



Old Town San Diego Chamber of Commerce
Old Town Business Improvement District
P.O. Box 82686 San Diego, CA 92138 • (619) 291-4903 • (Fax) 291-9383

Board of Directors Meeting

8:30 AM - Wednesday, September 17, 2014
Café Coyote – 2461 San Diego Avenue (Upstairs)

NOTE – LOCATION CHANGE

Agenda

1. Call to Order & Introductions

2. Non-Agenda Public Comment

*Public comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President **prior** to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."*

3. Administrative Items

- a. Board Administrative Items and/or non-agenda comment
- b. Request for Agenda Revisions (continuances, change in order, etc.)
- c. Conflict of Interest Declarations on Agenda Items

4. Announcements and Community Reports/Updates – 3 Minutes
Juan Street Improvements - City San Diego

5. Approval of Minutes

- a. General Meeting – July 16, 2014 Action Item

6. Committee Reports

- a. Organization Committee
 - 1) Financial – YE FY 2014
 - 2) Accept Financial Report – August 2014 Action Item
 - 3) Chamber Proposed FY15 Budget Action Item
 - a) Finance Meeting
 - 4) Audit Preparation
 - 5) Old Town Saturday Market Update
 - 6) Election Committee Report
 - 7) Chamber Board Retreat

Board of Directors Meeting Agenda – (Continued)
Wednesday, September 17, 2014

c. Promotions Committee - Update

Taste of Old Town

Funding Recommendations

Action Item

- 1) Old Town Guide - \$5,000
- 2) SDTA Visitor Guide Co-op -\$3,898 (Chamber \$1,200)
- 3) Sponsorship Dia de Los Muertos - \$2,500

d. Design Committee – Update

7. Upcoming Old Town Events – Updates

- 1) Art & Craft Show– October 4-5, 2014
- 2) Taste of Old Town – September 18, 2014
- 3) Dia de los Muertos – November 1 & 2, 2014
- 4) Community Christmas Party – December 10, 2014

8. Old Town Community Parking Advisory Committee Update

- a. UOP Agreement with City of San Diego
- b. Next meeting October 14, 2014 - Hacienda Hotel @ 10:00 AM

9. Executive Director Update

10. Unfinished Business

11. New Business

12. Next Old Town Chamber of Commerce Meeting Date – Wednesday, October 15, 2014

13. Adjournment

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the meeting Coordinator in the Old Town San Diego Chamber of Commerce at least five (5) working days before the meeting at (619) 291-4903 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.



Old Town San Diego Chamber of Commerce/BID Board of Directors Meeting

Minutes of the Board of July 16, 2014
8:30 AM @ Mormon Battalion Historic Site

Directors Present:

David Thornton - OT Trolley Tours
Bruce Johnson – Alamo Mexican Café
Fred Grand - Hacienda Hotel
Patty Ducey-Brooks – Presidio Comm.
Dave McGuire - Bailey & McGuire
Jeanne Ferrell - Cold Stone Creamery
Michael Howland – Michael Howland CPA
Diane Lowery – Lower’s Hot Glass
Christine Smith – Café Coyote
Diane Powers – Bazaar Del Mundo

Guests:

Molly Chase - San Diego City Council
Julio DeGuzman – San Diego City Attorney
Elder Barnes – Mormon Battalion
LeVonne Madey Peyrot – Artist/Resident
Karen Spring – Discover OT Map & Dining Guide
Bob Barros – VMG OTSD Guide
Fred Schwartz – Parking Advisory Committee
Marie Pedrin-Gizoni – OT Visitor’s Center
LaVonne Buchanan - Caltrans

Directors Excused:

Alana Coons - SOHO
Chuck Ross – Fiesta de Reyes

Richard Stegner - Executive Director
R. Elisha McLemore – Executive Assistant

Fred Grand, President, called the meeting to order at 8:34am.

Introductions of board members and visitors were made.

Non-Agenda Public Comment None

Presentation – Juan Street Improvements – City San of San Diego

The construction process, timeline and street closures of the Juan Street Improvement project were explained in detail by representatives from the City of San Diego Public Works Department. The improvements will include the replacement of sidewalks, curb and gutters, cross gutters, ADA curb ramps, driveways, concrete street water main and storm drain facilities. This project will take place along various stages along Juan Street from Taylor Street to Sunset Blvd. Parking and vehicular access restrictions will be implemented however; limited, local access will be allowed. Construction is expected to start after Labor Day 2014 with completion in 2015.

Administrative Items

No Revisions

Announcements and Community Reports/Updates

Julio DeGuzman from City Attorney's Office and the neighborhood prosecution unit informed the board to call the SD Police in regards to habitual loiters disrupting businesses and residents of Old Town. If it's a habitual offender, a "Stay Away" notice can be issued against the individual.

