muertos: November 1-2, 2015

Old Town Community Parking Advisory Committee Update - None

Executive Update

Richard Stegner presented the numbers for the Visitor center. July's visitor numbers will exceed previous numbers. There has been an influx of Europeans visiting Old Town. As a side note, there's

been less of a problem with the smoke from cigar lounge next door. The Chamber office is now submitting final reports for CEP and EDTS grants. The new kiosks are due on Friday.

Announcements and Community Updates

San Diego City Council

Ms. Chase announced that the City Council proclaimed July Pride month. Ms. Chase also announced Project 25, a program created to provide shelter for the homeless. It is not required for the homeless participants to be clean and sober as getting them off the streets is paramount. There is EIR for the Chargers; a 2.1 million allocation. Todd Gloria voted against it. MTS votes tomorrow on naming the new trolley line from Old Town to UCSD.

Senator Block's Office

Victor Avina announced there is now an AIS Health Promotion available to improve the health and wellness of older adults in San Diego County so they will remain independent. The Health Promotion unit provides programs specifically for older adults to manage chronic conditions, improve physical functioning, increase socialization, and prevent falls. There are 5 classes, 6 weeks long and free to the public. The "Summer Movies in the Park" at participating San Diego County parks begins Aug 7. This is free to the public and food trucks will be available.

Mid-Coast Corridor/Traffic Presentation

Mr. Mogilner presented to the board information regarding an EIR that will mitigate 4.5 million more cars on Taylor Street. According to him, the Old Town community was never given opportunity to respond to this traffic proposal. Mr. Mogilner believes the Chamber board must oppose these new traffic mitigations. During Mr. Mogilner's presentation, Molly Chase said she will have somebody from SANDAG come speak to the board.

Fred Grand departs at 10:16am

Unfinished Business

None

New Business

None

Meeting adjourned at 10:30 A.M.

Next regular Chamber meeting is scheduled for Wednesday, September 23, 2015.

Respectfully submitted,

Signed: _____

Jeanne Ferrell, Secretary

Subj: **Board Seat**
Date: 8/24/2015 4:26:46 P.M. Pacific Daylight Time
From: stevep@courtyardoldtown.com
To: otsd@aol.com, phgsd@aol.com

Gentleman,

Both of you have been aware of my situation and the pending sale of my hotels and I need to update you on my situation. As it sits right now there is a 50% chance that they will sell still. I have been in limbo for the past four months and needed to get a permanent solution for my future. That being said, I have taken a promotion within my company to a new hotel. This move will take me out of Old Town and California. It is with regret that I will have to resign my seat within the Old Town Board of Directors effective September 8, 2015. It has been a pleasure working the past three years in Old Town and the past year with the Board. I wish I could have stayed longer to see what amazing things will happen in the future; however I must do what is best for myself professionally and personally.

Thank you for everything and best of luck in the future.

Steve Pastor

General Manager | Courtyard Old Town and Fairfield Inn & Suites Old Town
2435 Jefferson Street, San Diego, CA 92110
P: 619.725.4227 | stevep@courtyardoldtown.com