Molly Chase from Council President Gloria's office announced that board members could contact her as a go-between to the representatives from the City of San Diego Public Works Department in regards to the upcoming re-construction of Juan Street. She went on to say the Officer Surwilo is back and will be at the next chamber meeting. She informed Officer Surwilo of a call she received about a homeless encampment in the area. Richard Stegner shared an email he received from a family of long time visitors to OT who were upset about the high number of homeless in the area that they don't want to visit anymore. Miss Chase reiterated the importance of calling the non-emergency police line or emailing her about the homeless activity in the area. She announced SDGE's pipeline safety enhancement project that will come through OT in November and she hopes to have representative from SDGE for the next chamber meeting.

Approval of Minutes

Minutes were presented for the regular chamber meeting conducted on May 21, 2014.

MOTION: to approve the minutes of May 21, 2014.

M/S/A: Michael Howland/David Thornton (#07-16-14-1) - Motion Passed 8-0-1 A (Bruce Johnson, Alana Coons)

Minutes were presented for the regular chamber meeting conducted on June 18, 2014.

MOTION: to approve the minutes of June 18, 2014.

M/S/A: Michael Howland/Jeanne Ferrell (#07-16-14-2) - Motion Passed 7-0-3 A (Diane Lowery, Diane Powers, Christine Johnson)

Minutes were presented for the special chamber meeting conducted on July 8, 2014.

MOTION: to approve the minutes of July 8, 2014.

M/S/A: Diane Lowery/Diane Powers (#07-16-14-3) - Motion Passed 8-0-2 A (Bruce Johnson, Patty Ducey-Brooks)

COMMITTEE REPORTS

Organization Committee

Michael Howland presented the financials for the month of May.

MOTION: to approve of financials for the month of May

M/S/U: Patty Ducey-Brooks/David Thornton (#07-16-14-4) - Motion Passed 10-0-0

Saturday Market:

Dave McGuire deferred to Richard Stegner for the month's report. Mr. Stegner announced that that market closing time was pushed up until 4:30pm. The first weekend that this extension occurred was July 4, 2014. Vendors responded favorably to this change. The music at the Market has been permanently cut out. Mr. Stegner also discussed the vendors' approval of implementing the Sunday market and the steps to make it reality.

VA Aspire Center Replacement:

MOTION: to approve nomination of Patty Ducey-Brooks to replace Chris Celentino

M/S/U: Jeanne Ferrell/Dave McGuire (#07-16-14-5) - Motion Passed 10-0-0

Audit-Preparation

MOTION: to authorize Treasurer Michael Howland to engage a CPA firm to do the Chamber's audit for amount not to exceed \$3600 plus the cost of the return.

M/S/U: Dave McGuire/Jeanne Ferrell (#07-16-14-6) - Motion Passed 10-0-0

Nominations for the Election Committee.

MOTION: to approve nomination of Patty Ducey-Brooks, Christine Smith, and Jeanne Ferrell to the Election Committee 2014.

M/S/U: Michael Howland/Dave McGuire (#07-16-14-7) - Motion Passed 10-0-0

Chamber Board Retreat:

MOTION: to approve the moving the date of the Chamber's board retreat to January 2015 to incorporate the new board members.

M/S/U: Dave McGuire/Patty Ducey-Brooks (#07-16-14-8) - Motion Passed 10-0-0

Chamber Proposed FY15 Budget

Richard Stegner and Michael Howland discussed the Chamber's funding sources and what expenses are allocated to each. Richard Stegner went on to discuss the new elements of the Chamber's proposed FY15 Budget. There was also discussion about cleaning and permanently moving out of the old Chamber office and finding new storage. Fred Grand recommended that the budget stay on the chamber agenda until it's perfected. The board agreed that a budget meeting in August is necessary.

Design Committee

Diana Powers expressed to the board that the committee is moving forward with the purchase of more holiday banners with Old Town Trolley sponsoring half the expense. The final price of the banners is still uncertain due to the continued research of banner sizes and lengths. Ms. Powers also announced that they received funding from the Ron Roberts grant for the purchase of 3 new directories. For an additional price these directories can be illuminated. The committee is also working on improving the frequency of OT area trash pickup and street cleaning. The committee is now nearing the completion of the beautification of the 10 utility boxes in the OT community. Eight are finished with 2 to go. Next on the design committee's project list is the improvement of traffic signs with the project broken up into 2 phases. The signs will signify locations of parking lots, museums and other places people can go in OT. The final signage project is regarding

gateway signage and may not be completed until 2016. Ms. Powers firmly believes that the addition of the gateway signage will go a long way to designating OT's identity.

Upcoming Events Update

San Diego 245th Birthday- July 16, 2014

Kustom Kulture Car Show- September 6, 2014

Taste of Old Town – September 18, 1014

Art & Craft Show- October 4 & 5, 2014

Dia de los Muertos – November 1 & 2, 2014

Community Christmas Party – December 10, 2014

Old Business – None

New Business - None

Meeting adjourned at 11:00am.

Next regular Chamber meeting is scheduled for Wednesday September 17, 2014.

Respectfully submitted,

Signed: _____
Jeanne Ferrell, Secretary

Old Town San Diego Chamber of Commerce/BID
Statement of Financial Position
As of August 31, 2014

	<u>Aug 31, 14</u>
ASSETS	
Current Assets	
Checking/Savings	
10010 · GENERAL ACCOUNT	11,265.56
10095 · CASH PETTY	<u>37.34</u>
Total Checking/Savings	11,302.90
Accounts Receivable	
11130 · ACCOUNTS RECEIVABLE	<u>2,625.42</u>
Total Accounts Receivable	2,625.42
Other Current Assets	
11160 · DUE FROM SPECIAL EVENTS	<u>8,000.00</u>
Total Other Current Assets	<u>8,000.00</u>
Total Current Assets	21,928.32
Fixed Assets	
18230 · SECURITY DEPOSITS	<u>2,782.89</u>
Total Fixed Assets	<u>2,782.89</u>
TOTAL ASSETS	<u>24,711.21</u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
11295 · BID ASSESSMENTS	<u>1,701.45</u>
Total Other Current Liabilities	<u>1,701.45</u>
Total Current Liabilities	<u>1,701.45</u>
Total Liabilities	1,701.45
Equity	
30010 · FUND BALANCE	45,575.35
Net Income	<u>-22,565.59</u>
Total Equity	<u>23,009.76</u>
TOTAL LIABILITIES & EQUITY	<u>24,711.21</u>

**Old Town San Diego Chamber of Commerce/BID
Statement of Financial Income and Expenses**

July through August 2014

	Jul - Aug 14
Ordinary Income/Expense	
Income	
40010 · SPECIAL EVENTS INCOME	
40045 · SATURDAY MARKET	2,222.05
Total 40010 · SPECIAL EVENTS INCOME	2,222.05
40130 · FUND RAISING	145.00
40150 · MISCELLANEOUS INCOME	100.00
Total Income	2,467.05
Gross Profit	2,467.05
Expense	
I - PERSONNEL & ORGANIZATION	
50000 · OCCUPANCY EXPENSE	
520020 · RENT	3,967.64
54500 · UTILITIES	445.90
53500 · STORAGE UNIT	698.34
54000 · TELEPHONE	
54051 · TELEPHONE - OFFICE	262.00
Total 54000 · TELEPHONE	262.00
Total 50000 · OCCUPANCY EXPENSE	5,373.88
54900 · OFFICE RELOCATION	1,297.03
55000 · STAFFING	
55200 · EXECUTIVE DIRECTOR	
55221 · EXECUTIVE DIRECTOR	6,769.24
Total 55200 · EXECUTIVE DIRECTOR	6,769.24
55150 · STAFFING PART TIME	3,055.84
55300 · WORKER'S COMP INSURANCE	52.16
55400 · PAYROLL EXPENSES	1,033.54
Total 55000 · STAFFING	10,910.78
50060 · DUES & SUBSCRIPTIONS	730.00
50070 · GEN'L INSURANCE	1,946.00
50140 · BANK FEES, FIN CH & TAXES	1.70
50150 · OFFICE SUPPLIES	442.19
Total I - PERSONNEL & ORGANIZATION	20,701.58
II - SPECIAL PROJECTS/EVENTS	
60000 · SPECIAL PROJECTS/EVENTS	
61000 · SATURDAY MARKET	315.98
Total 60000 · SPECIAL PROJECTS/EVENTS	315.98
Total II - SPECIAL PROJECTS/EVENTS	315.98
IV - DESIGN PROGRAMS	
70020 · STREETSCAPE	2,183.00
Total IV - DESIGN PROGRAMS	2,183.00
V - ECONOMIC RESTRUCTURING PROG	
73050 · OT CPD - OT BID ALLOCATION	1,832.08
Total V - ECONOMIC RESTRUCTURING PROG	1,832.08
Total Expense	25,032.64

**Old Town San Diego Chamber of Commerce/BID
Statement of Financial Income and Expenses**

July through August 2014

	<u>Jul - Aug 14</u>
Net Ordinary Income	<u>-22,565.59</u>
Net Income	<u><u>-22,565.59</u></u>

Old Town San Diego Chamber of Commerce/BID
FY 2015 Program Budget by Class (Draft)
 July 2014 through June 2015