www.CourtyardSanDiegoOldTown.com
www.FairfieldSanDiegoOldTown.com

Tuesday, September 22, 2015 AOL: OTSD

FINANCIALS

Old Town Harney Street Market - Income & Expense - FY 2013-2015

Week Receipts 2015-2016				Week Receipts 2014-2015				Week Receipts 2013-2014		
Week	Sat Receipts	Sun Receipts	M Total	Week	Sat Receipts	Sun Receipts	M Total	Week	Receipts	M Total
5-Jul	\$736.95	Rain		5-Jul	\$917.80			6-Jul	\$1,105.50	
11-Jul	\$710.60	\$510.65		12-Jul	\$683.80			13-Jul	\$933.15	
18-Jul	Rain	\$315.60		19-Jul	\$764.33			20-Jul	\$919.00	
25-Jul	\$813.50	\$595.05	\$2,261.05	26-Jul	\$731.00		\$3,096.93	27-Jul	\$974.40	\$3,932.05
1-Aug	\$836.30	\$526.80		2-Aug	\$115.00			3-Aug	\$827.95	
8-Aug	\$680.10	\$552.10		9-Aug	\$866.06			10-Aug	\$715.07	
15-Aug	\$691.40	\$584.00		16-Aug	\$695.00			17-Aug	\$956.72	
22-Aug	\$737.95	\$642.65		23-Aug	\$713.50			24-Aug	\$970.64	
29-Aug	\$528.51	\$493.00	\$3,474.26	30-Aug	\$633.20		\$3,022.76	31-Aug	\$719.16	\$4,189.54
5-Sep	\$700.65	\$534.00		6-Sep	Car Show			7-Sep	Car Show	
12-Sep				13-Sep	\$639.80			14-Sep	\$857.90	
19-Sep				20-Sep	\$672.35			21-Sep	\$795.56	
26-Sep			\$700.65	27-Sep	\$439.00		\$1,751.15	28-Sep	\$760.74	\$2,414.20
3-Oct	A&C	A&C		4-Oct	A&C			5-Oct	AF	
10-Oct				11-Oct	\$835.55			12-Oct	\$898.75	
17-Oct				18-Oct	\$524.60			19-Oct	\$815.05	
24-Oct				25-Oct	\$672.60		\$2,032.75	26-Oct	\$733.20	\$2,447.00
31-Oct			\$0.00	1-Nov	Rain			2-Nov	\$757.70	
7-Nov				8-Nov	\$669.95			9-Nov	\$851.80	
14-Nov				15-Nov	\$810.90			16-Nov	\$637.31	
21-Nov				22-Nov	\$792.75			23-Nov	\$551.00	
28-Nov			\$0.00	29-Nov	\$617.00		\$2,890.60	30-Nov	\$494.68	\$3,292.49
5-Dec				6-Dec	\$669.94			7-Dec	Rain	
12-Dec				13-Dec	\$620.95			14-Dec	\$937.58	
19-Dec				20-Dec	\$935.35			21-Dec	\$760.76	
26-Dec			\$0.00	27-Dec	\$709.00		\$2,935.24	28-Dec	\$678.32	\$2,376.66
2-Jan				3-Jan	\$778.00			4-Jan	\$604.00	
9-Jan				10-Jan	\$757.80			11-Jan	\$652.55	
16-Jan				17-Jan	\$800.20			18-Jan	\$732.00	
23-Jan				24-Jan	\$872.20			25-Jan	\$695.15	\$2,683.70
30-Jan			\$0.00	31-Jan	\$845.40		\$4,053.60	1-Feb	\$799.03	
6-Feb				7-Feb	\$901.45	\$538.40		8-Feb	\$945.20	
13-Feb				14-Feb	\$1,050.85	\$603.77		15-Feb	\$750.25	
20-Feb				21-Feb	\$966.85	\$228.25		22-Feb	\$763.25	\$3,257.73
27-Feb			\$0.00	28-Feb	Rain	Rain	\$4,289.57	1-Mar	Rain	
5-Mar				7-Mar	\$809.75	\$683.93		8-Mar	\$812.70	
12-Mar				14-Mar	\$645.14	\$466.00		15-Mar	\$752.25	
19-Mar				21-Mar	\$846.82	\$524.80		22-Mar	\$770.45	
26-Mar			\$0.00	28-Mar	\$730.69	\$613.00	\$5,320.13	29-Mar	\$818.45	\$3,153.85
2-Apr				4-Apr	\$855.00	Easter		5-Apr	\$716.00	
9-Apr				11-Apr	Rain	\$613.70		12-Apr	\$771.65	
16-Apr				18-Apr	\$757.30	Rain		19-Apr	\$907.40	
23-Apr				25-Apr	\$628.00	\$364.00	\$3,218.00	26-Apr	\$463.00	\$2,858.05
30-Apr			\$0.00	2-May	Cinco	Cinco		3-May	Cinco	
7-May				9-May	\$775.45	\$606.95		10-May	\$655.75	
14-May				16-May	\$446.00	\$244.35		17-May	\$677.48	
21-May				23-May	\$752.00	\$605.00		24-May	\$776.00	
28-May			\$0.00	30-May	\$819.00	\$527.15	\$4,775.90	31-May	\$667.50	2776.73
4-Jun				6-Jun	\$647.70	\$485.25		7-Jun	\$898.10	
11-Jun				13-Jun	\$737.50	\$609.30		14-Jun	\$817.80	
18-Jun				20-Jun	\$721.55	\$759.60		21-Jun	\$695.50	
25-Jun			\$0.00	27-Jun	\$805.99	\$647.62	\$2,912.74	28-Jun	\$735.75	\$3,147.15
TOTAL	\$ 6,435.96	\$4,753.85	\$11,189.81	TOTAL	\$ 33,680.07	\$ 9,121.07	\$ 42,801.14	TOTAL	\$36,529.15	
Week Avg	\$715.11	\$528.21		Week Avg	\$732.18	\$536.53		Week Avg	\$761.02	