	<u>BID REIMB</u>	<u>Total CHAMB...</u>	<u>CPD</u>	<u>Total SBEP</u>	<u>TOTAL</u>
	<u>Jul '14 - Jun 15</u>	<u>Jul '14 - Jun 15</u>	<u>Jul '14 - Jun 15</u>	<u>Jul '14 - Jun 15</u>	<u>Jul '14 - Jun 15</u>
Ordinary Income/Expense					
Income					
40010 · SPECIAL EVENTS INCOME					
40045 · SATURDAY MARKET		36,000.00			36,000.00
40046 · SATURDAY MARKET SUNDAY		20,000.00			20,000.00
40060 · CHAMBER EVENT FEE		3,800.00			3,800.00
40065 · TASTE OF OLD TOWN		25,000.00			25,000.00
40066 · FDKK - CAR SHOW		21,000.00			21,000.00
40075 · ART FESTIVAL		52,000.00			52,000.00
40010 · SPECIAL EVENTS INCOME - Ot...			14,200.00		14,200.00
Total 40010 · SPECIAL EVENTS INCOME		157,800.00	14,200.00		172,000.00
40020 · BID DISBURSEMENTS					
40025 · BID DISBURSEMENTS CARRYO...	2,200.00				2,200.00
40020 · BID DISBURSEMENTS - Other	35,000.00				35,000.00
Total 40020 · BID DISBURSEMENTS	37,200.00				37,200.00
40130 · FUND RAISING		23,400.00			23,400.00
41000 · SBEP				19,823.00	19,823.00
Total Income	37,200.00	181,200.00	14,200.00	19,823.00	252,423.00
Gross Profit	37,200.00	181,200.00	14,200.00	19,823.00	252,423.00
Expense					
I - PERSONNEL & ORGANIZATION					
50000 · OCCUPANCY EXPENSE					
520020 · RENT					
52029 · RENT - OT CPD ALLOCATI...	1,400.00				1,400.00
520020 · RENT - Other	3,200.00	31,700.00			34,900.00
Total 520020 · RENT	4,600.00	31,700.00			36,300.00
54500 · UTILITIES		1,800.00	5,500.00		7,300.00
53000 · OFFICE CLEANING		1,500.00			1,500.00
53500 · STORAGE UNIT		2,700.00			2,700.00
54000 · TELEPHONE					
54051 · TELEPHONE - OFFICE	500.00	1,600.00			2,100.00
54053 · TELEPHONE - STAFF		900.00			900.00
Total 54000 · TELEPHONE	500.00	2,500.00			3,000.00
Total 50000 · OCCUPANCY EXPENSE	5,100.00	40,200.00	5,500.00		50,800.00
55000 · STAFFING					
55200 · EXECUTIVE DIRECTOR					
55221 · EXECUTIVE DIRECTOR		18,677.00		17,323.00	36,000.00
55222 · EXEC DIR - OT CPD ALLOC...		1,100.00			1,100.00
55200 · EXECUTIVE DIRECTOR - O...	6,900.00				6,900.00
Total 55200 · EXECUTIVE DIRECTOR	6,900.00	19,777.00		17,323.00	44,000.00
55150 · STAFFING PART TIME		15,000.00			15,000.00
55300 · WORKER'S COMP INSURANCE				100.00	100.00
55400 · PAYROLL EXPENSES	600.00	3,500.00		400.00	4,500.00
Total 55000 · STAFFING	7,500.00	38,277.00		17,823.00	63,600.00
50045 · ELECTION EXPENSE		800.00			800.00
50060 · DUES & SUBSCRIPTIONS	300.00	800.00			1,100.00
50065 · PRINTING					
51520 · NEWSLETTER - PRINTING	1,500.00	700.00			2,200.00
Total 50065 · PRINTING	1,500.00	700.00			2,200.00
50070 · GEN'L INSURANCE	800.00	1,700.00	2,900.00		5,400.00
50075 · POSTAGE		200.00			200.00
50080 · PROFESSIONAL SERVICES					
50082 · ACCOUNTING/TAX PREPARA...	2,500.00	2,100.00			4,600.00
Total 50080 · PROFESSIONAL SERVICES	2,500.00	2,100.00			4,600.00

Old Town San Diego Chamber of Commerce/BID
FY 2015 Program Budget by Class (Draft)
 July 2014 through June 2015