**OLD TOWN SAN DIEGO
CHAMBER OF COMMERCE
BOARD OF DIRECTORS**

Term of Office

Director Name	Elected	Term Expires
	Nov-13	Nov-15
Patty Ducey-Brooks	Nov-13	Nov-15
Jeanne K. Ferrell	Nov-13	Nov-15
Fred Grand	Nov-13	Nov-15
Diane Powers	Nov-13	Nov-15
Christine Smith	Nov-13	Nov-15

Bruce Johnson	Nov-14	Nov-16
	Nov-14	Nov-16
Kimberly McLaughlin	Nov-14	Nov-16
Michael Howland	Nov-14	Nov-16
Chuck Ross	Nov-14	Nov-16
David Thornton	Nov-14	Nov-16



Old Town San Diego Chamber of Commerce

PO Box 82686, San Diego, CA 92138 • (619) 291-4903 • (Fax) 291-9383

DATE: September 29, 2015
TO: OLD TOWN CHAMBER OF COMMERCE MEMBERS
FROM:
RE: Old Town Chamber of Commerce 2015-2017 Board of Directors Election

HERE'S YOUR CHANCE TO HAVE A PROMINENT VOICE IN THE DECISIONS MADE ABOUT OUR COMMUNITY!

Nominations are now being accepted for 7 DIRECTOR'S SEATS for the 2015 Old Town San Diego Chamber of Commerce Board of Directors. One Director will serve for one year from 2015-2016. The Board of Directors administers the Old Town Business Improvement District (BID) and the Old Town Community Parking District.

Are you an active and enthusiastic member of the Old Town Chamber of Commerce? Do you know someone who is a devoted member of the Chamber and would enjoy contributing more? The Old Town Chamber's Nominating Committee is seeking nominations for its Board of Directors vacancies for 2015-2017. Directors are elected each year through a single-slate ballot. The Committee will present a roster of candidates at the October meeting to be placed on the November election ballot. Those elected will serve a two-year term on the Old Town San Diego Chamber of Commerce Board of Directors. If you are interested in a director position, or have a nomination, please contact us at the numbers listed below.

To qualify all you need is . . .

- " A current City of San Diego Business Tax Certificate as of September 2015
- " Ownership of a business within the Old Town BID boundaries
- " A willingness to volunteer approximately ten hours of your time each month
- " A desire to help our Old Town community grow and prosper

If you are interested in contributing to the betterment of Old Town business community, register to run today. Call XXXXXX, Chair, Nominating Committee, at (619) XXXXXX or email at XXXXXXXXXX, or call the Old Town Chamber office at 619-291-4903 or email at otsd@aol.com. Please see the Nomination Application for more information.

Deadline for Nominations is October 13, 2015 !!!

Nomination application deadline 5:00 p.m. on October 13, 2015

Old Town San Diego Chamber of Commerce

Nominations for Board of Directors

In accordance with the bylaws of the Old Town San Diego Chamber of Commerce, the Board of Directors has called for elections to be conducted by written ballot. Six candidates will be selected for two-year term.