	<u>BID REIMB</u>	<u>Total CHAMB...</u>	<u>CPD</u>	<u>Total SBEP</u>	<u>TOTAL</u>
	<u>Jul '14 - Jun 15</u>	<u>Jul '14 - Jun 15</u>	<u>Jul '14 - Jun 15</u>	<u>Jul '14 - Jun 15</u>	<u>Jul '14 - Jun 15</u>
71516 · WEB HOSTING		300.00			300.00
50100 · REPAIR & MAINTENANCE		300.00	13,500.00		13,800.00
50115 · ANNUAL REPORT	100.00	270.00			370.00
50120 · ANNUAL MEETING	700.00	260.00			960.00
50122 · AWARDS		360.00			360.00
50140 · BANK FEES, FIN CH & TAXES		200.00			200.00
50150 · OFFICE SUPPLIES		2,900.00			2,900.00
52003 · MEETINGS		100.00			100.00
Total I - PERSONNEL & ORGANIZATION	18,500.00	89,467.00	21,900.00	17,823.00	147,690.00
II - SPECIAL PROJECTS/EVENTS					
60000 · SPECIAL PROJECTS/EVENTS					
61000 · SATURDAY MARKET		1,500.00			1,500.00
51572 · BUSINESS MIXERS	500.00				500.00
51582 · ART FESTIVAL		41,800.00			41,800.00
51583 · CAR SHOW		21,000.00			21,000.00
Total 60000 · SPECIAL PROJECTS/EVEN...	500.00	64,300.00			64,800.00
Total II - SPECIAL PROJECTS/EVENTS	500.00	64,300.00			64,800.00
IV - DESIGN PROGRAMS					
70020 · STREETScape	4,300.00	3,700.00			8,000.00
70025 · BANNER PROGRAM	3,800.00	3,600.00			7,400.00
70035 · DESIGN SPECIAL PROJECTS		1,800.00			1,800.00
Total IV - DESIGN PROGRAMS	8,100.00	9,100.00			17,200.00
V - PROMOTION PROGRAMS					
71526 · PRINT ADVERTISING	5,000.00				5,000.00
71525 · OTHER ADVERTISING	3,100.00	3,000.00			6,100.00
Total V - PROMOTION PROGRAMS	8,100.00	3,000.00			11,100.00
51050 · MISCELLANEOUS EXPENSE				2,000.00	2,000.00
5405 · OT CONTINGENCY	2,000.00		5,000.00		7,000.00
Total Expense	37,200.00	165,867.00	26,900.00	19,823.00	249,790.00
Net Ordinary Income	0.00	15,333.00	-12,700.00	0.00	2,633.00
Net Income	0.00	15,333.00	-12,700.00	0.00	2,633.00

Old Town Saturday Market - Income & Expense - FY 2013-2015

Week Receipts 2014-2015			Week Receipts 2013-2014			Week Receipts 2012-13		
Week	Receipts	M Total	Week	Receipts	M Total	Week	Receipts	M Total
5-Jul	\$ 917.40		6-Jul	\$1,105.50		7-Jul	\$1,080.25	
12-Jul	\$ 683.79		13-Jul	\$933.15		14-Jul	\$897.75	
19-Jul	\$ 764.33		20-Jul	\$919.00		21-Jul	\$1,041.39	
26-Jul	\$731.00	\$3,096.52	27-Jul	\$974.40	\$3,932.05	28-Jul	\$980.35	\$3,999.74
2-Aug	\$115.00	Rain	3-Aug	\$827.95		4-Aug	\$961.45	
9-Aug	\$876.05		10-Aug	\$715.07		11-Aug	\$856.80	
16-Aug	\$695.00		17-Aug	\$956.72		18-Aug	\$855.50	
23-Aug	\$713.50		24-Aug	\$970.64		25-Aug	\$975.99	\$3,649.74
30-Aug	\$633.20	\$3,032.75	31-Aug	\$719.16	\$4,189.54	1-Sep	\$827.80	
6-Sep	Car Show		7-Sep	Car Show		8-Sep	Car Show	
13-Sep			14-Sep	\$857.90		15-Sep	\$466.30	
20-Sep			21-Sep	\$795.56		22-Sep	\$629.63	
27-Sep		\$0.00	28-Sep	\$760.74	\$2,414.20	29-Sep	\$704.65	\$2,628.38
4-Oct	A&C		5-Oct	AF				
11-Oct			12-Oct	\$898.75		6-Oct	AF	
18-Oct			19-Oct	\$815.05		13-Oct	\$797.00	
25-Oct		\$0.00	26-Oct	\$733.20	\$2,447.00	20-Oct	\$768.00	
1-Nov			2-Nov	\$757.70		27-Oct	\$603.30	\$2,168.30
8-Nov			9-Nov	\$851.80		3-Nov	\$750.40	
15-Nov			16-Nov	\$637.31		10-Nov	\$526.70	
22-Nov			23-Nov	\$551.00		17-Nov	\$692.77	
29-Nov		\$0.00	30-Nov	\$494.68	\$3,292.49	24-Nov	\$628.45	\$2,598.32
6-Dec			7-Dec	Rain		1-Dec	\$687.05	
13-Dec			14-Dec	\$937.58		8-Dec	\$792.15	
20-Dec			21-Dec	\$760.76		15-Dec	\$515.40	
27-Dec		\$0.00	28-Dec	\$678.32	\$2,376.66	22-Dec	\$840.50	
3-Jan			4-Jan	\$604.00		29-Dec	\$406.20	\$3,241.30
10-Jan			11-Jan	\$652.55		5-Jan	\$792.30	
17-Jan			18-Jan	\$732.00		12-Jan	\$674.80	
24-Jan			25-Jan	\$695.15	\$2,683.70	19-Jan	\$822.65	
31-Jan		\$0.00	1-Feb	\$799.03		26-Jan	Rain	\$2,289.75
7-Feb			8-Feb	\$945.20		2-Feb	\$807.48	
14-Feb			15-Feb	\$750.25		9-Feb	\$691.00	
21-Feb			22-Feb	\$763.25	\$3,257.73	16-Feb	\$977.57	
28-Feb		\$0.00	1-Mar	Rain		23-Feb	\$906.50	\$3,382.55
7-Mar			8-Mar	\$812.70		2-Mar	\$1,109.14	
14-Mar			15-Mar	\$752.25		9-Mar	\$835.52	
21-Mar			22-Mar	\$770.45		16-Mar	\$961.67	
28-Mar		\$0.00	29-Mar	\$818.45	\$3,153.85	23-Mar	\$1,035.82	
4-Apr			5-Apr	\$716.00		30-Mar	\$1,168.37	\$5,110.52
11-Apr			12-Apr	\$771.65		6-Apr	\$1,030.08	
18-Apr			19-Apr	\$907.40		13-Apr	\$844.20	
25-Apr		\$0.00	26-Apr	\$463.00	\$2,858.05	20-Apr	\$896.07	
2-May	Cinco		3-May	Cinco		27-Apr	\$810.40	\$3,580.75
9-May			10-May	\$655.75		4-May	Cinco	
16-May			17-May	\$677.48		11-May	\$845.20	
23-May			24-May	\$776.00		18-May	\$725.57	
30-May		\$0.00	31-May	\$667.50	\$2,776.73	25-May	\$916.00	\$2,486.77
6-Jun			7-Jun	\$898.10		1-Jun	\$834.30	
13-Jun			14-Jun	\$817.80		8-Jun	\$936.60	
20-Jun			21-Jun	\$695.50		15-Jun	\$1,013.96	
27-Jun		\$0.00	28-Jun	\$735.75	\$3,147.15	22-Jun	\$879.58	
						29-Jun	\$866.75	\$4,531.19
TOTAL	\$ 6,129.27		TOTAL	\$36,529.15		TOTAL	\$39,667.31	
	\$681.03			\$761.02		Week Avg	\$862.33	



Old Town San Diego Chamber of Commerce

PO Box 82686, San Diego, CA 92138 • (619) 291-4903 • (Fax) 291-9383

DATE: September 10, 2014

TO: OLD TOWN CHAMBER OF COMMERCE MEMBERS

FROM: Jeanne Ferrell, Chair, Nominating Committee, Cold Stone Creamery
Patty Ducey-Brooks, Presidio Communications
Christine Smith, Café Coyote

RE: Old Town Chamber of Commerce 2014-2016 Board of Directors Election

HERE'S YOUR CHANCE TO HAVE A PROMINENT VOICE IN THE DECISIONS MADE ABOUT OUR COMMUNITY!

Nominations are now being accepted for 6 DIRECTOR'S SEATS for the 2014-2016 Old Town San Diego Chamber of Commerce Board of Directors. Additionally, the Board of Directors administers the Old Town Business Improvement District (BID) and the Old Town Community Parking District.

Are you an active and enthusiastic member of the Old Town Chamber of Commerce? Do you know someone who is a devoted member of the Chamber and would enjoy contributing more? The Old Town Chamber's Nominating Committee is seeking nominations for its Board of Directors vacancies for 2014-2016. Directors are elected each year through a single-slate ballot. The Committee will present a roster of candidates at the October meeting to be placed on the November election ballot. Those elected will serve a two-year term on the Old Town San Diego Chamber of Commerce Board of Directors. If you are interested in a director position, or have a nomination, please contact us at the numbers listed below.

To qualify all you need is . . .

- A current City of San Diego Business Tax Certificate as of September 2014
- Ownership of a business within the Old Town BID boundaries
- A willingness to volunteer approximately ten hours of your time each month
- A desire to help our Old Town community grow and prosper

If you are interested in contributing to the betterment of Old Town business community, register to run today. Call Jeanne Ferrell, Chair, Nominating Committee, at (619) 543-9057 or email at jeanne_ferrell@yahoo.com, or call the Old Town Chamber office at 619-291-4903 or email at otsd@aol.com. Please see the Nomination Application for more information.