Mailed: Old Town San Diego
Chamber of Commerce
PO Box 82686
San Diego, CA 92138

Hand Delivered: Old Town San Diego
Chamber of Commerce Office
2415 San Diego Ave., Ste 104

E-mail: otsd@aol.com

After receipt of the applications, the nominating committee will compile a list of candidates which will be presented to the Old Town San Diego Chamber of Commerce Board of Directors at the November meeting. A written ballot will be mailed to all business members having a valid business tax certificate in the Old Town San Diego Business Improvement District. The six candidates receiving the highest number of affirmative votes shall be presented to the Board of Directors. **If you are interested in running for one of the vacancies on the board, please fill out the below application immediately and forward it to the above address by the due date. We look forward to your participation and contribution to the Chamber. Everyone is encouraged to attend the next Old Town San Diego Chamber of Commerce meetings scheduled on October 14, 2015 at 8:30 am at Mormon Battalion Historic Site.**

BOARD OF DIRECTORS CANDIDATE APPLICATION

NAME: _____

Business Name: _____

Business Address: _____

Bus. Phone: _____ Fax: _____

Years business operated in Old Town? _____ Business Tax Certificate No. _____

Briefly describe your background (include service on other boards). Limited to 100 words maximum.
(The Old Town San Diego Chamber of Chamber reserves the right to edit submissions)

August 2015 Visitor Count

Day	Open	Closed	11-1	1-3	3-5	5-7	Total Daily	Out of Town	Comments
1									
2	11	7	29	49	52	32	162	98	
3	11	4	15	27	3	0	45	13	
4	11	4	11	17	7	0	35	10	
5	11	4	16	2	5	0	23	11	
6	11	7	17	25	7	7	56	25	
7	11	7	21	26	10	25	82	37	
8	11	7	39	16	39	20	114	43	
9	11	7	31	12	17	17	77	34	
10	11	5	24	15	16	7	62	24	
11	11	5	17	23	13	12	65	20	
12	11	4	18	20	17	0	55	26	
13	11	7	17	26	18	3	64	36	
14	11	4	11	15	3	0	29	8	
15	11	4	25	25	19	0	69	14	
16	11	7	30	20	2	8	60	49	
17	11	4	8	25	5	0	38	14	
18	11	3	7	12	0	0	19	11	
19	11	4	12	16	0	0	28	15	
20	11	7	6	22	16	13	57	27	
21	11	4	25	15	9	0	49	20	
22	11	7	23	20	13	16	72	69	
23	11	7	22	38	7	3	70	23	
24	11	4	16	18	0	0	34	10	
25	11	4	16	13	0	0	29	13	
26	11	4	8	7	6	0	21	5	
27	11	7	5	4	5	7	21	13	
28	11	4	17	4	15	0	36	10	
29	11	4	22	19	15	0	56	24	
30	11	7	23	0	30	5	58	14	
31	11	4	11	18	2	0	31	10	
TOTALS			542	549	351	175	1617	726	

July 2015 Visitor Count

Day	Open	Closed	11-1	1-3	3-5	5-7	Total Daily	Out of Town	Comments
1	11	4	10	7	3	0	20	9	
2	11	7	12	16	19	24	71	24	
3	11	4	16	23	16	0	55	18	
4	Closed for Independence Day Holiday								
5	11	4	47	32	15	0	94	65	
6	11	4	7	33	9	0	49	14	
7	11	3	16	12	0	0	28	10	
8	11	7	10	10	8	7	35	19	
9	11	7	25	6	10	12	53	8	
10	11	7	30	22	16	6	74	23	
11	11	7	41	15	1	27	84	46	
12	11	7	39	35	10	27	111	46	
13	11	4	13	29	10	0	52	14	
14	11	5	15	7	15	6	43	19	
15	11	4	19	20	8	0	47	23	
16	11	4	20	10	25	0	55	13	
17	11	7	30	21	30	11	92	34	
18	11	3	19	2	0	0	21	2	
19	11	7	15	11	37	29	92	50	
20	11	4	10	15	5	0	30	14	
21	11	4	20	16	11	0	47	12	
22	11	7	14	17	26	11	68	31	
23	11	7	7	1	10	5	23	15	
24	11	7	20	11	27	19	77	48	
25	11	7	22	29	22	27	100	59	
26	11	7	35	31	29	39	134	79	
27	11	4	29	12	13	0	54	18	
28	11	7	16	28	14	14	72	14	
29	11	4	20	28	2	0	50	19	
30	11	7	11	11	15	16	53	26	
31	11	7	25	15	13	20	73	31	
TOTALS			603	518	416	300	1837	794	