Deadline for Nominations is October 3, 2014 !!!

Nomination application deadline 5:00 p.m. on October 3, 2014

Old Town San Diego Chamber of Commerce

Nominations for Board of Directors

In accordance with the bylaws of the Old Town San Diego Chamber of Commerce, the Board of Directors has called for elections to be conducted by written ballot. Six candidates will be selected for two-year term.

**Mailed: Old Town San Diego
Chamber of Commerce
PO Box 82686
San Diego, CA 92138**

**Hand Delivered: Old Town San Diego
Chamber of Commerce Office
2415 San Diego Ave., Ste 104
E-mail: otsd@aol.com**

After receipt of the applications, the nominating committee will compile a list of candidates which will be presented to the Old Town San Diego Chamber of Commerce Board of Directors at the November meeting. A written ballot will be mailed to all business members having a valid business tax certificate in the Old Town San Diego Business Improvement District. The six candidates receiving the highest number of affirmative votes shall be presented to the Board of Directors. **If you are interested in running for one of the vacancies on the board, please fill out the below application immediately and forward it to the above address by the due date. We look forward to your participation and contribution to the Chamber. Everyone is encouraged to attend the next Old Town San Diego Chamber of Commerce meetings scheduled on September 17, 2014 at Café Coyote and October 15, 2014 at 8:30 am at Mormon Battalion Historic Site.**

BOARD OF DIRECTORS CANDIDATE APPLICATION

NAME: _____

Business Name: _____

Business Address: _____

Bus. Phone: _____ Fax: _____

Years business operated in Old Town? _____ Business Tax Certificate No. _____

Briefly describe your background (include service on other boards). Limited to 100 words maximum.
(The Old Town San Diego Chamber of Chamber reserves the right to edit submissions)



**OLD TOWN SAN DIEGO
CHAMBER OF COMMERCE
BOARD OF DIRECTORS**

Term of Office

Director Name	Elected	Term Expires
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Bruce Johnson	Nov-12	Nov-14
Dave McGuire	Nov-12	Nov-14
Diane Lowery	Nov-12	Nov-14
Michael Howland	Nov-12	Nov-14
Chuck Ross	Nov-12	Nov-14
David Thornton	Nov-12	Nov-14

Alana Coons	Nov-13	Nov-15
Patty Ducey-Brooks	Nov-13	Nov-15
Jeanne K. Ferrell	Nov-13	Nov-15
Fred Grand	Nov-13	Nov-15
Diane Powers	Nov-13	Nov-15
Christine Smith	Nov-13	Nov-15

Your town

'Scuse me. Frisco? For crying out loud! L.A.? We laugh! Old Town 'Diego beats them all.

It's one of those hot-summer-night things. Just feel like following the crowds.

This is in Old Town. Tuesday night. I swear, you'd think it was Cinco

de Mayo. San Diego Avenue is packed. Those ladies slapping the tortillas throw them from hand to hand like they were red hot. I cross over to Fred's Mexican Café because, well, unlike Carla who hates the crowds, I love them. The courtyard with Fred's tables and umbrellas and *señorita* babes is totally packed.

"Forty-five minutes," says the gal. "That's the wait. Want to put your name down?"

"Uh, no, thanks."

So, then I have the idea to go down to Rockin' Baja Lobster. Yeah, cliché, but, one, cliché is what you need once in awhile. Two, what's wrong with clichés? Three, anywhere down here is already special. I try to remind myself of this every time I'm here: this is the oldest community in California. Sacramento?

'Scuse me. Frisco? For crying out loud! L.A.? We laugh! Old Town 'Diego beats them all, by far. Bar none. Okay, I'm excluding the Kumeyaay, who had been living here for 10,000 years before the rest of us came barging in. But, still, this is a special place.

Anyway, hunger pangs to attend to. Heading down Harney, past Harney Sushi...that's got a crowd outside waiting, too. I swear, Tuesday night. Turn right on Congress, about to hang a left on Twigg's. Can see the lights of that beautiful old hacienda that Juan Francisco López built in 1835, which has somehow survived 180 years to become — and I love it — a big, spreading Rockin' Baja Lobster in its old age.

So, yes, Rockin' Baja's lights shine up Twigg's through its archway, saying, "Come on down!"

Except, well, blame the Alamo. 'Cause, right here on this corner, this big ol' kinda Cliff May ranch house of the '40s is suddenly

the Alamo Mexican Café. And it's advertising Taco Tuesday all-day \$2 tacos.

And, oh yeah... Last time I saw the Alamo, it was housed in the little

Taco Bell-style adobe on San Diego Avenue. Turns out they decided to move off the main tourist avenue and get more space here. Brave decision.

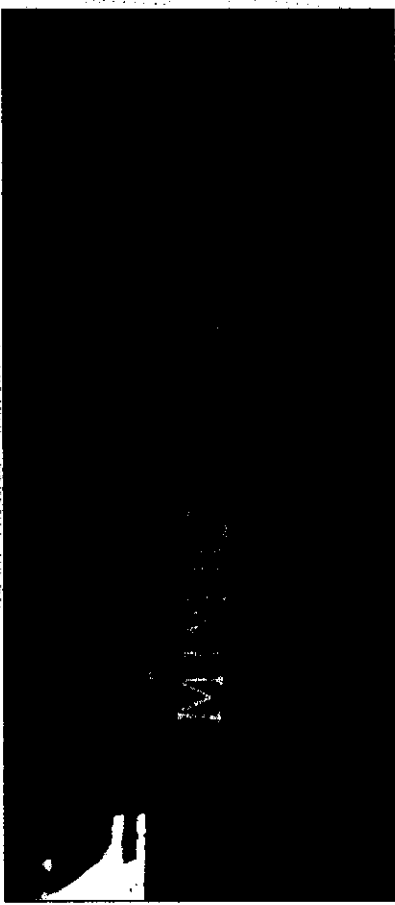
Has it worked? This place is packed! And with happy

people. They're rocking. I mean, not just buzzing, but ringing with laughter and toasts and ribbing and jokes. And men keep going, "Whoop! Whoop!" Seems like about five birthday parties going on.

Barman says the Alamo has been up and running in this new location only a month. But it sure seems to be working. Above the noise of the crowd you can just barely hear music like "La Bamba" or the Police's spooky stalking song, "Every Breath You Take" playing somewhere.

I drift in with the crowd, check out the new-old surroundings. Huh. Notice wooden doors. "Mine Shaft," reads the hand-painted sign. "Miners Only." I end up at a great, rough-planked but polished bar jutting out into the woody room. I sit up and check the menu. They have the whole panoply of Mexican dishes. Quesadillas, tortas, salad tostadas, burritos, tacos...

But here's the thing I suddenly see: for Old Town, these prices are incredibly low. The tostadas are around \$4.75. Tamales with rice and beans, \$5, tacos, okay \$4.25. But burritos start at \$3.49 (for bean and cheese) and average about five bucks. A chicken quesadilla's \$5.75. Carne asada plate, with rice, beans, and flour or corn tortillas, runs \$8.49. The most expensive: the shrimp fajita (\$8.99), but mostly, we're talking five, six bucks. Pretty good for Old Town. Guess the rent one block off the Golden Mile is low enough that they can do this. I mean, the food is totally retro, standard stuff, but border food is still exciting



No mine onsite, but the folks from the mine aren't concerned one way or the other.

to the party on my left. They're from Wisconsin, I think they said. They keep ordering plate after plate.

Me, I stick with the Taco Tuesday offer. The two-dollar taco. I order one chicken, one shredded beef, and one carne

asada, and a glass of Sprite in ice. I could go for a beer, but Tuesday night: work. So, Sprite it is. Because he gets lost serving a bunch of other customers,

Derek throws in my glass of Sprite (and a couple of refills) for free.

The beef taco ain't that great. I order up some salt and hot helps. The shredded chicken is carne asada's the standout. (It has been named. You can tell. Tourist fare or not, this one has what it takes to make a great taco.

A lot of the tourists want to know about Old Town. Whether judge Roy Bean served time here (he did). If this was a Mexican town (it was). I surprise myself at what I know

And, yes, you do feel a little proud that this oldest settlement is "your town." Plus, you

look down Twigg's. Rockin' Baja's still shining. I guess with the "Cottonwood" doing so well here, Señor López's hacienda is finally getting some competition. ■

(@SDReader_EdBed)

The Place: Alamo Mexican Café, 2543 Congress Street (at Twigg's); 619-296-1112

Prices: Taco Tuesday, all-day \$2 tacos; Thursdays, \$2.50 tacos; standard taco, e.g. ground beef, sloppy-joce style with lettuce, cheese, rice, beans, \$4.25; large flour bowl tostada with carne asada salad, \$4.75; flat steak salad, \$6.95; hamburger, \$5.75; cheese fries, \$7.99; burrito with rice and beans, \$4.99; chicken quesadilla, \$5.75; carne asada plate (rice, beans, tortillas), \$8.49; shrimp fajita, \$8.99

Hours: 10:00 a.m. - close daily (around 10:00 p.m.)

Buses: 8, 9, 10, 28, 30, 35, 44, 88, 105, 130

Nearest bus stop: Old Town Transit Center

Trolley: Green Line

Nearest trolley stop: Old Town Transit Center

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